BRAVE.
FIERCE.
FUN!

girl scouts | Little Brownie BAKERS®

2026 Girl Scout Cookie Program

Cookie Program Guide

®, ™ & © 2025 Girl Scouts of the USA. ®, ™ & © 2025 Ferrero Group. All rights Reserved.

Table of Contents

Message from the CEO	3
Important Dates	4
Intro	5
Why Participate In the Cookie Program	6-7
Troop, Troop Cookie Chair, and Caregiver Requirements	8
Meeting Options	9
Troop Cookie Chair Checklist	10
Exploremores Introduction	11
Cookie Line Up	12
Rewards	13
Ways to Participate	14
How Customers Get Girl Scout Cookies	15
Skills	16
Marketing your Business online	17
eBudde	18-20
Digital Cookie	21-26
Op Drop	27
Cookie Delivery	28-29
Marketing Your Business In-Person	30-31
Cookie Booths	32-34
Cookie Cupboards	35
Allocating Cookies	36-37
Leftover Cookies	38
Money Matters	38-39
Selecting Rewards	40
Cookie Resources	41
Girl Scout Permission Slip	42
Opt-Out Form	43-44
ACH Authorization Form	45
Council Contacts	46

ACH: AutomatedClearing House, system used for debiting and crediting troop accounts

DOC: Digital Cookie Online sellingplatform

DOC DLVR: Digital Cookie Delivered Orders

DOC DON: Digital Cookie Donated

DOC SHIP: Digital Cookie Shipped

GG: Goal Getter: 3/2-5/10

GOC: Troop Gift of Caring Troop Donation Program

IO: Initial Order period : 2/1-3/1

OpDrop: Operation Cookie Drop, Council DonationProgram to the military

PGA: Per Girl Average

SU: Service Unit: The area of the council where your troop is located

Dear Girl Scouts and Families,

On behalf of the Girl Scouts Heart of the Hudson (GSHH) board of directors and staff, we are thrilled to launch another exciting year of the largest girl-led entrepreneurial program in the world—the Girl Scout Cookie Program.

Across our council's **7 counties and 92 service units**, more than **11,000 Girl Scouts** and **over 10,500 dedicated adult volunteers** come together each year to set bold goals, build real-world skills, and experience the power of being part of a mission-driven sisterhood. Whether you serve as a troop leader, cookie chair, service unit team member, or simply cheer your Girl Scout on from the sidelines, your support fuels the entrepreneurial spirit that makes this program shine. Thank you for everything you do.

Girl Scouts Heart of the Hudson remains committed to keeping our programs strong, accessible, and girl-centered. Every Girl Scout who participates in the 2026 Cookie Program will continue to gain essential life skills—goal setting, decision making, money management, people skills, and business ethics—skills that last well beyond cookie season.

This year brings exciting opportunities for Girl Scouts to stretch their creativity, strengthen their confidence, and make an impact in their communities. Whether funding service projects, supporting troop travel or outdoor adventures, or working toward leadership awards, **100 percent of net cookie proceeds stay local within GSHH** to power experiences that shape future leaders.

I'm sure you heard the delicious news.... A new cookie, Exploremores has joined the lineup. This rocky road ice cream-inspired cookie is now at the top of my purchase list! I hope you like it too!

We're also excited to share updates about rewards, events, and program highlights throughout the season. From fun troop-level recognitions to individual girl rewards, we are committed to celebrating the hard work, dedication, and entrepreneurial drive of our girls.

As you prepare for a season of courage, innovation, and fun, here are key reminders and themes to keep in mind:

• **The Cookie Program is girl-led.** Support your Girl Scout by encouraging her to set her own goals and strategies.

• **Cookies** + **Girl Scout Adventures** = **unforgettable experiences.** Girls who reach high package levels may unlock opportunities that connect them to outdoor adventure, new friendships, and leadership growth.

• **Community impact is real.** Whether supporting a local organization through Gift of Caring or using troop proceeds to complete a Bronze, Silver, or Gold Award project, Girl Scouts continue to make a meaningful difference across the Hudson Valley.

• **Fulfilling Rewards.** This year, we're thrilled to introduce our most exciting lineup of rewards and experiences yet! New troop rewards include unforgettable adventures like an escape room challenge, a Build-A-Bear experience, or even an exclusive opportunity to spend time with our CEO. Girls can also earn brand-new patches at a variety of fun and achievable levels, Dough-Si-Dough options, and experiences ranging from a day at the Bronx Zoo to trips to LEGOLAND or one of our beautiful GSHH camps. And of course, girls can work toward earning their Girl Scout membership for next year, just by doing what you love during cookie season!

As we enter another dynamic cookie season, we hope you dream big, embrace bold goals, and encourage one another along the way. Send me an email with your digital order card and/or booth information- I love to visit cookie booths, hand out patches, and of course, buy cookies from the best entrepreneurs on the planet!

Here's to a season filled with excitement, confidence, and unstoppable entrepreneurship across Girl Scouts Heart of the Hudson.

From a Proud Sister Girl Scout,

Kari L. Rockwell

Important Dates

Date*	Day	Activity
Mid December through January		SU Cookie Chairs distribute Cookie Materials to Girl Scouts registered for MY2026
1/13/2026	Tuesday	Using eBudde/Digital Cookie & Initial Order Training 6:30PM
1/15/2026	Thursday	Juliettes Training 6:30PM
1/20/2026	Tuesday	Signing Up for Booths Training 6:30PM
1/22/2026	Thursday	National Girl Scout Cookie Booth sales sign-ups begin at 8AM
1/24/2026	Saturday	Digital Cookie® opens for Volunteers
1/24/2026	Saturday	Cookie Rally– Palisades Center Mall
1/25/2026	Sunday	Cookie Rally– Jefferson Valley Mall
1/26/2026	Monday	Troop Opt-Out Forms Due end of day
1/27/2026	Tuesday	Cookie Sale Q&A Café 1:00PM & 6:30PM
1/31/2025	Saturday	Digital Cookie® opens for Caregivers
2/1/2026	Sunday	Cookie Sale Begins. Initial Order & Digital Cookie®
2/18/2026	Wednesday	Cookie Cupboards Open
2/20-22/2026	Friday-Sunday	National Girl Scout Cookie Weekend Booths
2/24/2026	Tuesday	How to Submit I/O 1PM & 6:30PM
2/26/2026	Thursday	Cookie Sale Q&A Café 1PM & 6:30PM
3/1/2026	Sunday	Initial Order Period Ends
3/2/2026	Monday	Goal Getter period begins
3/3/2026	Tuesday	Troop I/O Order & Rewards due in eBudde
3/4/2026	Wednesday	Troop Delivery Station choice deadline
3/4/2026	Wednesday	SU I/O & Initial Rewards due in eBudde
3/6/2026	Friday	Regular Booth Sales begin
3/19/2026-3/21/2026	Thursday-Saturday	Cookie Delivery Council Cupboards will be closed during this time
4/28/2026	Tuesday	Closing Out the Cookie Sale Training 6:30PM
5/5/2026	Tuesday	Cookie Sale Q&A Café 1PM & 6:30PM
5/10/2026	Sunday	Last day for Digital Cookie® Booth Sales End
5/12/2026	Tuesday	Troops locked out of eBudde & final rewards due
5/13/2026	Wednesday	SU Cookie Chairs locked out of eBudde/Final rewards due
5/15/2026	Friday	Last Day Council Cookie Cupboards open
5/31/2026		DOC locked for the season; no access after this date

*Dates and information listed are subject to change based on unforeseen circumstances. Updates will be communicated as needed. For more information, please visit our council website.

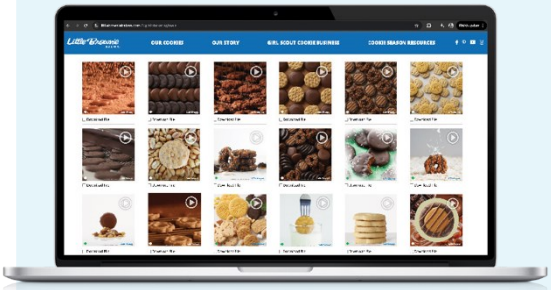
With each new cookie season, Girl Scout entrepreneurs know it's about more than just the cookies—it's about being BRAVE enough to make their pitch, FIERCE enough to smash their biggest goals, and having loads of cookie FUN while doing it!

This guide is designed to help you empower every Girl Scout, from new cookie entrepreneurs planning their first cookie booth to experienced Girl Scouts boosting their social media marketing strategies to reach more consumers.

There's no limit to what Girl Scouts can achieve. With your support, this cookie season promises to be BRAVE, FIERCE and oh-so-FUN!

Troop volunteers model leadership

It's a fact: Cookie season couldn't happen without the hard work of our volunteers. You serve as a model for Girl Scouts developing important leadership skills. **Thank you for serving as a Troop Volunteer!**



LittleBrownie.com

One-stop shop for cookie season resources

Resources on LittleBrownie.com help make things easy. Find QR codes throughout the manual to guide you to specific print and digital resources.

®, ™ & © 2025 Girl Scouts of the USA. ®, ™ & © 2025 Ferrero Group. All rights Reserved.

girl scouts

Why the Girl Scout Cookie Program® matters

Since 1917 (1917!), when Girl Scouts in the Mistletoe Troop in Muskogee, Oklahoma, sold homemade cookies in their high school cafeteria, the Girl Scout Cookie Program has helped young cookie sellers grow into caring, perceptive, can-do leaders.

Girl Scout troops and councils also benefit! With proceeds from what is the largest girl-led entrepreneurial program in the world, troops and councils bring the WOW to what Girl Scouts experience—giving them opportunities that excite, delight, and unite them as they find their way in the world. Thanks to cookie proceeds, troops and councils fund all kinds of amazing service projects as well as keep Girl Scouting affordable for all families.

And let's not forget our customers, who win with each delicious cookie purchase—relishing their favorite sweet treat as they keep young entrepreneurs' businesses afloat and the Girl Scout movement thriving.

Let's dig in further.

The cookie program matters for **Girl Scouts**.

When participating in the program, Girl Scouts...

- Set and strive for meaningful goals, strengthening their team-building skills and sense of self
- Delight in watching each cookie sale bring them closer to their personal and troop goals
- Set themselves up for a future of healthy relationships, as they hone their abilities to communicate directly, collaborate effectively, and resolve conflicts constructively
- Level up their entrepreneurial skills, preparing them for so many different potential career paths down the road
- Build their critical-thinking capacity as they tackle problems thoughtfully, together
- Learn what it means to do business honestly, responsibly, and aligned with their values
- Get on-the-ground experience managing money—a practical and essential life skill—at a time when many schools don't teach financial literacy
- Feel a glow of ownership and pride in knowing their hard work funds their Girl Scout experiences
- Earn some pretty cool badges!

Through Girl Scouts, girls learn five essential skills:

- **Goal Setting**
  Girls learn how to set goals and create a plan to reach them.
- **Decision Making**
  Girls learn to make decisions on their own and as a team.
- **Money Management**
  Girls learn to create a budget and handle money.
- **People Skills**
  Girls find their voice and build confidence through customer interactions.
- **Business Ethics**
  Girls learn to act ethically, both in business and life.

girl scouts

The cookie program matters for **volunteers**.

When participating in the program, volunteers...

- Gain in many of the same ways Girl Scouts do—enhancing their communication and team-building skills and more as they mentor and partner with Girl Scouts and their families
- Feel a shine of purpose in mentoring youth who benefit from their caring guidance
- Build friendships and camaraderie with community members who are committed to common goals
- Make a measurable difference in their community

The cookie program matters for **troops**.

With proceeds from their cookie business, troops...

- Fund travel, field trips, and other events—from eye-opening, perspective-widening adventures overseas, to nature excursions full of joyful shrieks and outdoor skill building, to STEM showcases that introduce the community to the troop's robotics feats
- Pay for troop meeting supplies and snacks, as well as badges and materials for badge activities (think tree planting, paper making, stomp rocket building, app designing, business idea prototyping, social cause advocating...and so much more!)
- Offset the cost of uniforms and membership for members in need of financial assistance—so that money is never a barrier to participation
- Fund impactful service projects, such as assembling hygiene kits for women's shelters, cleaning up local parks, and helping community members register to vote

The cookie program matters for **councils**.

With proceeds from the cookie program, councils...

- Provide Girl Scout programs in STEM, the outdoors, life skills, and entrepreneurship—plus camps!
- Offset the cost of camp and other council-wide events as needed, so that all members are able to participate
- Offer volunteer trainings on inclusive leadership, CPR, outdoor survival, and more
- In many cases, maintain council properties and preserve outdoor spaces that benefit all Girl Scouts
- Cover the cost of running the cookie program—not only the cookies, but distribution and logistics, promotional resources, facility rentals, credit card fees, and cookie seller rewards

Participating Troop Requirements

All registered Girl Scouts with a signed permission slip (either signed online or hardcopy—the form can be found on **page 42**) can participate in the Cookie Program. All troops must be clear of any debt due to council in order to participate. While caregivers with outstanding debt (including those within one year from date of full payment) cannot take orders, their Girl Scouts may still participate in Digital Cookie

- Current annual finance report submitted.
- Troop Bank Information must be on file with GSHH. Troop must have a signed ACH authorization form on file with GSHH Finance. (You can find the form on **page 45**)
- At least two registered, and background-checked troop leaders.
- A registered, background-checked adult as the troop cookie chair who has signed the troop volunteer agreement in eBudde (this person can be a troop leader but must add this as a role in MyGS).
- To register as troop cookie chair, go to girlscoutshh.org and log into MYGS from the homepage. Update your role to reflect your new title. (The chair can be a troop leader but must add this as a role in MyGS). If you need further assistance contact Member Care at 855-232-4744 or MemberCare@girlscoutshh.org
- If you are a brand new troop, be sure to check out the cookie resources available at girlscouts.org/Cookies

Troop Cookie Chair Requirements

The Troop Cookie Chair is responsible for:

- Being a registered and background-checked volunteer.
- Completing the online troop cookie chair agreement form.
- Collecting and providing receipts whenever cookies or money are exchanged.
- Ensuring all Permission Slips have been completed before distributing cookie order forms. Keep these for the Girl Scout year.
- Distributing girl rewards within two weeks of receiving them.
- Ensuring that funds are in the bank for the ACH sweeps.
- Using eBudde to track troop sales and finances.
- All cookies that are ordered, picked up at a cupboard, or transferred from another troop. **(Be sure to always count your product!)**

Caregiver Requirements

Caregiver requirements:

- Completing the online Permission slip available from the troop or downloading a copy from our website (The permission slip can be found on **page 42**)
- Turning in the Girl Scout's Cookie order form to the troop on time.
- All cookies ordered and picked up for their Girl Scout, including Digital Cookie girl delivered orders, are delivered to customers soon after they are received.
- Money collected from customers for the purchase of cookies must be given to the troop by the set deadlines. All checks should be written to GSHH Troop XXXXX and deposited into the troop account.
- Ensuring that all cookies, including cookies ordered after Initial Order, are assigned to girls so they receive their earned rewards.

Caregiver Meeting/Virtual Caregiver Training

Caregiver Meeting

Schedule a meeting or virtual training with your girls and caregivers prior to starting the Cookie Program to explain the program, deadlines, and rules to the girls and caregivers. Recruit volunteers to assist with cookie tasks to help the program run smoothly for your troop.

Return Policy

There is a no return or exchange policy on any cookies. Troops and caregivers who sign for cookies cannot return or exchange them to the troop or to the cupboards/council. If a package is damaged, it can be replaced at any cookie cupboard or council office.

Meeting Checklist

- Verify your troop roster and contact Member Care for any inaccuracies.
- Visit girlscouts.org Cookies+ page and find the Little Brownie Cookie Rookie video, for new troops.
- Consider using GSUSA's Cookie Program Meeting Guides
- Email the Family Guide link to families, explain the Cookie Program and ways to participate.
- Review the Cookie Business Badges and decide if you will work toward them this cookie season.
- Instruct each caregiver to complete the Permission slip, if they have not already.
- Girls in separated households should have each caregiver complete the agreement. Following these guidelines will help avoid issues with money collection and financial responsibility at the end of the program. See more below.
- Remind families that the Cookie Program does not start until **February 1,2026. No early order taking!**

Suggestions for Families with Divorced/Separated/ Multiple Caregivers:

- Have each caregiver complete a Permission slip for the Girl Scout, signed by each caregiver.
- Provide each caregiver with a separate Girl Order Card for when she sells while in their custody.
- Each caregiver picks up cookies separately and always receives a receipt.
- Let them know that they will be given access to <u>only one</u> Digital Cookie account per Girl Scout, so they may have to share login information.

Troop Cookie Chair Checklist

- Check that your troop is registered with two adult leaders with active background checks. All troops must have Troop Bank account information on file with GSHH. Troop cookie chairs also must be registered with a background check. Be sure troops submitted the ACH authorization form. The form can be found on **page 45** of this guide, or on our council website.

- Complete the Troop Volunteer Agreement Form in eBudde when you first login.

- Complete training December 9th at 7:30 pm.

- Hold a caregiver meeting (**see page 9**). Explain deadlines, expectations, and verify caregivers have signed the Permission slip. Distribute order cards to participating girls.

- Log into eBudde to update your contact information and become familiar with the online cookie management system, eBudde. Verify that all registered girls are listed. If not, contact Member Care at 855.232.4744 or email membercare@girlscoutshh.org.

- Download the eBudde Troop App for access on the go, wherever you are! eBudde information can be found on **pages 18-20.**

- Log in to Digital Cookie using your access invitation and encourage your Girl Scouts to do the same! Digital Cookie information can be found on **pages 21-26.**

- Sign up for cookie booths when announced by Council or arrange your own.

- Frequently refer to the calendar **page 4** for important dates. You can also find important dates here.

- Hold your cookie booths (council-arranged and troop-arranged) and record your sales. Review booth guidelines on **pages 32-34.**

- Reconcile sales for each girl, collect the rest of her money due and establish her final reward selections. Complete your cookie allocations to the girl in eBudde **(pages 36-37)** and make her final reward selections. **(page 40).**

- Make your final deposits to your troop bank account; save your bank receipts.

- Pick up the troop's final rewards when your SUCC notifies you that they are ready for pickup. Distribute within two weeks to participants.

INTRODUCING

Exploremores™
Exploremores™
Exploremores™

NEW!

Rocky road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and toasted almond crème.

FIND NEW RESOURCES HERE:

girl scouts | Little Brownie BAKERS

®, ™ & © 2025 Girl Scouts of the USA. ®, ™ & © 2025 Ferrero Group. All rights Reserved.

2025–2026 Girl Scout Cookies®

The World's Most Flavorful Lineup

All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- Zero Grams Trans Fat per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification

Adventurefuls®
• Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt $ 7
Approximately 15 cookies per 6.3 oz. pkg.
Ⓤ D

Lemon-Ups®
NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits $ 7
Approximately 12 cookies per 6.2 oz. pkg.
Ⓤ D

Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe $ 7
Approximately 38 cookies per 9 oz. pkg.
Ⓤ D

Do-si-dos®
• Made with Natural Flavors
• Real Peanut Butter
• Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling $ 7
Approximately 20 cookies per 8 oz. pkg.
Ⓤ D

Samoas®
• Real Cocoa
• Real Coconut

Crisp cookies with caramel, coconut, and dark chocolaty stripes $ 7
Approximately 15 cookies per 7.5 oz. pkg.
Ⓤ D

Tagalongs®
• Real Cocoa
• Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating $ 7
Approximately 15 cookies per 6.5 oz. pkg.
Ⓤ D

Thin Mints®
• Made with Vegan Ingredients
• Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint $ 7
Approximately 30 cookies per 9 oz. pkg.
Ⓤ

Exploremores™
• Real Cocoa
NATURALLY AND ARTIFICIALLY FLAVORED

Rocky road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and toasted almond crème $ 7
Approximately 18 cookies per 7.9 oz. pkg.
Ⓤ D

NEW!

Toffee-tastic®
• No Artificial Flavors
GLUTEN-FREE

Rich, buttery cookies with sweet, crunchy toffee bits $ 7
Approximately 14 cookies per 6.7 oz. pkg.
Ⓤ D

girl scouts | Little Brownie BAKERS®

The GIRL SCOUTS® name, mark, and all associated trademarks and logotypes, including the Trefoil Design, are owned by Girl Scouts of the USA. Little Brownie Bakers, a division of Ferrero U.S.A., is an official GSUSA licensed vendor. LITTLE BROWNIE BAKERS® name and mark, and all associated trademarks, are trademarks of Ferrero Group. © 2025 Girl Scouts of the USA.

CARDS

2026 Cookie Rewards

Girl Scouts
Heart of the Hudson
2025–26 Cookie Program Rewards

My Personal Goal: _____ NUMBER OF PACKAGES

Booth Sales

Booth Sales Patch
15+ pkgs

Gift of Caring

GOC Patch
GOC/OPDrop
20+ pkgs

Digital Rewards

Techie Patch
Send 25+ Emails via Digital Cookie

Fierce Charm
Sell 100+ pkgs through Digital Cookie

Bar Patch

100+

1000+

Bar Patches earned at the highest level sold in 100+ package increments up to 1000+

Opt Out Option
J/C/S/A that reach a 110+ PGA on I/O may opt out of receiving cookie program girl rewards and earn an additional 10 cents per pkg proceeds, as well as the patches at the levels indicated on the order card. Troops must unanimously agree to forgo rewards. Troops must return the signed GSHH Opt Out Agreement form by end of day 1/26/2026.

Dough-Si-Dough:
Can be used for membership, program registration, in our shops & more. Will expire September 30, 2027.

Initial Order Rewards

Goal Getter Patch
75+ IO pkgs

Fun Charm
110+ IO pkgs

Pop in Cookie Charms OR $5 Dough si Dough
135+ IO pkgs

***Bracelet Hair Tie Set* OR $5 Dough si Dough**
175+ IO pkgs

Troop Initial Order Reward

Troop with highest PGA and 100% participation during the initial Order period (2/1-3/1) will get to enjoy an Escape Room adventure! (Location TBD)
***Per Girl Average (PGA) for this reward will also include the order card sales.**

*100% participation - 2 or more girls registered to participate, set Digital Cookie site & send 25+ emails

Troop Reward

The troop with highest overall PGA with 100% participation throughout the sale (2/1-5/10) will receive a Build-A-Bear Experience!
***PGA for this reward will include all packages sold, including initial order & booth sales.**

*100% participation - 2 or more girls registered to participate, set Digital Cookie site & send 25+ emails

Exclusive Troop Experience with Our CEO

Troop with highest overall recorded booth sales & 100% participation will have an **experience of their choice** (valued up to $1,000) with **Dr. Kari Rockwell, CEO of GSHH!**

*100% participation - 2 or more girls registered to participate, set Digital Cookie site & send 25+ emails

Top Seller Reward

The GSHH girl with the highest overall sales for the 2026 season will receive a Family Membership to the Bronx Zoo! This includes 2 adults, 2 children and a guest. This membership can also be used at Central Park Zoo, Queens Zoo & Prospect Park Zoo. (Valid for 1 year from date of purchase) OR $100 DSD

Theme Patch
35+ pkgs

2026 Year Rocker
50+ pkgs

and

Charm Patch AND Theme Charm
100+ pkgs

Temporary Tattoos OR $5 Dough si Dough
125+ pkgs

and

Velcro Patches AND Brave Charm OR $5 Dough si Dough
150+ pkgs

and

Super Seller Patch AND Mini Plush Ferret OR $10 Dough si Dough
200+ pkgs

***Cloud Slime* OR $10 Dough si Dough**
300+ pkgs

***Small Ferret Stress Ball* OR $10 Dough si Dough**
400+ pkgs

girl scouts
heart of the hudson

Free GSHH Membership for the 2027 Girl Scout Membership Year
550+ pkgs

***Travel Game Set* OR $15 Dough si Dough**
600+ pkgs

Theme T-shirt OR $20 Dough si Dough
700+ pkgs

Scrapbook Set OR $50 Dough si Dough
1000+ pkgs

Legoland 2 Tickets (Date TBD) OR $75 Dough si Dough
1500+ pkgs

1 week of Residential Cabin Camp at Rock Hill OR 2 weeks of Day Camp at Camp Addisone Boyce OR $200 Dough si Dough
2000+ pkgs

Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability.

girl scouts

Ways to Participate in the Girl Scout Cookie Program

Ready to help your Girl Scout get the most out of cookie season? No matter how they take part in the Girl Scout Cookie Program,® they'll grow their people skills, learn to set goals, make smart decisions, and so much more. Talk with them about which options they're excited to explore this year!

Text or Call Friends and Family

Is this your Girl Scout's first time running their own cookie business? Texting or calling friends and family is a great way to help them feel comfortable connecting with cookie customers. If your Girl Scout has a busy schedule, this is a flexible option.

Digital Cookie®

Is your Girl Scout ready to take their digital marketing skills to the next level? With the Digital Cookie platform, Girl Scouts can ship cookies directly to customers, accept orders for cookie donations, or schedule an in-person delivery. This way, your Girl Scout can reach their sales goals no matter what their schedule is like.

Door-to-Door Deliveries

Going door-to-door is a great way for your Girl Scout to perfect their sales pitch! Get out in your community and sell in your own neighborhood. Use door hangers and business cards for customers who aren't home. They'll also grow their people skills by meeting new neighbors (with the necessary adult supervision, of course).

Cookie Stands

Would your Girl Scout feel more comfortable on their own turf? Cookie stands, similar to lemonade stands, are set up in front of a residence on private property, where they'll market their cookies to customers in their neighborhood. They're a great way to ease more introverted Girl Scouts into connecting with their communities. This can be fun for the whole family!

Cookie Booths

Cookie Booths are a great way to interact with new customers, develop teamwork, and have fun. Troops or groups of Girl Scouts work together to market their cookies outside a preapproved location (like a grocery store, mall, bank, or even a drive-through booth in a parking lot) where they can practice their business skills with new customers.

Note: cookie boothsmustbe coordinated by troop cookie managers; may only happen at council-approved locations; and must be legally open to, accessible, and safe for all girls and potential customers.)

Connect With Your Community

The possibilities are endless! Girl Scouts team up with their parents/caregivers to sell cookies to their employees and coworkers, at places of worship, and at community groups. From preparing a corporate pitch to selling cookies in bulk to car dealerships, real estate agents, or financial institutions, there are so many ways to grow your cookie business.

Participating in the cookie program helps power Girl Scouts' adventures throughout the year. It's also a fun way to learn important skills for future careers and in life including goal setting, decision making, money management, people skills, and business ethics.

How Customers Get Girl Scout Cookies

There are four main ways customers can purchase and receive Girl Scout Cookies:

1. Girl Delivery & How it works:

- The customer places an order through a girl's Digital Cookie link.
- The girl (with an adult) delivers the cookies directly to them.
- Good to know: No shipping fees. Delivery happens after cookies arrive in our area.
- This option supports the girl's goals and troop directly.

2. Direct Ship (Shipped to Home) & How it works:

- The customer orders through a girl's Digital Cookie link.
- Cookies are shipped straight to their home by the bakery.
- Good to know: Shipping fees apply. Cookies usually arrive within a few weeks.
- Great for friends and family who live far away.

3. Order Card Delivery & How it works:

- The customer places an order using the paper order card.
- The girl collects orders first.
- Cookies are delivered to customers once the troop receives them.
- Good to know: No shipping fees. Delivery happens later in the season.
- Ideal for customers who prefer ordering in person.

4. Cookie Booth Sales & How it works:

- Cookies are sold at booths (outside stores, events, etc.).
- Customers purchase cookies on the spot and take them home.
- Good to know: First-come, first-served. Availability depends on inventory.
- Great for supporting local Girl Scouts in the moment.

WE HAVE GIRL SCOUT COOKIES®

Inspire cookie entrepreneurs

Skills they build

The Girl Scout Cookie Program® helps Girl Scouts develop real-world skills in five essential areas:

1. **Goal Setting**
   Girl Scouts learn how to set goals and create a plan to reach them.
   How you can help: Encourage them to set incremental, achievable goals. Work with them to break down their goals into small, frequent wins like weekly challenges.

2. **Decision Making**
   Girl Scouts learn to make decisions on their own and as a team.
   How you can help: Talk about how they plan to spend the troop's cookie earnings.

3. **Money Management**
   Girl Scouts learn to create a budget and handle money.
   How you can help: Build on their interest in learning to manage all facets of the cookie business, like creating a budget to fund a troop experience or figuring out the percentage of customers who chose the donation option.

4. **People Skills**
   Girl Scouts find their voices and build confidence through customer interactions.
   How you can help: Ask them about new marketing ideas they want to try. They can discuss how to tailor their cookie pitch to achieve their goals.

5. **Business Ethics**
   Girl Scouts learn to act ethically, both in business and life.
   How you can help: Talk to them about the importance of delivering on their promise to customers. They can also consider offering a cookie donation option.

VOLUNTEER COOKIE RESOURCES

Learn more

Cookie business badges

Entrepreneurs can earn these official Girl Scouts® recognitions by completing requirements that help them develop new business skills.

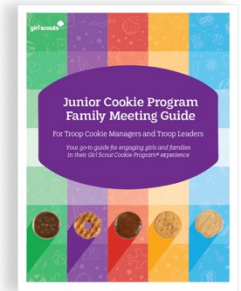
Learn more at girlscouts.org.

Getting families involved

Families can support their Girl Scouts as they learn the five skills and think like entrepreneurs. With the encouragement of their family, there's no stopping a Girl Scout!

Inspire families to get involved by reviewing these resources:

- Cookie Program Family Meeting Guide
- Cookie Entrepreneur Family Pins



COOKIE ENTREPRENEUR FAMILY PIN

®, ™ & © 2025 Girl Scouts of the USA. ®, ™ & © 2025 Ferrero Group. All rights Reserved.

Market their business online

NEW Social Media Guide

The Little Brownie Social Media Guide is all new with tips and tricks for volunteers, caregivers and entrepreneurs to reach more cookie customers this season.

Today's consumers spend an average of over three hours on social media per day, and more than half of cookie customers say their phone is their most important shopping tool. Whether or not you are social media savvy, the new Social Media Guide will help you **Follow, Like, Share** your way to cookie season success.

RALLIES & ACTIVITIES

Ready-to-share gifs and reels

Ready-to-share gifs and reels make social media a snap. Fact: When Girl Scout entrepreneurs promote their businesses online it boosts sales. More frequent posts equate to increased sales. Check out the video below to see all the social content Little Brownie has to offer.

- Social Sizzle Reel

DIGITAL MARKETING

NEW virtual backgrounds

VIRTUAL BACKGROUNDS

Safety resources

Before launching their Digital Cookie site and engaging in online marketing and sales efforts, Girl Scouts and caregivers must read and agree to the guidelines below.

- Safety Guidelines from GSUSA
- Digital Cookie® Pledge

®, ™ & © 2025 Girl Scouts of the USA. ®, ™ & © 2025 Ferrero Group. All rights Reserved.

eBudde™ basics

The app is a must-have for Girl Scout Cookie™ volunteers

Use eBudde to manage your entire cookie program! The eBudde™ cookie management system offers calendar reminders, reports, training and much more — on either your desktop or mobile device. It's also where sales are recorded so Girl Scouts get full credit for their hard-earned rewards.

Easy as 1, 2, 3

1. **Download the eBudde app.**
2. **Watch eBudde Training Videos on YouTube**

Watch videos

YOUTUBE

3. **Set Up Your Troop** — once you've been added to the eBudde system, you'll receive an email with your login information. Login to set up your roster, goals and reward settings.

Top tips

Contact Caregivers

Use eBudde to communicate directly to caregivers. You can send deadline reminders, booth openings, cookie inventory info and more! Use this eBudde feature in place of a text group or Facebook group.

Top Reports for Managing the Troop Sale

- Use the Girl Initial Order report to sort cookies for easy pickup and receipt writing.
- Check the Sales Report to see troop proceeds and amount due to council.
- Run the Cupboard Report for a list of cupboard locations, hours, and contact information.

Cookie Exchange

A troop-to-troop transfer can help with excess inventory.

- Log your extra cookie inventory.
- Check the cookie exchange before visiting a cupboard.

Help is a Click Away

Simply tap the question mark icon for quick access to helpful information.

Your One-Stop Shop

®, ™ & © 2025 Girl Scouts of the USA. ®, ™ & © 2025 Ferrero Group. All rights Reserved.

eBudde Quick Guide

Your Cookie Management App is: ebudde.littlebrownie.com

eBudde works through tabs at top of page. Click each TAB to enter each page.

Here are the TABS you'll need, and steps to follow.

TO START

All Users

1. Look for your welcome email with link and login information

- After you complete your Troop Cookie Chair agreement and are granted access, you will receive a welcome email with login link.
- Click link, set up your password, Click **CONFIRM.**

2. Set up your troop

- Click the setting tab, then edit setting
- Enter your troop's package goal
- Check level of troop, if incorrect, please contact us
- Click update to save.

3. Confirm registered girls

Go to Girls Tab

1. Girls will be uploaded for you
2. Confirm that all registered girls are loaded and correct.
3. As girls register and are added into your MYGS, they will continue to be loaded into eBudde regularly.
4. If you are missing girls from your roster, contact Member Care for further help: membercare@girlscoutshh.org

Dashboard

On top of your default screen you'll find important messages from GSHH and your SU Cookie Chair, links to resources you'll need throughout the season.

Contacts Tab

- 1. Review information; edit as necessary.

Settings Tab

- Set troop goal in packages.

Initial Order Tab

- Enter your troop's order by girl. More detailed instructions are on page 19.
- You cannot change order after it has been submitted. Contact your SUCC or the product sales staff to make changes.
- Print copy for your records.

Sales Report

- Review all sales totals for the group including:
- Final Package numbers
- ACH and DOC payments
- OpDrop and Gift of Caring (GOC) donations

eBudde Troop App

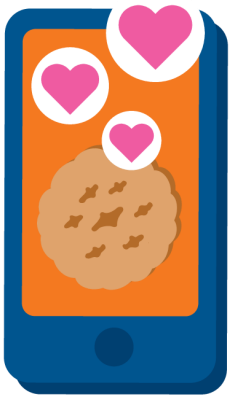
Download the free eBudde Troop App to manage your troop's program while on the go. The app has all the same functions as the desktop version but with the added convenience of access right at your fingertips. More info on the next page!

Using the eBudde App

You can download the eBudde app at the Apple App Store or Google App Store.

Logging into the App

Detail Steps



1. Enter in your email address

2. Enter in your password

3. Press login button

It is as simple as that!

Troubleshooting

What if login fails? You will get a message that you were unable to log in.

Some things to check:

Are you logging in with eBudde credentials? This would be your eBudde email and eBudde password. If you are not sure, contact your council or volunteer cookie manager.

Are you a troop or service unit user? Only troop and service unit users have access to the troop app.

Are you making sure your password is entered correctly?

Passwords are case sensitive, so be sure to capitalize appropriately.

Additional step - try logging into eBudde. If you can log into eBudde using the login credentials that you are using for logging into the app, there may be an issue that needs to be resolved. Contact your Council or volunteer product sales specialist.

Become a Digital Entrepreneur in a Flash!

This cookie season, superpower your sale by adding Digital Cookie to your toolkit.

girl scouts

STEP 1

Register for Digital Cookie

Look for the Digital Cookie registration email in your inbox on or after _____ to register. If you can't find it, contact your council or visit **digitalcookie.girlscouts.org** and click the "Need help" link.

STEP 2

Set Up Your Site

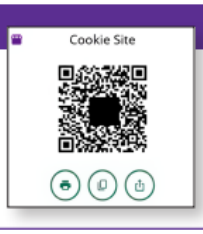
Take a few minutes to set your sales goal, write your cookie story, upload a fun picture or video. Then publish and be ready to go!

Prepare now by talking with your family about your goals and create a fun video telling customers why they want to support your business.

STEP 3

Add Customers

Add customers to your list and once sales have begun, use Digital Cookie to email them to visit your site. Or share your link or QR code directly with customers.



In Season

Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published before logging into the mobile app.

Download on the App Store | GET IT ON Google Play

Track Orders and Inventory

- View/approve your orders.
- See what your customers are buying.
- Make sure you have enough cookies to fill your orders.
- Prepare to deliver to customers.

Send Cheers

Cheer on your troop mates by sending encouraging messages and gifs to boost their confidence. It all helps your troop reach their goals by working together.

Need Help?

Look for the Digital Cookie Support button for step-by-step instructions, tutorials, videos, tip sheets, and more.

Need 1:1 help? Click on the customer support button to talk live to a representative or submit a ticket for more support.

girl scouts

Digital Cookie®

Volunteer Registration/Login

All users must register yearly before using Digital Cookie.

Step 1: Receive Registration Email
Watch for your registration email from the Girl Scout Cookie Program (email@email.girlscouts.org). Your council will let you know what date to expect it. You may receive your volunteer email before parents have access.

If you didn't receive a registration email, please see the "No Registration Email" tip sheet.

Be sure to add the email address to your safe senders list so you don't miss any emails!

Step 2: Click "Register Now" link in the email
For best results, use the most up-to-date version of your web browser

Step 3: Create password and log in to Digital Cookie.
Once you create a password click the "Submit" button to save it. Then you will use your new password to log in. Remember to use the same email address where you received your registration email. You will receive a registration confirmation email. Keep it somewhere handy during cookie season.

Step 4: Watch Safety Video
If you are also the parent of a Girl Scout and parent registration is open, you will then watch a quick safety video. Note: You can't proceed any further until you have viewed the video.

Step 5: Accept Terms and Conditions
Read and accept the Terms and Conditions-Volunteer.

If you are also a parent and access for parents has opened, you will need to read and accept the Terms and Conditions for parents and read and accept the Girl Scout Safety pledge with your Girl Scout. If parent access has not opened, you will see it appear on your next login once parent access begins.

Step 6: Select Your Role
If you have roles in addition to Troop Volunteer, you will be taken to a "role selector" screen once parent access opens, which may be after your volunteer access.

Once parent access has begun, if you have additional roles and aren't taken to this screen OR all of your roles do not show up on the drop down, please contact your Girl Scout council for assistance.

Each time you log in you can indicate what role you want in order to get to the correct homepage. You can also navigate to your other roles at the top of all screens by using the drop down.

Next Steps: Troop Dashboard tip sheet

Distributed by GSUSA – 08/30/2024 © 2024 Girl Scouts of the United States of America. All Rights Reserved.

girl scouts

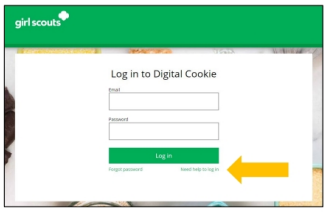
Digital Cookie®

No Registration Email Received

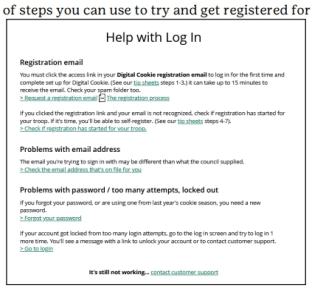
In order to receive a Digital Cookie registration, a Girl Scout must be registered for the current membership year and the Girl Scout council will need to have the correct email address on file for the primary caregiver.

Step 1: Check Inbox
Check your junk/spam/promotions inbox one more time for an email from "Girl Scout Cookies" (email@email.girlscouts.org) with the subject "It's time to register your Girl Scout for Digital Cookie!". If you do not see the email, follow these steps to get registered for Digital Cookie.

Step 2: Go to digitalcookie.girlscouts.org
Click the "Need help to log in" link. (For best results, use the most up to date web browsers)



You will get a screen of steps you can use to try and get registered for Digital Cookie.

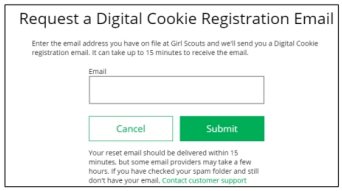


Distributed by GSUSA – 08/30/2024 © 2024 Girl Scouts of the United States of America. All Rights Reserved.

girl scouts

Digital Cookie®

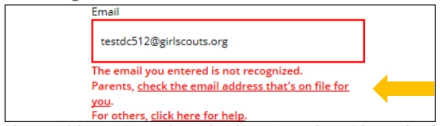
Step 3: Request a Registration Email
Start by clicking on the "Request a Registration Email" and enter the email address that you used to register your Girl Scout.



Be sure to add email@email.girlscouts.org to your address book so you get your email!

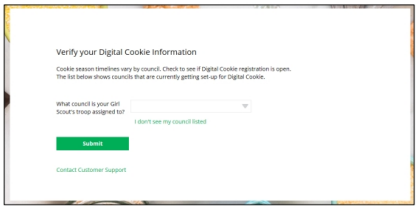
Step 4: Check Which Email is in Digital Cookie
If your email is in the system, you will get a message letting you know that you have been sent a registration email and you will receive it within 15 minutes.

If you get a red message:



and you think your Girl Scout is a registered Girl Scout member with your local council, you can choose "check the email address that's on file for you"

Step 5: Select Girl Scout Council
You will select your Girl Scout Council

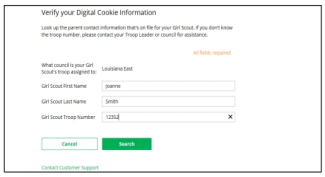


Distributed by GSUSA – 08/30/2024 © 2024 Girl Scouts of the United States of America. All Rights Reserved.

girl scouts

Digital Cookie®

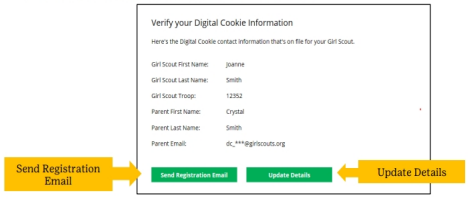
Step 6: Enter your Girl Scout's first name, last name, and troop number



If your Girl Scout's information is not in the system or not in the system the way you entered it, you will get a message letting you know you will need to contact your council, Troop Leader, or customer support for assistance.

Step 7: Viewing the Information in Digital Cookie
If the Girl Scout and primary caregiver information are loaded into the Digital Cookie system, you will see the information in order to verify that it's correct.

If the information is correct, you can send yourself a registration email knowing what email address you should use to look for the email.



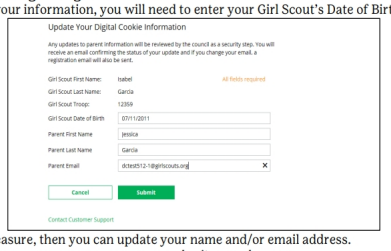
If the primary caregiver information is incorrect, click on the "Update Details" button. NOTE: if you are also a cookie volunteer you will need to update your email in your myGS account.

Distributed by GSUSA – 08/30/2024 © 2024 Girl Scouts of the United States of America. All Rights Reserved.

girl scouts

Digital Cookie®

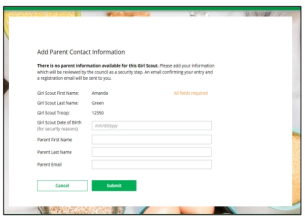
Step 8: Updating Wrong Information
To update your information, you will need to enter your Girl Scout's Date of Birth as a



security measure, then you can update your name and/or email address.
You will get a success message once you submit your changes.

Your council will then review the updates and approve or reject the updates. You will receive an email notification when they have completed that step.

Step 9: No Information Found
If the Girl Scout is imported but the caregiver information is not on file, you can add the caregiver information.



As in Step 8, the information will need to be reviewed by the council before your Digital Cookie account will be activated. Once approved, you will receive a registration email and can begin accessing Digital Cookie

Distributed by GSUSA – 08/30/2024 © 2024 Girl Scouts of the United States of America. All Rights Reserved.

Digital Cookie Troop Dashboard

girl scouts

Digital Cookie®

Troop Dashboard

Your Digital Cookie Dashboard has information that helps you support your Girl Scouts and their caregivers in their Digital Cookie sales.

All appointed Troop Leaders and Cookie Volunteers for the troop should have access to this dashboard when they log into Digital Cookie.

There may be up to six tabs on your troop dashboard.

Dashboard
Orders

My Troop
My Troop Orders

Troop Cheers
Virtual Booths

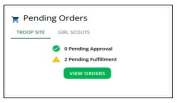
Dashboard

The dashboard has five sections.

1. Our Troop Cookie Site
2. Pending Orders
3. Troop Site Sales
4. Cheers
5. Troop Online Sales and Marketing
6. Reports

1. Our Troop Cookie Site
For more details about this section and setting up your Troop Cookie Site, please see the "Troop Site Links" tip sheet.

2. Pending Orders
In this section you can see if the troop cookie site or Girl Scouts in your troop have orders to approve or deliver.



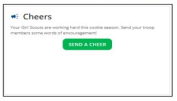
Distributed by GSUSA – 10/31/24© 2024 Girl Scouts of the United States of America. All Rights Reserved.

girl scouts

Digital Cookie®

3. Troop Site Sales
Track the troop's cookie site sales.

4. Cheers
Quick access button to send cheers to Girl Scouts in your troop



5. Troop Online Sales and Marketing
This section will show you the progress of the cookie program for the Girl Scouts in your troop. It's a great way to make sure Girl Scouts are actively participating in reaching their customers.

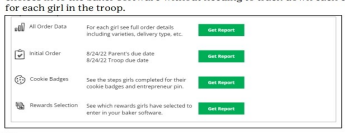
Distributed by GSUSA – 10/31/24© 2024 Girl Scouts of the United States of America. All Rights Reserved.

girl scouts

Digital Cookie®

6. Reports
You have four reports to view that can help you manage your girl's Digital Cookie activity.

- *All Order Data* will show you details on every order for every girl.
- *Initial Order* (If applicable) will show you the initial paper order card entry by the parents to allow you to compare what is in the baker software if desired.
- *Cookie Badges* will let you know if girls are completing any of the Cookie Business badges and/or the Family Entrepreneur Pins. Encourage them to complete these with their families to increase their cookie program learnings!
- *Rewards Selection* will be helpful if your council has enabled girls to select their rewards in Digital Cookie. You simply pull this report and enter their choices in to the baker software without needing to track down each choice for each girl in the troop.



Orders
If this tab does not appear, this functionality is not currently offered by your council. Please contact your council if you need to refund an order.

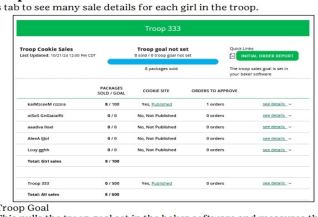
If the tab is available to you, you will see the information you need to look up order details for any order in your troop. You can then refund an order if necessary. For more information, please see the "Troop Refunding Orders" tip sheet (ABC or LBB).

Distributed by GSUSA – 10/31/24© 2024 Girl Scouts of the United States of America. All Rights Reserved.

girl scouts

Digital Cookie®

My Troop
Use this tab to see many sale details for each girl in the troop.



1. Troop Goal
   This pulls the troop goal set in the baker software and measures the troop's progress towards that goal. If the goal has not been set yet, it shows total troop's sales to date.
2. Cookie Site
   If the Girl Scout's site is published, click on the link to be taken to their customer facing site. If it shows as Not Published, offer to help the family to get started and see sales roll in.
3. Orders to Approve
   If your council has In-Person Delivery available, this will indicate if the family has any orders that need approving.
4. See Details/Delivery Change
   Clicking "See Details" will bring up details on the girl, her orders, her email marketing to customers and if her parent has turned off delivery or any varieties (if available in your council).
5. If your troop link has been published you will see what the goal is for the Troop #### "girl", you can click the link to go to the troop site and you can see any sales that have come in for the troop link.

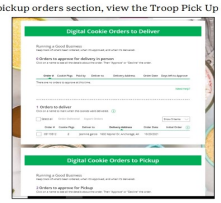
My Troop Orders
For details on the delivered orders section, view the girl delivery tip sheet.

Distributed by GSUSA – 10/31/24© 2024 Girl Scouts of the United States of America. All Rights Reserved.

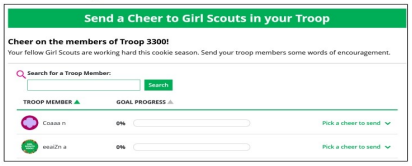
girl scouts

Digital Cookie®

For details on the pickup orders section, view the Troop Pick Up orders tip sheet.



Troop Cheers
Troop Volunteers can send the Girl Scouts in their troop cheers the same way the troop members can send them to each other. The difference is that girls can't cheer back to volunteers. For more details on how Cheers works, see the Cheers Tip Sheet.

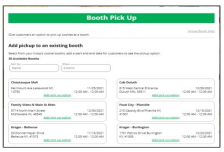


Distributed by GSUSA – 10/31/24© 2024 Girl Scouts of the United States of America. All Rights Reserved.

girl scouts

Digital Cookie®

Booth Pickup
This is your Booth Pick Up section. View booths your troop is signed up for in the baker system and schedule pick up times for customers. For details on this, please view the Troop Pick Up Orders Tip Sheet.



Distributed by GSUSA – 10/31/24© 2024 Girl Scouts of the United States of America. All Rights Reserved.

girl scouts

Digital Cookie®

Mobile App

Opening the App

Purpose: Girl Scouts and Troop volunteers process, take credit card payments, and review orders for in-person cookie sales and booths using the Mobile App,

Step 1: Download the Digital Cookie app in from the Apple App or Google Play stores.

Step 2: Use the email and password that you already used to set up your Digital cookie account in a browser.

***Note: If you haven't set up and published your Girl Scout *and* Troop Digital Cookie sites yet, you will get an error message.**

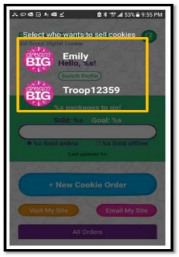
Step 3: Once you've successfully logged into the app, Girl Scouts will see two options to select from: their Girl Scout account and the Troop's account.

Troop Account

- *Use the Troop account when making a sale that uses the troop inventory*
- *Cookie Booth credit card payments must happen within the Troop accunt*

Girl Scout Account

- *Use the Girl Scout account when making a sale that uses the Girl Scouts inventory*
- *Such as door to door, direct ship, deliver in person later*

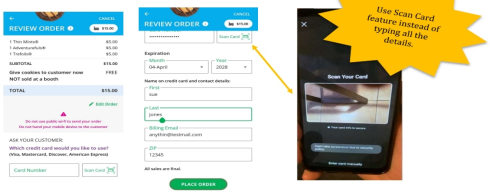


girl scouts

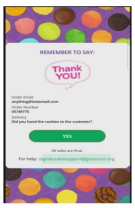
Digital Cookie®

Scan a Credit or Debit Card

Next to the payment details, there is a button to "Scan Card".



Once the order is placed, the Girl Scout will receive an order confirmation screen.



girl scouts

Digital Cookie®

Logged in as Girl Scout

From the home page, the user can select "New Cookie Order," "Visit My Site," "Email My Site," or "All Orders."

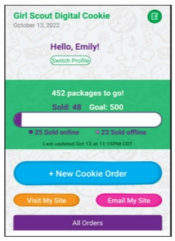
<u>Tabs and their purposes</u>

New Cookie Order: Take cookie orders through the app (in-person options)

Visit My Site: Access QR code for someone to scan

Email My Site: Send a link to a potential customer who doesn't want to order right now

All Orders: View all orders by delivery method



girl scouts

Digital Cookie®

Logged in as Troop

From the home page, the user can select "New Cookie Order," "Visit My Site," "Email My Site," or "All Orders."

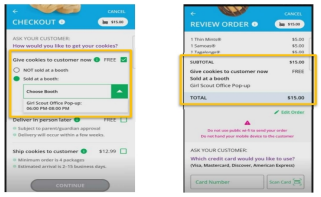
- Steps for accessing these and what they do are the same as Girl Scout view

Troop login means that sales will be credited to the whole troop – such as at a cookie booth.

All cookie booth credit card payments will go through the Troop Login in the Mobile App. Booths will not display in the Girl Scout Login.

New Cookie Order—Troop login view

When processing a new order, during the checkout steps, if the selection "Give cookies to customer now" is selected the user will see additional options. Once a user has selected "Sold at a booth" they will be able to select that specific booth. When reviewing the order users can see which booth was selected.



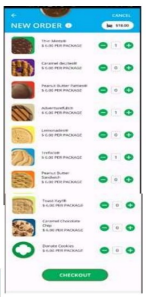
Approving orders: All users when logged in as the troop will be able to view, approve/decline orders the same way Girl Scouts can above. Troop volunteers

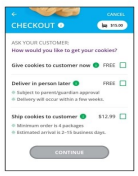
girl scouts

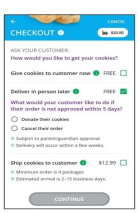
Digital Cookie®

How to take a New Cookie Order

1. Use the + and – buttons to select cookie varieties and confirm with the customer the quantities are correct
2. Click "Checkout"
3. Choose how the customer wants to receive their cookies
4. Any Girl Scouts Delivery option, confirm what the customer wants to do if the caregiver doesn't approve the order within 5 days
5. Review order and payment options with customer
   - If delivery, prompt for delivery information will show
   - If in-hand, prompt for customer name, email, and billing zip code will show. Address is not required for in hand orders.
6. To complete order, click "Review" or "Place Order", depending on order type. Girl Scout will receive email confirmation of order.







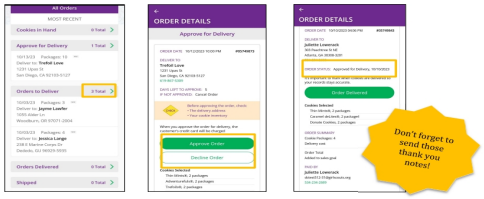
girl scouts

Digital Cookie®

should discuss with family members how they want the troop orders to be handled prior to using the app.

All Orders: The All Orders button is used to view all of the orders visible by delivery method.

1. Click the green arrow to view all orders under that specific delivery method.
2. See order details. Click the green arrow next to the order, the details will appear. Users can then review the order, see the status and depending on the type of order and status the user can approve/decline the order or mark it as delivered.



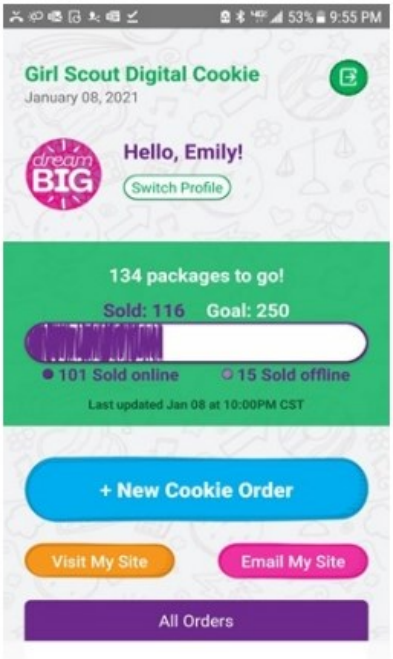
NOTE: If you have the app downloaded from last year, please make sure it's up to date.

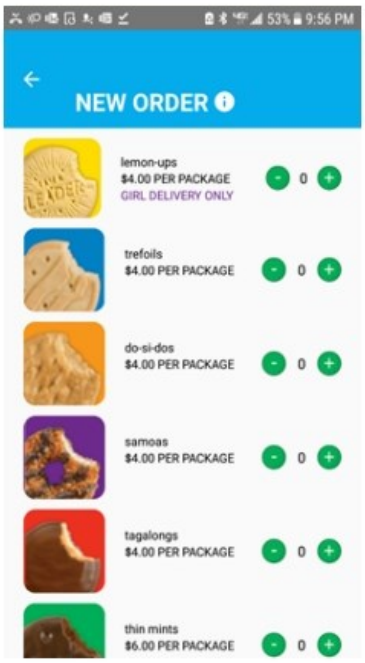
Using the Digital Cookie App at a Booth

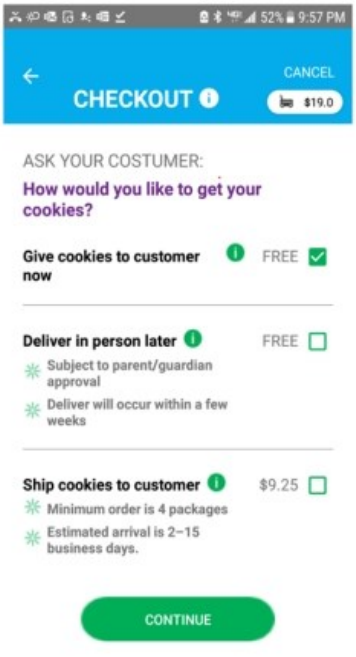
Cookies in Hand

- Log into the Digital Cookie App
- Click on +New Cookie Order
- Ask the Customer what cookie varieties and quantities they would like and enter them.
- Click on Checkout
- Please make sure to click on the box for the Give Cookies to Customer now line. This is “Cookies in Hand”.

YOU MUST USE COOKIES IN HAND AT YOUR BOOTH. IF YOU USE GIRL DELIVERY IT WILL ADD BOXES TO YOUR INITIAL ORDER







Operation Cookie Drop & Local Businesses

There are so many ways that girls can support their community, but also so many ways the community can support them!

Operation Cookie Drop (OpDrop)

The GSHH Operation Cookie Drop program offers girls the ease of collecting GirlScout cookie donations without having to worry about the logistics. Cookies purchased for Operation Cookie Drop will need to be allocated in the OpDrop column so that your troop inventory counts are not affected.

- Troop cookie chairs allocate the packages and funds in eBudde under the OpDrop column.
- Council manages the inventory and delivery of those donated packages so there are no cookies to handle by the troop.
- Girls who sell **20+ donated** packages earn rewards.
- Cookies are donated to military, and veteran organizations, and sent to service members overseas.
- Donations purchased through Digital Cookie will automatically apply to Operation Cookie Drop and automatically flow into eBudde, so the troop cookie chair does not have to allocate.
- See **pages 36-37** for allocation instructions

Connect with local businesses

Reach out to businesses in your area to see if they might be interested in supporting your troop's goals. Businesses can purchase cookies to be donated on their behalf, they can host a cookie booth with you, share your virtual cookie booth to their social audience, or purchase cases of cookies for customers or staff appreciation. Connecting with business owners is a great way to help your troop reach your goals while also giving the business an opportunity to support local entrepreneurs.

Helpful information

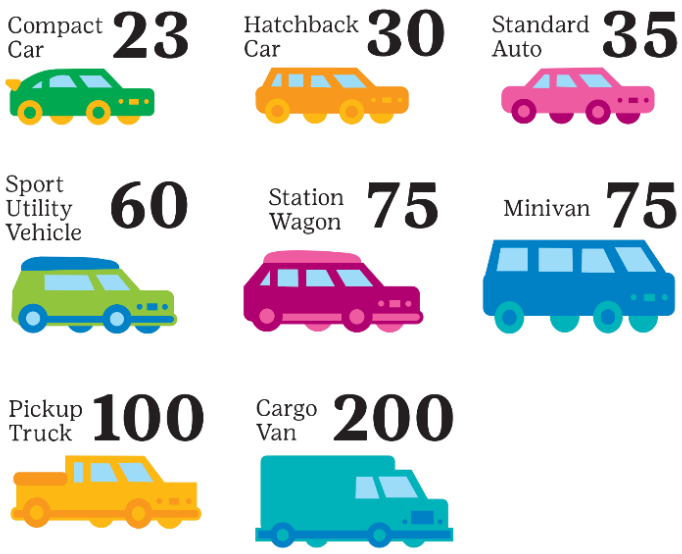
Girl Scout Cookie™ pick-ups

Picking up your cookie order is exciting, and there are a few steps you can take to make sure everything goes smoothly. First, be aware that troops are responsible for counting and verifying the total number of cases received. **When in doubt, recount!**

Tips for a smooth pick up

- Print or screenshot your delivery ticket from eBudde in the Delivery Tab.
- Know exactly how many cases you ordered of each variety.
- Arrive exactly at your assigned or chosen time and location.
- Make sure you have enough vehicles to load your order, and that you all line up at the same time *(see right)*. Be sure your vehicle(s) are cleared out and ready to be loaded!
- Dress for the weather, as you may be asked to step out of your vehicle to verify counts, and locations are outdoors.
- Check in and receive your pickup ticket.
- Give your pickup ticket to the loader and count cases as they're loaded in.
- **Before you sign for your order, make sure the counts are correct. Sign for your order and take your receipt.**
- After you've signed and you still feel like the count is off, pull off to the side and recount before you leave the premises.
- If your troop misses your scheduled pick-up time, please contact Member Care or your Council Product Sales Specialist right away. If the person that was originally supposed to come no longer can, then you can send a backup person.

Cars & case capacity



***Please remember: before you leave with your order, count everything to make sure it's correct.**

®, ™ & © 2025 Girl Scouts of the USA. ®, ™ & © 2025 Ferrero Group. All rights Reserved.

Cookie Delivery March 19-21

Delivery days are **March 19-21, 2026**. Delivery dates, times and locations vary for each site. When making your selection, eBudde will list specifics for the date/time/location for pick up.

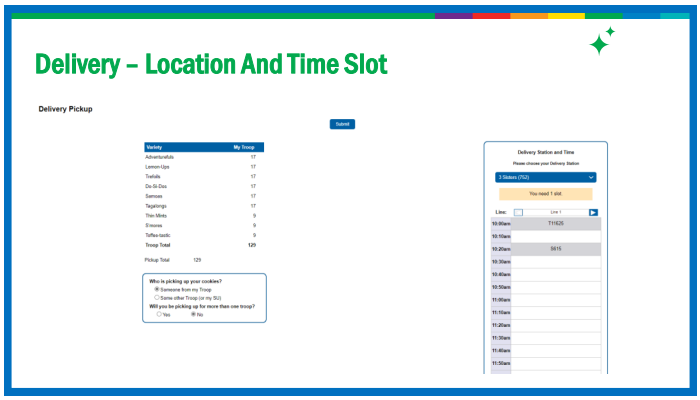
Mega Drops: GSHH troops will participate in large-scale pickups known as "mega drops," At some locations, multiple drive-up lanes are available for cookie chairs to pull in and load your troop's orders in your vehicle.

Choose the location, date, and arrival time most convenient for you or your troop volunteers. If your reservation shows more than one "line" be sure to drive to the designated "line" for pick up. Arrive on time.

Selecting your Delivery Location and Time in eBudde

Council will notify you when the delivery selection is open for reservations in eBudde.

It's Girl Scout Cookie™ Time!



After Cookie Pickup:

- Sort cookies by each girl's total order.
- Prepare receipts for both you and the caregivers to verify counts and sign. Receipts should be given every time cookies or money are exchanged with caregivers.
- Notify caregivers and make arrangements for pickup.
- Provide each girl with a money envelope (included in cookie materials kit) and write their total amount due and the money due date on the outside.
- Remind caregivers to deliver cookies to their customers right away and to collect funds at the time of delivery (except for those purchases made through Digital Cookie).
- Remind girls that they can continue to collect orders through the end of the program. (Troop cookie chairs can order additional cookies through cookie cupboards, use extras, transfer from another troop.) This is part of the Goal Getter phase.

Goal Getter Phase

This second phase of the program occurs between thetime when girls turn in their Initial Orders and when they physically receive their cookies from delivery.

Girls can continue to connect with customers to boosttheir cookie business with traditional or online orders. This phase runs from **3/2-5/10.**

Any offline orders placed during the Goal Getter phaseshould be allocated the same as any other post Initial Orders are entered, **see pages 36-37** for allocation instructions.

Filling Goal Getter Orders

Traditional orders or girl delivery orders placed through Digital Cookie during the Goal Getter phase can be fulfilled either from your troop extras from your troop's Initial Order, transfers from another troop, or by placing a pending cookie cupboard order. See **page 35** for further details on placing cookie cupboard orders.

Market their business in person

Ordering made easy

Order materials can help increase sales.
Entrepreneurs can use order materials at booths and encourage customers to scan their QR code to visit their Digital Cookie® site. Customers make a purchase and bookmark their site for future purchases. It's especially handy if booth inventory in a certain variety is running low!

- Fun to personalize.
- Add QR codes for easy online purchasing. Bookmark for later messaging. Encourage customers to bookmark for reorders.
- Order forms available in English and Spanish.
- Order materials are useful and engaging.

Make your Digital Cookie® QR code your BFF

Over 95 million Americans regularly scan QR codes.

The printable lanyard makes reorders easy for Girl Scouts on the go!

Before booth sales, Girl Scouts can make a bracelet, add their QR code, and tell customers to bookmark it for reorders.

Leave-behinds make reorders easy

- Leave behind order forms
- Door flyer order forms
- Business cards
- Notecards
- QR code stickers
- Thank you slips

®, ™ & © 2025 Girl Scouts of the USA. ®, ™ & © 2025 Ferrero Group. All rights Reserved.

Market their business in person

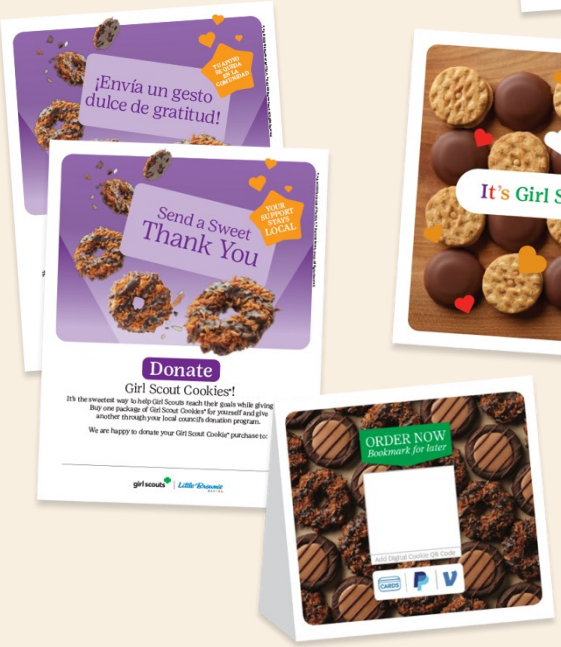
Create booth buzz

Having a cookie booth or neighborhood stand? Any way your troop does it, we have lots of resources to entice cookie lovers! Find resources like mouthwatering cookie photography, fun clip art, and attention-grabbing booth signage all in one place.

**For more details on how cookie booths are coordinated, talk to your council and visit girlscoutcookies.org/troopleaders.*

Booth materials

- Materials available in English and Spanish.
- Use Digital Cookie® QR codes at booths.
- Bundle cookies to boost sales.
- Remind customers proceeds stay local.



PRINT MATERIALS

SPANISH RESOURCES

Craveable photography

PHOTOGRAPHY

Cookie bakery booth inspiration

RALLIES & ACTIVITIES

®, ™ & © 2025 Girl Scouts of the USA. ®, ™ & © 2025 Ferrero Group. All rights Reserved.

Cookie Booths

Cookie Booth Basics

Cookie booths allow girls another opportunity to reach their goals. Use your extra cookies or pickup additional cookies from a cupboard to stock your booth. Connect with the general public by setting up a cookie "store" in high-traffic locations around town. There are many ways troops and girls can participate in cookie booths.

Troop-Arranged Cookie Booths

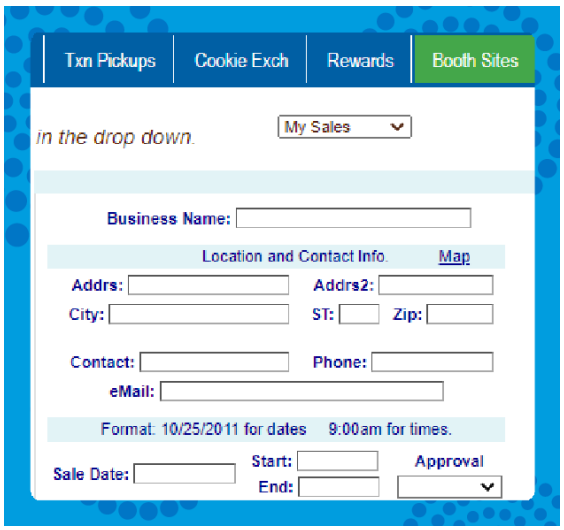
Did you know your troop can secure locations at businesses not already listed in eBudde to discuss setting up a troop-arranged booth? Troop booths are a great option for troops, reaching their own community. Small businesses usually are more inclined to accommodate requests from troops rather than requests from council because there is a personal relationship between the troop and the business, which benefits the troop! **See page 33** for a full list of Cookie Booth Guidelines.

How to Find and Secure Troop-Arranged Booth Locations

- Contact friends or family business owners or places you do business with to see if they will allow you to set up shop at their location.
- Check out locations in high-traffic areas that have a safe space for a booth and ask to speak with the manageror owner.
- Consider places of worship, school sporting events, assisted living facilities, and other community events or venues.
- Look for open parking lots and contact the property or leasing manager for approval to host a drive-thru booth.
- Ask businesses when their busy times are, and see if you're able to set up a booth during those times.
- Booths can be set up indoors or outdoors, whichever is most convenient for the business.
- Remind businesses that approved locations in our eBudde system will connect with the online Cookie Finder to help drive consumers to their location too.
- Be sure to check out the list of businesses in eBudde that are council booth locations. Do not contact these businesses since they have already approved dates and times with council.
- Know where council booths are located so that you do not schedule a troop booth next door or too close by.
- Work with other troops in your area to share timeslots at successful locations!

Setting up a Troop-Arranged Booth in eBudde

- After obtaining approval from a location, submit the location for approval in eBudde at least 36 hours prior to the booth date.
- Click on Booth tab.
- Select "My Sales" from the drop-down menu to the right.
- Click "Add a Location."
- Enter location information and click "Add."
- Your booth will show as pending until it has been reviewed by the SU Cookie Chair. You will receive email confirmation of approval or denial. If denied, a reason will be included in the email.Approvals will show in green, denials will be in orange.
- If you do receive approval in a timely fashion, please contact your SU Cookie Chair or Council for approval.



Tip: It's always a good idea to let the SU Cookie Chair know that you listed a booth and are awaiting approval.

Cookie Booths cont.

Cookie Booth Guidelines

- Minimum of 2 adults, at least one registered, and 2 girls with a maximum of 4 girls during a timeslot with the exception of Cookie Stands, which can have 1 caregiver and 1 girl at a Troop-Arranged Booth location. Drive-thru booths may have more girls and adults on site as needed to assist with directing traffic.
- Print your booth confirmation so you have verification for your records, and arrive only at your scheduled slot.
- Dress appropriately for the weather and in Girl Scout gear, when possible.
- Bring your own table and chairs unless specifically noted in eBudde. Mall locations provide tables and chairs.
- Do not block doorways or harass people by yelling or running. Always be respectful and attentive to the customers and employees.
- No smoking, vaping, or alcohol at the booth – no exceptions! Girls should also not be eating or drinking in front of customers.
- Leave the space nicer than you found it by cleaning up empty boxes and trash around you.
- Girls may ask for cookie donations, but directly soliciting funds from individuals or organizations is prohibited. This includes no solicitation for monetary donations during your cookie booth and no donation jars should be set out at your booth.

- Work the entire booth time slot scheduled unless unforeseen circumstances arise such as inclement weather, or your troop sells out of cookies!
- Release booths you can no longer attend. Cookie booths are linked to the national Cookie Finder for consumers to see where and when you'll be set up. If you are unable to attend a scheduled booth, you must release the booth slot in eBudde as soon as you are aware you will no longer be available. If the booth is a Troop-Arranged Booth, be sure to delete it out of eBudde to remove it from the Finder or ask another troop to take the slot.
- Remember, your troop is representing Girl Scouts in the community as well as their own cookie business; live the Girl Scout Law at all times! Failure to follow rules could result in cancellation of all booths

Cookie Booth Best Practices

- Always count cookie inventory and cash before and after your booth time.
- If adult volunteers need to switch midway during the booth, count and verify cookie inventory and money balance. Write a receipt to account for everything during the switch.
- Carry a cash box with you to make change. Keep roughly $30-$60 in mixed bills – do not ask the business to make change for you!
- Set up your booth so it's easily visible with great signage, well organized and each girl has a specific role to manage.
- Girls in uniform are always a great way to showcase their association with Girl Scouts, but pins, signs and other Girl Scout gear are all great options too.
- If the troop has a specific goal for their cookie profits, girls should be able to state the goal/what they plan to do with their money.

Cookie Booths cont.

Cookie Booth Inventory

Booths can be stocked with inventory from your troop's extras after Initial Order or by placing a Cookie Cupboard order at a nearby cupboard location. See **page 35** for details on how to place a cupboard order.

How to Release a Cookie Booth

If you can no longer attend a scheduled cookie booth, you must release it in eBudde to remove it from the CookieFinder or allow another troop to choose the opportunity. This can be done quickly from the Dashboard or from the Booth Sites tab in eBudde.

Below is the average percentage of each variety sold at cookie booths. We suggest you order with these percentages in mind.

Thin Mints®	26%
Samoas®	19%
Tagalongs®	14%
Adventurefuls™	10%
Trefoils®	9%
Exploremores	6%
Do-si-dos®	8%
Lemon-Ups®	5%
Toffee-tastic®	3%

Cookie Cupboards

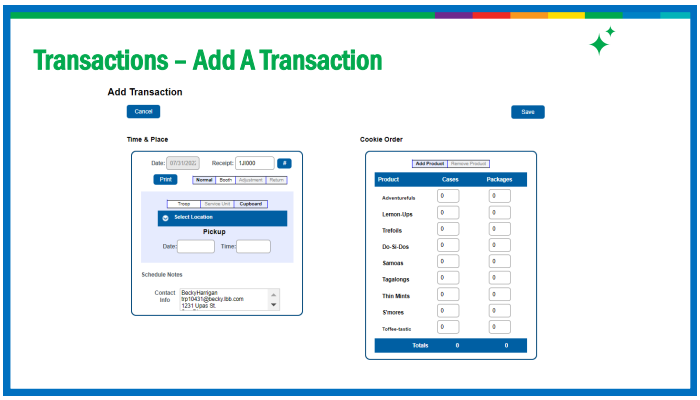
Cookie Cupboards

Cookies can be picked up at any cupboard convenient for you.

- Cupboards are at council offices and volunteer's homes or businesses. Each location has its own schedule and rules for the space, please see the notes section in the specific cupboard you're planning to visit for exact details.
- Troop cookie chairs or another designated adult can pick up cookies from cupboards. Caregivers should not be sent to cupboards for their own orders.
- Any cookies picked up from a cupboard are the responsibility of the troop and troop cookie chair until they are given to a girl and a receipt is signed.
- Cupboards allow for single package pickups except during March booth period.
- Keep cupboard receipts from pick up, to maintain your records.
- There are no returns or exchanges on any cookies. The only exception is damaged packages/cases which you can exchange for another. Contact the cupboard manager to make those arrangements.

Placing a Cookie Cupboard Order

All pending orders should be placed in eBudde at least 3 days ahead of pickup. Changes to orders can be made only by council. Let us know if you need to alter your order.



1. In the Transactions tab in eBudde, click "Add a Transaction."
2. Choose date, time or timeslot if applicable. If a timeslot is not available, then all times are full. You may choose another cupboard or contact the cupboard manager if you are in need as they may be able to make other arrangements with you.
3. Choose type "
4. "Normal" and select desired location from in the dropdown list.
5. Product Movement should say "Add Product."
6. Enter desired quantities in either package or case totals.
7. If someone else is picking up, change the contact person to their name and info Click "Okay" This will take you back to the transaction screen.
8. Click "Save" to complete the transaction. If you miss this last step, the transaction will not save properly in the system. Most saved orders willshow as pending until they are picked up from the cupboard.

Watch this video for tips on how to make a cupboard order with the eBudde app: youtube.com/watch?v=M7--XY42Kro

It's important to note that when you pick up any order from a cupboard, you count everything to make sure your order is correct.

Allocating Cookies

Allocation is a crucial step to ensure that your girls earn all their rewards and your records are up to date! By allocating your sold cookies, you will be able to keep bettertrack of your troop finances and girls will receive the credit for their hard work. Use the steps on this page to keep your Girl Order tab accurate.

Digital Cookie Allocation

Digital Cookie is a great tool to help girls conveniently grow their business and try their hand at online marketing. As troop cookie manager, you'll just need to ensure eBudde is updated since girls or families do nothave access to this system.

During Initial Order, you do not need to do ANYTHING with Digital Cookie. Totals will automatically update when you submit your Initial Order. After Initial Order, any Girl Delivered orders must be allocated to the girl,once you give them the packages they need.

DLVR: Girl Delivered	DON: Donated	SHIP: Shipped

Shipped and Donated orders through Digital Cookie do not need to be allocated, payments and packages willupdate automatically in eBudde.

Girl Delivered orders will have payments in eBudde, but you must allocate the packages.

For example, a Girl Delivered order will show DLVR M55555: 0 packages and -$15 as paid. Once you allocate the3 packages for this order, it will add a Total Due of $15, so the -$15 and the $15 will cancel each other out for a balance due of zero. These will be on separate lines.

Sally S.		$ 5.00	$ 5.00	$ 5.00	$ 5.00	$ 5.00	$ 5.00	$ 5.00	$ 5.00	$ 6.00	$ 6.00	$ 5.00				
♦Comment	♦Bth	♦CGOC	♦Advf	♦LmUp	♦Tre	♦D-S-D	♦Sam	♦Tags	♦TMint	♦SMr	♦Toff	♦TGOC	♦Total	♦Total Due	♦Paid	♦Bal. Due
Init. Order "Locked"		22	15	9	10	11	20	25	30	5	2	0	149	$ 752.00	$ 0.00	$ 752.00
DLVR M555555	✓	0	0	0	0	0	0	0	0	0	0	0	0	$ 0.00	$ 15.00	$ -15.00
DC Order 3/2		0	0	0	0	0	0	0	3	0	0	0	3	$ 15.00	$ 0.00	$ 15.00

Click on the "Girl Orders" tab

Click on girl's name you want to allocate cookies to

Click "Add a Trans." or "Add Payment"

Enter comments for the transaction (Be specific! Ex: Additional Orders 3/15, PAID CASH 2/16)

Enter package counts under each variety in appropriate columns based on what was sold or payments under Paid.

Click "Ok" and then click "Save" before moving onto another girl.

Check "Bth" in the first column when allocatingbooth sales.

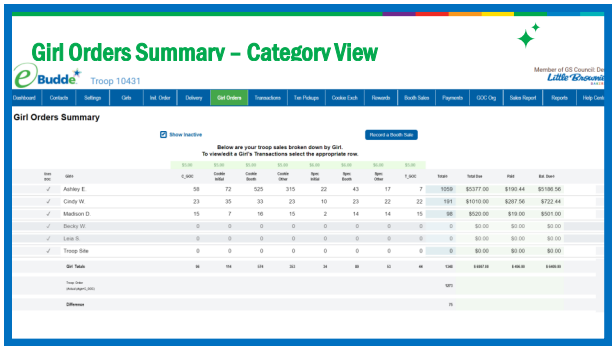
You can check Digital Cookie Orders by logging into Digital Cookie or downloading reports in eBudde.

You canalso click on the "All Orders" drop down when drilled into each girl.

Allocating Cookies Cont.

Troop Digital Cookie Storefront

If you are using Digital Cookie's option for a Troop Online Storefront, you will need to move orders from the troop girl to an actual girl. Go through the allocation steps but create a negative transaction under the troop, then add a positive transaction under a girl. Add comments to help you track. For example: "Move to Sally S. 3/5". Don't forget to move any payments as well! At the end of your season, your troop girl should have a ZERO total.



How to Allocate Cookies

1. Click the "Girl Orders" tab
2. Click on girl's name you want to allocate cookies to
3. Click "Add a Trans." or "Add Payment"
4. Enter comments for the transaction (Be specific! Ex: Additional Orders 2/5, PAID CASH 2/16)
5. Enter package counts in appropriate columns based on what was sold or payments under Paid.
6. Click "Ok" and then click "Save" before moving on to another girl.
7. Check "Booth" when allocating booth sales.

Cookie Exchange

The eBudde Cookie Exchange allows troops to exchange cookies with one another during the program.

- Click "Cookie Exch" tab
- Search for available cookies or enter cookies your troop has available to exchange.

Troops may connect with other troops through Facebook service unit groups to search for area inventory as well.

Once the exchange has happened, cookie chairs will be responsible for receipting and adding the transaction to eBudde.

Troop Cookie Transfers

Troop to troop transfers can be done between troop cookie chairs. If a troophas cookies that you need, simply swap or transfer them and add the transaction in eBudde.

Entering a Cookie Transfer (the giving troop must do this)

1. Both parties must sign a paper receipt for the transaction after verifying counts.
2. Enter in eBudde in the "Transactions" tab.
3. Add a Transaction.
4. Select type: Normal.
5. Choose Second Party: Troop; Troop # enter troop number you are giving product to.
6. Under "Product Movement" select "Remove Product."
7. Enter the inventory quantities you are giving to the othertroop, either in packages or cases.
8. Click "ok" then Save to complete the transaction. This will now show up for both troops under the Transactions listings.

Leftover Cookies Near End of Program

If your troop has leftover cookies beyond the last day of the program, your troop is still responsible for paying the entire balance due to council. The ACH withdrawal will withdraw the total amount due, regardless if there are unallocated cookies left. This will short your troop proceeds, so you may continue to sell your remaining inventory to help recoup your troop proceeds.

Ideas for selling remaining cookies:

1) List extras in Cookie Exchange in eBudde
2) Alert caregivers in your troop of your varieties available for sale
3) Arrange a booth sale.

Your troop can also ask for donations for the unsold cookies and then donate those packages to troop-selected organization.

Money Matters

Collecting Payment

When collecting payments for cookies from customers or caregivers, remember that safety and protection are important! Keep all money safely stored and make bank deposits often. There are several ways troops and girls can accept cookie payments.

Credit Card: Through Digital Cookie, customers can purchase cookies and pay for them safely online with their credit card. Funds from credit card purchases made through Digital Cookie will deposit to council and reduce the amount owed to Council.

Checks: Your troop can accept checks from customers. Checks should be written out to GSHH Troop XXXX (insert your troop number). You'll deposit checks into your troop bank account same as you would cash. Should you accept a check that later bounces, complete the ACH Extension and Discrepancy Form at girlscoutshh.org for financial assistance from council.

Cash: Troops and girls are always welcome to accept cash as payment for delivered cookies or at booths. Make troop bank account deposits often and keep deposit receipts for your records. Consider purchasing a counterfeit pen to have at booths.

Electronic payments apps: GSHH permits troops to use Square and similar apps to take payment for cookies, however, troops cannot add fees to the customer's cost for cookies. Troops must absorb any payment fees and cookies must be sold at the council-set price of $7, varying by variety. We encourage troops to use the Digital Cookie app.

Amount due to Council/ACH sweeps

To get ready for your ACH sweep review your sales report: check all transactions and deposits.
All funds collected by a girl or troop should be deposited into the troop bank account. At the end of the cookie program, your troop Sales Report will show how much you owe to council. These funds will be automatically withdrawn from your troop's bank account through the ACH. Customer payments made through Digital Cookie are directly deposited to council and will show as payments on your Sales Report. Be sure the troop has an **ACH Authorization Form** on file with Finance. The form can be found on **page 45** of this guide.

ACH withdrawal dates will be announced at a later time. All volunteers will be informed via email, and on our council website.*

1st ACH: 1/3 total amount due to council

2nd ACH: 1/3 Total amount due to council

Final ACH: Remaining balance due to council

Money Owed:

Troops that currently have a 2025 outstanding balance with Council **will not be permitted** to sell until they have cleared their accounts before the 2026 season.

For any issues with owing money, please contact Member Care at membercare@girlscoutshh.org or 855-232-4744.

Cookies are $7 per package

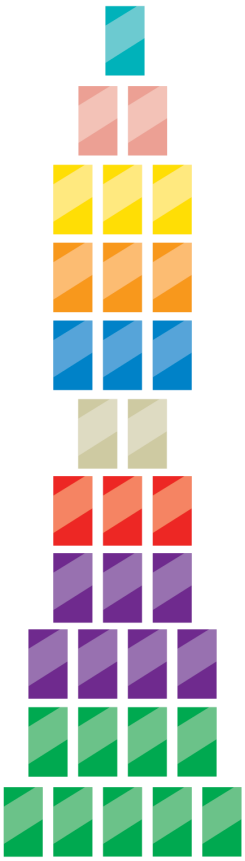
Troop profit is $1.00 per package sold. If the PGA (Per Girl Average) for a troop's Initial Order is 110 packages or above and the troop sold $1200 or more during the 2025 Fall Product Sale, the troop will earn $.10 cents more for every package sold.

If a troop attains a 150+ PGA for the entire cookie sale, they will receive $.10 more per package sold.

Junior, Cadette, Senior, and Ambassador troops & J/C/S/A Juliettes opting out of rewards will earn $.10 cents more per package, providind they have met all criteria for this option. You can find the form on page 42 for more details.

Troop Profit Belongs to the Troop

Money earned from cookie sales belongs to the troop as a whole, not individual girls.



Making Rewards Selections

Before you can enter the girls' final rewards, you must allocate all SOLD cookies. If your troop has cookies left you do not allocate those to the girls. See **pages 35-36** for allocation instructions.

In the directions below, we suggest using the "Edit All" feature to make the girls' selections all on the same page. There is not a save feature, be prepared to complete all reward selections at once.

The Operation Cookie Drop, Digital Cookie, and Cookie Booth rewards will be ordered for the troop automatically based on eBudde allocations.

All troops must submit final rewards, to be sure girls receive any earned patches, and girl rewards.

Selecting and Submitting Final Rewards

All sold cookies should be allocated so that girls earn credit for those sales.

1. Click rewards tab.
2. Click "Fill Out" next to the Final Rewards Order.
3. Click "Edit All" and enter choices under each girls' name.
4. Select "Submit All Reward Orders." If you left anything blank, the system will alert you.
5. Click "Submit Reward Order" once you have completed every girl's selections. You can only submit once, so if you make a mistake, contact your SUCC.

Reward Reminders

Rewards will ship to Service Unit Cookie Chairs in June. They will contact you when they have been counted, sorted and are ready for distribution.

Rewards should be distributed to girls within 2 weeks of receiving them.

If you have a damaged or missing reward, contact your SUCC right away for assistance. Additional items cannot be ordered.

Keep in mind the Dough Si Dough is awarded via email sent directly to the girl's caregiver. Crossover patches are also mailed directly to girls.

Resources at a glance

All resources can be found at girlscouts.org/cookieresources

- About Girl Scout Cookies®
- Troop Leader Resources
- Cookie Business Badges
- Cookie Entrepreneur Family Pin
- Digital Cookie®
- Digital Marketing Tips for Cookie Entrepreneurs

Girl Scouts' safety guidelines

One of the most essential steps you can take to have a great season is to review all safety guidelines with troop members and their caregivers.

- Practical Tips for Parents
- Safety Tips for Product Sales
- Your Council's Volunteer Essentials and Safety Activity Checkpoints

For more information visit: girlscouts.org/cookieresources

Found at LittleBrownie.com

- NEW Social Media Guide
- Exploremores™ Launch Resources
- FAQs and Nutrition Information
- Social Media Tools and Graphics
- BRAVE, FIERCE, FUN! Resources
- Resources for Girl Scouts to Grow Their Cookie Businesses
- Cookie History
- Cookie Recipes

FOLLOW Little Brownie Bakers® on Instagram @samoas_cookies

FOLLOW Little Brownie Bakers® on Pinterest @lbbakers

Reducing our footprint

Packages of Samoas® have reduced plastic packaging. Cases of Thin Mints® use 26% recycled content (and 18% less packaging material). Adventurefuls® NEW packaging uses a cyclable PET tray.

Learn More at: LittleBrownie.com/Sustainability

®, ™ & © 2025 Girl Scouts of the USA. ®, ™ & © 2025 Ferrero Group. All rights Reserved.

girl scouts
heart of the hudson

Dear Girl Scout Family:

Everybody loves Girl Scout cookies! They practically sell themselves because there's a Girl Scout standing behind them. One of the great experiences in Girl Scouting is the opportunity to participate in the Cookie Program, the nation's premier entrepreneurship program for girls.

Everything girls do in Girl Scouting is designed to help them grow into leaders of Courage, Confidence and Character. The 5 Skills they discover through the Girl Scout Cookie Program are an important ingredient in the Girl Scout Leadership Experience:

Goal Setting • Decision Making • Money Management •People Skills • Business Ethics

Your Girl Scout will connect with other scouts and their community while participating in booth sales and door-to-door order taking. They will have fun, discover a network of community partners, and develop lifelong friendships.

The Girl Scout Cookie Program also allows girls to take action by participating in service projects that are funded in part, or entirely, through earnings from the cookie sale.

- You can help them in some simple but important ways:
- Ask about their personal and troop cookie goals
- Listen to plans for managing their cookie business
- Talk about what she learned each day
- Encourage her along the way, especially if she is disappointed.
- Most of all, have fun together!

All of the proceeds from the Girl Scout Cookie Program stay within our local areas. Our Girl Scouts benefit from the cookie profits they earn in many ways. Just as an example, "Dough Si Dough" can be used to pay for Girl Scout programs, annual membership fee, camp and more.

Thank you for supporting your Girl Scout and their troop through the Girl Scout Cookie Program.

For more information on the cookie sale, please visit www.girlscoutshh.org

*****Cut here and return signed bottom portion to Troop Cookie Chair or Troop Leader****

---

girl scouts
heart of the hudson

Permission and Responsibility Form for the 2026 Cookie Sale

My Girl Scout, _____, a member of Troop # _____ or an Individual Girl Scout (Juliette) _____, has my permission to participate in the 2026 Cookie Program. I will see that they honor the official start date of **February 1, 2026** and that they have adult supervision and guidance while selling cookies. I acknowledge that my Girl Scout must be a registered member for the 2025/2026 program year in order to participate in the Cookie Program. I agree to accept FULL financial responsibility for all cookies ordered and money due for the orders my Girl Scout receives.

Caregiver Name (please print): _____

Signature _____ Date _____

Home Address _____

Home Phone _____ Cell Phone _____

(Include Area Code for each phone number)

Email (please print) _____

Girls are not required to participate in any activity. It is the sole discretion of each individual family and their comfort level with the planned activity.

girl scouts
heart of the hudson

2026 Cookie Rewards Opt Out Form for J/C/S/A Troops and J/C/S/A Juliettes

Troop Number: _____ Level: _____ Service Unit: _____

Troop Leader: _____ # of Registered Girls: _____

Troop Leader Email: _____ Phone: _____

GSHH is offering the opportunity to opt out of the physical rewards to our Girl Scout Junior/Cadette/ Senior/Ambassador troops and J/C/S/A Juliettes, who attain a *PGA of 110 packages* sold during initial order, in exchange for additional proceeds. *Multi-level troops that have Daisies and/or Brownies are not eligible.* Troops or Juliettes who choose to opt out of physical cookie rewards will still earn all patches. Instead of physical rewards, they will receive an additional $0.10 per package sold during this cookie season.

Please discuss with the troop or Juliette what this decision will mean – what will the extra proceeds be used for? Is there anyone who would rather get the rewards? If anyone is hesitant, please **do not** coerce them into opting out.

Each girl in the troop partaking in the sale MUST agree to opt out in order to participate.

After the girls have made their decision, please have them email you or sign the form below. Each girl in the troop participating in the Cookie Sale must send an email or sign the form. Failure to do so will result in opting in to receiving rewards only.

Please fill out the form below with each girl's name and their choice (opt out – YES or opt in - NO) and have them sign it. (We will accept email documentation to serve as signature approval from the girls who aren't available to sign the form. (They will need to include their decision in the email) **Send a copy of this form and the emails from the girls in one email to productsales@girlscoutshh.org**.

The form will need to be sent prior to submitting your Initial Order. **It is due no later than January 26, 2026 by 5 pm.** *If the deadline or PGA are not met, the troop or Juliette will automatically be opted into receiving the rewards.* Please do not submit the Initial Order until you confirm that the Opt Out box in eBudde has been checked off. The troop or Juliette's proceed structure will be finalized once the order is submitted and cannot be changed.

Girl Scouts Name (please print clearly)	Signature	Opt-out Decision
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out
		☐ I agree to opt out of receiving Cookie Rewards ☐ I do not agree to opt out

girl scouts
heart of the hudson

Girl Scouts Heart of the Hudson

ACH AUTHORIZATION FORM FOR TROOP BANK ACCOUNTS

Bank Account Information

Service Unit # _____ **Troop #** _____ **Account Type** ☐ **Checking** ☐ **Savings**

Bank Name: _____

Bank Routing # _____ **Bank Account #** _____

Account Mailing Address: _____

_____

E-mail Address for Communications: _____

By signing below, I acknowledge that Girl Scouts Heart of the Hudson (GSHH) has the right to initiate bank credits/debits to the troop/SU bank account indicated below and this account and its funds are to be used for Girl Scouts activities only. Further, I authorize the financial institution indicated below to accept credit/debit entries by GSHH. In the event GSHH erroneously deposits funds into my account, I authorize GSHH to debit my account for an amount not to exceed the original amount of the erroneous credit.

I understand that it is the troop/SU's' responsibility to notify GSHH if any of the information contained herein changes and to immediately submit a new ACH Authorization Form with the new bank account information.

Primary Account Signer

Authorized Signature _____ Date _____

Primary Account Signer

Print Name _____ Phone Number _____

Submit your completed form to: membercare@girlscoutshh.org. Your ACH form must be legible or they will not be processed.

You may also mail your ACH form to:

Girl Scouts Heart of Hudson
Attn: Member Care
119 Highland Avenue
Eastchester, NY 10709

Rev: 9-1-25

Council Contacts

We hope you have a successful season and we are always here for you if you have any questions, please reach out!

Your Product Sales Specialists:

Aurora Orozco 855-232-4744 x 736
aorozco@girlscoutshh.org

Kathy James 855-232-4744 x 234
kjames@girlscoutshh.org

Laci Mann 855-232-4744 x 423
lmann@girlscoutshh.org

Regina Shaver 855-232-4744 x 779
rshaver@girlscoutshh.org

We are happy to help!
GSHH Website: www.girlscoutshh.org
GSHH Member Care: membercare@girlscoutshh.org
855.232.4744 (GSHH)

eBudde: ebudde.littlebrownie.com
Digital Cookie: digitalcookie.girlscouts.org

BRAVE.
FIERCE.
FUN!

girl scouts | Little Brownie BAKERS®

®, ™ & © 2025 Girl Scouts of the USA. ®, ™ & © 2025 Ferrero Group. All