



FOR IMMEDIATE RELEASE

Jennifer Donohue
Director, Marketing & Communications
Girl Scouts Heart of the Hudson, Inc.
jdonohue@girlscoutshh.org
914-747-3080 ext. 720



Girl Scouts Heart of the Hudson, Inc. Seeks to Raise \$250K for Camp Properties in Putnam, Rockland, and Ulster Counties.

The Girl Scouts Love CAMPAign Challenge will fund needed improvements at Rock Hill Camp in Mahopac, NY, Camp Addisone Boyce in Tomkins Cove, NY, and Camp Wendy in Wallkill, NY

MONTGOMERY, NY, A, 2023 — Girl Scouts Heart of the Hudson, Inc. (GSHH)’s fundraising campaign “Girl Scouts Love CAMPAign Challenge” seeks to raise \$250,000 for improvements at three of its camp properties: Rock Hill Camp, Mahopac, NY; Camp Addisone Boyce, Tomkins Cove, NY; and Camp Wendy, Wallkill, NY.

Launched in May 2023, the CAMPAign intends to fund numerous deferred projects at GSHH’s camp properties and to ensure that they will flourish and be a place where Girl Scouts of today and tomorrow can create memories, learn new skills, and challenge themselves. Proposed upgrades include winterizing the dining hall at Camp Wendy, upgrading low ropes courses at Camp Addisone Boyce, and high ropes and zip line upgrades at Rock Hill Camp.

Many of these upgrades were in progress when Camp Addisone Boyce and Rock Hill Camp sustained **extensive damage** during the catastrophic rainfall the Hudson Valley saw in July 2023. In addition to the property damage, this also disrupted GSHH’s summer camp program with Camp Addisone Boyce closing for an entire week. Additionally, this delayed or took precedence over some of the planned upgrades that will now need additional funds to complete.

GSHH has raised \$168K hopes to reach its goal of raising \$250K by the end of October 2023 and will need community support to do so. Donations of all sizes are welcome – many hands make light work!

Donations can be made online at www.girlscoutshh.org/girlscamp. Contact Kari Willis, GSHH Chief Philanthropy Officer at kwillis@girlscoutshh.org or 845-236-6002 ext. 748 with any questions.

Girl Scouts Heart of the Hudson (GSHH) serves over 14,000 girls and 8,000 adult members throughout Westchester, Rockland, Putnam, Orange, Dutchess, Sullivan, and Ulster Counties. At GSHH they are part of a community of girls and women looking to serve the community through individual and group service projects as they discover new skills and interests and experience new challenges. GSHH offers every girl a chance to practice a lifetime of leadership, adventure, and success.

###