

Early Bird Adventure Guide

2026-2027

- Meet Our Early Bird: Get the inside scoop!
- Why Renew Early: Learn how renewing early sets you up for a year full of adventure and fun.
- Renewal How To: Step-by-step instructions made easy.
- Exclusive Incentives: Score special rewards and surprises!
- FAQs Answered: Quick answers to all your questions so you can jump in confidently.





Early Bird Gets the Worm



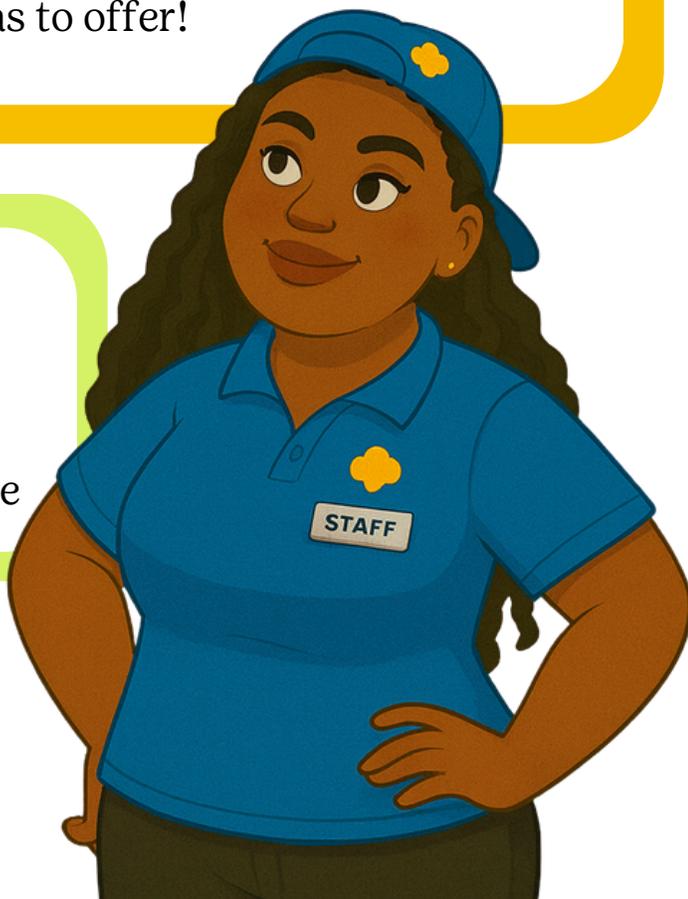
Your Early Bird Guides:

Coco the Blue Macaw and her Girl Scout sister Lynn will be your Early Bird Guides this season, helping you navigate all the perks, prizes, and exciting opportunities coming your way! They are ready to help cheer on troops, celebrate renewals, and spread a little magic everywhere they go this Early Bird season.

This season is shaping up to be one of the most exciting yet, and we all can't wait for you to enjoy everything it has to offer!

Early Bird Questions?

Contact Member Care at
membercare@girlscoutshh.org
with the subject line: Early Bird Assistance





Welcome, Early Birds!

What Is Early Bird Renewal?

Early Bird Renewal means you re-registered within the special incentive window of April 1st through June 30th, 2026. It keeps your membership active, confirms your troop spot, and helps her stay connected to all the fun and learning Girl Scouts offers. You'll also qualify for exclusive incentives, prizes, and special perks.

Why Renew During Early Bird?

Renewing early shows us you're ready to keep soaring! It helps leaders prepare, secures troop planning, and ensures your family won't miss out on Fall opportunities.

What Do You Qualify For?

- Guaranteed troop placement
- Early communication about programs and events
- Exclusive incentives and prizes only available during Early Bird

Important to Know:

Early Bird is time-sensitive. It doesn't matter if you're bridging to the next level, aren't tech savvy, or don't know where to start; we are always here to help you get the worm!

How Early Bird Renewal benefits your Troop:

Renewing early helps troops secure their rosters, plan ahead for activities, and receive priority access to incentives and promotions. It prevents membership lapses and allows troops to start the new Girl Scout year fully prepared.

How Early Bird Renewal benefits your Service Unit:

Service Units with strong renewal participation demonstrate community engagement, retain volunteers, and earn access to additional incentives, such as the free Service Unit camping weekend drawing.



How to Renew Your Membership!

- 1.** Log in:
Go to myGS.girlscouts.org and sign in with your account.
- 2.** Find your membership:
Click on your name or profile, then select “Renew Membership.”
- 3.** Review your information:
Update any changes to your troop details, troop, and contact information.
- 4.** Choose your membership type:
Select Girl or Adult depending on your role.
- 5.** Renewal type:
Ensure you click the troop/role you are associated with.
- 6.** Pay the annual fee:
Complete the payment online. Council financial support is available.
- 7.** Confirmation:
Once payment is complete, you’ll get a confirmation email, and your membership will be active for the year.



Ready, Set, Renew!

Renewal isn't just about purchasing a membership. It's how we keep the momentum going for our girls. It's how we secure troop spots, plan next year's adventures, and make sure we start strong in the fall instead of scrambling. Below are prompts and information we recommend you share to ensure everyone is set up for another successful year.

For Troop Leaders:

- When families renew early, it helps you:
 - Confirm your roster
 - Secure meeting space
 - Budget accurately
 - Plan badges, trips, and events
 - And start the year organized and confident
 - "It takes less than five minutes, but it makes a huge difference for your troop."
 - "Early renewal gives you clarity and clarity reduces burnout."

For Caregivers:

- Renewing early means:
 - Your girl keeps her spot in the troop
 - We can start planning exciting fall activities
 - You qualify for special Early Bird incentives
 - You're set up to sell Fall Products Sales in the fall
 - "As caregivers, you've already seen what your girls have accomplished this year, new friendships, new skills, confidence, leadership."

For Girl Scouts:

- Thought-provoking questions to ask your girls:
 - Why do you want to be a Girl Scout again next year?
 - What is something you hope we do next year?
 - How has Girl Scouts helped you grow?
 - "Early Bird renewal isn't just about membership. It's about saying yes to another year of courage, confidence, and character."

Meet Our Early Bird, Coco!

Meet this year's Early Bird: Coco the Blue Macaw!

This vibrant tropical bird is taking flight as our 2026-2027 Early Bird mascot. Chosen for its symbolism of growth, resilience, and new beginnings, the Blue Macaw sets the tone for a year of meaningful experiences and unstoppable Girl Scout spirit. Register early to enjoy special benefits and be part of a fresh season filled with opportunity, adventure, curiosity, and the courage to explore new horizons. Let's spread our wings and soar into the new season together!



Did You know?

Blue Macaws originate from South America, particularly Brazil, Bolivia, Colombia, and Venezuela.

Blue Macaw Fun Facts

- The Blue Macaw is a type of macaw bird that is the target of ornamental bird hobbyists. This bird has a characteristic that almost all of its feathers are dark blue with yellow eye circles, and the base of the lower beak is yellow.
- The Blue Macaw adult bird has a body size of 100 cm or 39 inches. So this bird is not suitable to be put in a cage. Better yet, the great Blue Macaw is given a perch similar to that of an owl.
- The average female Blue Macaw can lay two to three eggs.
- Just like humans, the Blue Macaw has a long life span with an age range of 30–50 years or more.
- The Blue Macaw diet is quite varied and includes seeds, fruits, nuts, and berries.

2026-2027

Early Bird Renewal Incentives

Renew on April 1st

- Macaw Magic: \$25 off Girl and Adult membership (first 1,000 members).
- Girl: Early Bird Adventure Bundle
- Adult: Coco's Birdie Bonus- 25% off \$100 shop coupon
- Macaw Munch & Mingle: Drawing for Pizza Party with CEO Dr. Kari L. Rockwell. Two troops with 90% renewal by April 30th will be chosen.

Renew on May 15th

- Macaw Magic: \$15 off Girl and Adult membership (first 500 members).
- Girl: Early Bird Adventure Bundle
- Adult: Coco's Birdie Bonus- 15% off \$50 shop coupon
- Macaw Build Quest: Drawing for LEGO Creator Building Set. One troop with 90% renewal by May 31st will be chosen.

Renew on June 5th

- Macaw Magic: \$5 off Girl and Adult membership (first 500 members).
- Girl: Early Bird Adventure Bundle
- Adult: Coco's Birdie Bonus- \$5 off \$25 shop coupon
- Macaw Bucks: Drawing for GSHH shop gift card. \$10 gift card per girl and leader. One troop with 90% renewal by June 30th will be chosen.

Service Units Renewed by June 30th by 80%

- Entered into a drawing for a SU camping weekend at GSHH property. Two SUs will be chosen.





Early Bird Incentives:

Adults, Troops, and Service Units

April 1st

Troops with 90% renewal will be entered into a drawing for...

Macaw Munch & Mingle!

How does an epic Pizza Party with our CEO Dr. Kari L. Rockwell sound? She'll bring the pizza; you bring your appetite. Two troops will be chosen.



May 15th

Troops with 90% renewal will be entered into a drawing for...

Macaw Build Quest:
LEGO Creator Building Set.
One troop will be chosen.



June 5th

Troops with 90% renewal will be entered into a drawing for...

Macaw Bucks:
Drawing for a GSHH Shop shopping spree (valued at \$10 per girl and leader).
One troop will be chosen.



Macaw Magic

Keep an eye out for special discounts and limited-time savings for both girl and adult members!



Coco's Birdie Bonus

Stay tuned for member-only coupons with big percent-off and dollar-off savings!

June 30th

All Service Units with 80% renewal rates will be entered into a drawing for a SU camping weekend at a GSHH property. Two SUs will be chosen.





Early Bird Adventure Bundle:

Every renewed girl qualifies for

Macaw Missions: The Virtual Series

Get ready to spread your wings! Join us for a virtual adventure series where Girl Scouts can connect, have fun, and explore new activities from the comfort of their home. Each session brings a new Macaw Mission, from creative challenges to tropical-themed games, activities, and learning moments.



Downloadable and Printable Perks:

- Blue Macaw Virtual Background
- Flight Crew Jams: Tropical Playlist
- Coco's Early Bird Coloring & Activity Book
- Coco's Tropical Memory Match Game
- Early Bird Renewal Certificate

Register by 6/30

Extended Year Girl Perks:

- Macaw Missions: The Virtual Series
- Downloadable and Printable Perks
- Extended Year Certificate
- FREE Admission to 2026 Girl Fest
- FREE Admission to 2026 Bridging Ceremony

Register by 6/30



Macaw Missions

The Virtual Series

Macaw Missions: The Virtual Series

Get ready to spread your wings! Join us for a virtual adventure series where Early Bird Girl Scouts can connect, have fun, and explore new activities from the comfort of their home. Each session brings a new Macaw Mission, from creative challenges to tropical-themed games and learning moments.

The Mystery of the Missing Feathers: A Girl Scout Adventure

Your Girl Scouts are members of “Coco’s Flight Crew,” a special team chosen to help a magical Blue Macaw named Coco. Coco is the symbol of the Early Bird season and each year, she helps Girl Scouts soar into a new season of adventures. But oh no! This morning, her feathers have gone missing, scattered across the Hudson Valley! Without them, she can’t take flight to start the new year. The mission: find all five missing feathers by finding items from around your house that represent Girl Scout values: friendship, courage, creativity, leadership, and fun! When all feathers are found, Coco regains her wings and soars into a bright new Girl Scout year. Who’s ready to embark on a household scavenger hunt and bring Girl Scout spirit back to Coco?

Levels: Daisy | Brownie | Junior

Coco’s Flight Plan for the Future

Girls take on the role of Coco’s Flight Crew, creating a “flight plan” for success in the next GS year with a **surprise guest**. Each girl will design a paper “flight plan” vision board that includes:

- Destination: One goal for herself or her troop next year
- Fuel: What motivates her
- Flight Crew: Who helps her along the way
- Turbulence: One challenge she might face
- Navigation Tools: How she’ll overcome it

Participants should gather their own supplies like glue, scissors, foam board, magazines, newspapers, and photos before the session.

Levels: Cadette, Senior, Ambassador



Macaw Missions

The Virtual Series

The Early Bird Café with Coco

Get ready for a tropical adventure—right from your kitchen! Join us for a virtual colorful no-bake dessert party where we'll create Blue Macaw Parfait Cups, inspired by the vibrant feathers of our Early Bird mascot: Coco. We'll guide everyone through assembling their own tropical parfait—layer by layer! We will end the event by taking a virtual group photo to show off our finished parfaits!

A recipe card and instructions will be emailed prior to the event.

Levels: All

Coco's Grand Finale-Virtual Bird Encounter with the Bronx Zoo

Get ready to flap your wings and end Early Bird season in an epic way! If your favorite animals are feathered, this is the Wild Encounter for you and your flock. End Macaw Missions with an unforgettable experience as we host a virtual wildlife encounter with expert keepers from the Bronx Zoo! Meet fascinating birds, each unique in size, shape, and personality. During this interactive session, you'll chat directly with the zoo professionals who care for these incredible animals and learn fun facts about their behaviors, habitats, and daily care. Every meet-and-greet is a rare opportunity to connect with wildlife from behind the scenes without leaving home!

Levels: All

Registration links will be sent directly to eligible members!



Early Bird Timeline & Important Dates

March 30th – April 3rd: Early Bird Kickoff Week

- Celebrate the launch of Early Bird Season with special prizes, reminders, and incentives to renew early!

April 1st: First Day of Early Bird & Extended Year Season

April 1st: Macaw Magic

- \$25 OFF Girl & Adult Membership
- CODE: COCO25
- Begins at 11:00 a.m. ET
- Valid for the first 1,000 members

May 15th: Macaw Magic

- \$15 OFF Girl & Adult Membership
- CODE: COCO15
- Begins at 11:00 a.m. ET
- Valid for the first 500 members

June 5: Macaw Magic

- \$5 OFF Girl & Adult Membership
- CODE: COCO5
- Begins at 11:00 a.m. ET
- Valid for the first 500 members

June 30: Last Day of Early Bird & Extended Year Season

- This is the final day to renew and qualify for Early Bird incentives.
- All memberships must be completed by 11:59 p.m. to count toward Early Bird incentives.
- Girls who qualify will receive registration links for the Macaw Missions Virtual Series happening in August.

July: Incentive Distribution

- All qualifying troop and Service Units Early Bird incentives will be distributed in July.

August: Macaw Missions-Virtual Series

Dates are subject to change and all members will be notified.



Early Bird & Extended Year FAQ

Early Bird Renewal & Extended Year:

Q: What is Early Bird Renewal?

A: Early Bird Renewal is the annual season where current members renew early for the upcoming 2026-2027 Girl Scout year and unlock exclusive savings, perks, and incentives. Renewing early ensures a smooth start to the year, keeps troops active, and provides access to special rewards.

Q: What is Extended Year Membership?

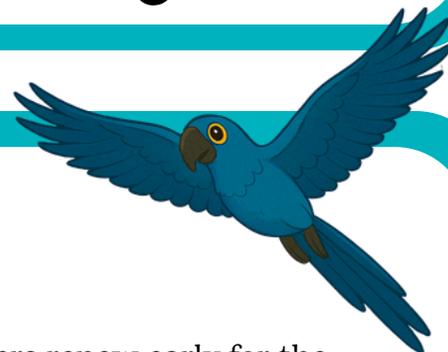
A: Extended Year Membership is a discounted membership option for new girls and adults who join after April 1st, 2026. It covers the remainder of the current Girl Scout year and the entire next Girl Scout year in one combined registration. This is ideal for members who join in the spring or summer and want immediate access to Girl Scout programs without waiting for October.

Q: When does Early Bird Renewal Season start and end?

A: Early Bird Renewal Season starts April 1st, 2026 through June 30th, 2026.

Q: When does Extended Year start and end?

A: Extended Year starts April 1st, 2026 through June 30th, 2026.





Membership & Renewal:

Q: Can I renew for multiple girls at once?

A: Yes! You can renew multiple Girl Scouts under one MyGS account. Be sure to select the correct membership type for each girl.

Q: Is financial assistance available?

A: Yes. Council financial support is available for both Early Bird and standard membership renewals. Contact Member Care for guidance.

Q: What if I miss the Early Bird dates?

A: You can still renew after June 30, 2026, but Early Bird discounts, incentives, and prizes will no longer be available.

Q: Do troop incentives carry over if a girl leaves the troop?

A: Incentives are based on troop membership at the time of renewal. Girls who join later may not count toward troop percentages for Early Bird prizes.

Q: Can I participate in Early Bird activities if my troop isn't fully renewed?

A: Yes! Individual girls who renew can participate in virtual sessions and receive Early Bird perks, regardless of overall troop participation.

Q: How do I renew?

A:

1. Log in at myGS.girlscouts.org
2. Click on your profile → “Renew Membership”
3. Update your troop and contact info
4. Choose membership type (Girl or Adult)
5. Complete payment (financial assistance available)
6. Confirm your membership via email



Macaw Missions: The Virtual Series:

Q: Do Girl Scouts need to register for Macaw Missions: The Virtual Series?

A: Yes. All girls must register to participate in Macaw Missions: The Virtual Series. Registration ensures families receive the correct session links, reminders, and event details.

Q: How will I receive the link to join Macaw Missions?

A: After completing registration, the virtual meeting link will be emailed to the caregiver's email address listed in MyGS. Please be sure your contact information is up to date and check spam or junk folders.

Q: Is Macaw Missions included with Early Bird Renewal?

A: Yes. Macaw Missions is included at no additional cost for girls who renew during Early Bird. However, registration is still required to attend.

Printable & Downloadable Early Bird Perks

Q: Where can I find the printable and downloadable Early Bird incentives?

A: All printable and downloadable incentives—including activity books, games, virtual backgrounds, and certificates—will be available on our website in the Early Bird section in July of 2026. Members will be notified once incentives are available.

Q: When will downloadable Early Bird materials be available?

A: Printable and downloadable materials will be released throughout the Early Bird season. Families are encouraged to check the Early Bird section of the website regularly for updates.

Q: Are supplies provided for Macaw Missions virtual sessions?

A: Participants need to gather their own supplies/ingredients. Detailed instructions are sent prior to the event.

Q: Can girls attend sessions without registering for Early Bird?

A: No. Macaw Missions registration is only open to girls who renew during Early Bird, even though it's included at no extra cost.

Q: Are virtual events age-specific?

A: Yes. Some activities are leveled by Girl Scout grade (Daisy–Ambassador). Check the Macaw Missions schedule for your Girl Scouts level.

Girl Incentives:

Every girl who renews early receives:

- Macaw Missions: four-week virtual adventure series
 - Coco's Early Bird Coloring & Activity Book
 - Blue Macaw Virtual Background
 - Flight Crew Jams: Tropical-themed playlist
 - Early Bird Renewal Certificate
 - Coco's Tropical Memory Match Game
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- Extended year girls will receive FREE Admission to 2026 Girl Fest and 2026 Bridging Ceremony. Registration by event deadline is required.

Troop Incentives:

Q: What is the Macaw Munch & Mingle incentive?

A: The Macaw Munch and Mingle prize is an incentive for two troops that achieve 100 percent retention. Troops that qualify will be entered into a random drawing for a lunch experience with the Girl Scouts Heart of the Hudson CEO, Dr. Kari L. Rockwell. Dr. Kari will attend a troop meeting, bring pizza, and spend time mingling with the girls. This incentive must be redeemed before December 31, 2026. Scheduling will be coordinated to find a date and time that works for both the troop and Dr. Kari.

Q: What is the Macaw Build Quest incentive?

A: The Macaw Build Quest prize is an incentive for any troop that reaches 90 percent retention by May 15. Troops that qualify will receive a Macaw LEGO set for each girl who renewed and was registered in the troop by May 15th at the time of the drawing. LEGO sets will be available on or before September 30, 2026, and pickup will be coordinated with the troop leader.

Q: What is the Macaw Bucks incentive?

A: The Macaw Bucks is an incentive for troops that achieve 80 percent renewal by June 5th. Troops that qualify will be entered into a drawing, and one troop will be selected to receive Macaw Bucks (troop gift certificate valued at \$10 per girl). The certificate will be available on or before September 30, 2026, and pickup will be coordinated with the troop leader.

Service Unit Incentives:

Q: Is there an incentive for Service Units?

A: Yes! Service Units that reach 90 percent renewal by June 30, 2026 will be entered into a drawing for a free Service Unit camping weekend at a GSHH property. Two Service Units will be selected.

Macaw Magic-Dollar-Off Membership Coupon:

Q: Can I combine multiple coupons for a bigger discount?

A: No, only one Early Bird coupon code can be used per renewal.

Q: How do I qualify for the dollar amount off?

A: You qualify for the dollar amount off by renewing during one of the designated renewal dates. Each discount level is tied to a specific date. Once the first 500 slots are filled for that date, the coupon code closes. Coupon codes open at eleven a.m. Eastern Time. The code must be used on the date it is assigned and only during the designated eligibility window.

April 1st- \$25 off Code: COCO25 for the first 1000 members

May 15th- \$15 off Code: COCO15 for the first 500 members

June 5th- \$5 off Code: COCO5 for the first 500 members

Codes must be used on that specific day.

Coco's Birdie Bonus-Adult Coupons:

Q: How does the coupon work for adults?

A: Adults qualify for a GSHH shop coupon when they renew during one of the Early Bird Renewal dates:

- Renewing on the 1st of April-25% off \$100 coupon.
- Renewing on the 15th of May-15% off \$50 coupon
- Renewing on the 5th of June-\$5 off \$25 coupon.

All coupons will be emailed directly to the troop leader's email address on file. Coupons may be shown electronically or printed and redeemed at any GSHH shop. Coupons may be used ONCE on clearance and sale items.

Q: Where will coupons be sent?

A: All earned coupons will be emailed to the troop leader's email address on file. No replacement coupons will be issued, so please check your spam and junk folder.

Q: When do the coupons expire?

A: All coupons expire on September 30, 2026. No exceptions or extensions will be offered.

Printable & Downloadable Perks

Q: Where can I access Coco's Coloring Book, Memory Match Game, and other materials?

A: All printables and downloads will be available on the Early Bird section of the GSHH website. Check regularly as new materials are released throughout the season.

Q: Can I print the materials multiple times?

A: Yes! Materials are designed for personal or troop use.

Early Bird Kickoff Week

Q: What is Early Bird Kickoff Week?

A: Early Bird Kickoff Week is a week-long celebration filled with giveaways, surprises, and special drawings to launch the Early Bird season.

Q: Where does Early Bird Kickoff Week take place?

A: Early Bird Kickoff Week happens exclusively on the GSHH Facebook page. All announcements, activities, and giveaway entries will be shared there.

Q: Will Kickoff Week prizes be announced anywhere else?

A: Winners will be announced on Facebook and may also be contacted directly using the email address associated with their MyGS account.

Technical & Support

Q: I'm not tech-savvy. How do I renew online?

A: Member Care staff can guide you step by step. Call 855-232-4744 or email membercare@girlscoutshh.org.

Q: I didn't receive my confirmation email after renewing. What should I do?

A: First, check spam/junk folders. If not found, contact Member Care to verify your renewal.

General & Fun

Q: Who is Coco the Blue Macaw?

A: Coco is the Early Bird mascot for 2026-2027, symbolizing growth, curiosity, courage, and adventure. She leads virtual adventures and inspires Girl Scouts to soar into the new year.

Q: Are there dietary or allergy considerations for the Early Bird Café?

A: Yes. Recipes can be adjusted. Instructions are included for substitutions to accommodate allergies or preferences.