



October 2012 Regional Service Unit Team Monthly Meeting

• Welcome and Introductions

We welcome Mary Benes, Director of Membership Services and Octavia Ford, Director of Program and Product Sales as this month's guest speakers.

• Cookie Celebration

A big thank you to all Service Unit Cookie chairs for your support in the 2012 Cookie Program

State of Membership

Please accurately maintain your Service Unit Team records to ensure you are aware of the number of girls and adults that have been submitted to Council.

As a membership organization, the recruitment and retention of girls is our priority. As you are working on planning your recruitments, and need Council support, please contact any of our Community Development Managers as they would be happy to speak with you. If you need assistance in the recovery of lapsed troops, please connect with any of our Membership Services Managers.

• Program Highlights

<u>Connections 2012-2013 Program Opportunities and Girl Fest!</u>
<u>Connections</u> is available on our website <u>www.girlscoutshh.org</u>
Save the date for Girl Fest on 10/27/12 at Rock Hill Camp in Mahopac.

Silver Awards

This year 558 girls will receive their Silver Award at a ceremony is to be held on November 18, 2012 at the Monroe Woodbury High School.

Cookie Incentives

Visit our website and learn more about our 2013 Cookie incentives

Hot Topics

Incorporating Pathways

Service Unit teams were able to share their best practices on how to utilize the Girl Scout Leadership Experience to engage interested girls in multiple pathway options.

Year of the Girl-Recruitment and Retention

There are 3 GSUSA strategies for growth which include a concentrated effort on both fall and winter recruitment with the option of a condensed or extended troop experience. Strategy 1: K-5 troop, Strategy 2: K-5 Hispanic girls in troops and Strategy 3: Middle School series.

Volunteer Successes

Visit our website to see our **Volunteer Successes**

Closing