



GSHH 2024-2025 Product Sales Meeting September 9, 2024 FAQ

Q: What is the price of cookies for the 2025 Cookie Program?

A: For the 2025 cookie season, GSHH will move to \$7.00 per package

Q: When does the Cookie Program begin for the 2025 season?

A: The Cookie Program will begin earlier in the coming 2025 Membership Year. GSHH will kick off the 2025 cookie season on January 20, 2025!

Q: What are the base proceeds for the 2025 Cookie Program?

A: Base proceeds for all participants will be \$1.00 per package for the 2025 Cookie Program.

Q: Are there any other proceeds that can be earned for the 2025 Cookie Program?

A: Troops with a PGA of 135 during Initial Order **AND** sell \$1200 in Fall Product earn an extra \$0.10 per package. Troops with a Final Troop PGA of 175 earns an additional \$0.10 per package.

Cadettes, Seniors, and Ambassadors that choose to – Opt Out of Rewards – earn an additional \$0.10 per package.

Q: What will the new expiration be on Dough Si Dough?

A: Effective for MY25 – (2024 – 2025 membership year) Girl Scouts new to the program will have one-year to utilize their credits – Dough Si Dough credits expire September 30, 2026. **Those currently in the program will be honored under the current three-year timeframe.**

Q: What are the new levels to earn Dough Si Dough?

A: Girls can earn Dough Si Dough at the following levels. 200 packages - \$10 , 600 packages - \$15 , 1,000 packages - \$25, 2,000 packages - \$50. Rewards and recognitions will remain cumulative.

Q: Will the new Dough Si Dough changes apply to the Fall Product Sale in the start of the 2025 Membership Year?

A: The new Dough SI Dough changes will begin with the 2025 Cookie Program.