Cookie Program FAQ

What is eBudde?

eBudde is the online program management software, used by Girl Scout volunteers to keep track of all aspects of the Cookie Program. Volunteers can manage the entire Cookie Program from the eBudde app or desktop version.

eBudde is the platform used for:

- Order taking
- Inventory management
- Rewards submission
- Booth scheduling (Access is for registered leaders and cookie chairs only. Parents do not have access.)

What is Digital Cookie (DOC)?

Digital Cookie is an online platform that allows Girl Scouts to run their cookie sales virtually by creating a personalized cookie website.

Digital Cookie enables girls and families to:

- Sell cookies online
- Track their sales and deliveries
- Market their personalized site
- Accept online payments

Volunteers receive access on 1/24 and parents receive access on 1/31.

General Information & Resources

Where can I find Cookie Sale information?

- Cookie Program Guide. The Guide will be available at: https://www.girlscoutshh.org/
- Individual topic-specific PDFs (Cookie Booths, Rewards, Goal Getter, Juliettes, etc.) These will be available at: https://www.girlscoutshh.org/

Are cookie booths required?

Booths are **optional**, but they are a great experience for girls to build skills and confidence.

How do I get cookies for my booth?

You can schedule a pickup at your nearest Cookie Cupboard through eBudde. How do Troops order booth cookies through a cupboard in eBudde 2024.pdf

Who receives Cookie Program communications?

- Troop Leaders
- Service Unit Cookie Chairs
- Troop Cookie Chairs
- Parents (in many cases)

Registration & Access

Can parent volunteers who are not registered leaders or cookie chairs download or access eBudde?

No.

You must be a **registered** member to access eBudde.

How do I know if I am registered?

Log into MyGS—it will show if you are active or need to renew.

How do I register as a Service Unit Cookie Chair or Troop Cookie Chair?

- Make sure you are a registered member in MyGS
- Contact **Member Care** to be assigned the role and follow appropriate guidelines

Cookie Program Roles

What is the Service Unit (SU) Cookie Chair role and term?

Summary:

The SU Cookie Chair leads Cookie Program efforts within the Service Unit by running trainings, communicating information, serving as liaison to the Product Program Team, and supporting volunteers.

Term:

- Three-year appointment
- Shadowing encouraged in the third year
- May serve up to two terms (maximum 6 years)

Supervision:

Reports to the SU Manager and GSHH Product Program Team.

Support:

Receives training, materials, and ongoing guidance from the Product Program Team.

Ordering & Inventory

What is the difference between Initial Order (IO) and ordering after IO?

Initial Order (IO) - What It Means

The **Initial Order** is the first major ordering phase of the Cookie Program. During this stage:

- Troops collect cookie orders from girls and families to distribute to customers that have placed orders on their order card or through Digital Cookie for Girl Delivery.
- These orders determine the **starting inventory** your troop will receive at the beginning of the sale. Initial Order Delivery and pick up of cookies March 19, 2026-March 21, 2026
- All cookies ordered during Initial Order count toward:
 - o Girl rewards
 - o Troop rewards
 - o Troop starting inventory planning
- Troops submit the Initial Order in eBudde by the IO deadline on March 1, 2025.

Purpose of the Initial Order:

To ensure troops have enough inventory on hand for the start of the season and to establish eligibility for initial rewards and delivery to Initial Order customers.

Goal Getter - What It Means (Second Phase of the Program)

The **Goal Getter** phase begins **after the Initial Order deadline (March 2, 2026)** and continues through the remainder of the sale. (May 10, 2026)

During Goal Getter:

- Girls continue selling cookies to reach their personal and troop goals.
- Orders collected in this phase **do not count** toward Initial Order rewards.
- Troops restock cookies as needed from the Cookie Cupboards (scheduled through eBudde).
- Girls can keep selling using order cards, Digital Cookie, or booth sales, whichever method works best for the troop.

Purpose of the Goal Getter Phase:

To give girls extended time to reach higher goals, build skills, and maximize their sales beyond the initial push.

Key Differences: Initial Order vs. Goal Getter

Initial Order (IO)	Goal Getter (After IO)
First phase of the sale	Second phase of the sale
Orders count toward IO rewards	Orders do <i>not</i> count toward IO rewards
Determines starting inventory	Inventory replenished from Cupboards

Submitted in eBudde by

deadline

Ongoing sales through end of program

Focused on early planning

Focused on goal-reaching and continued

selling

What are base proceeds?

Base Troop proceeds are \$1.00 per package.

What are cookie prices this year?

All cookie varieties are \$7.00.

Digital Cookie Access

When will volunteers receive Digital Cookie login information?

January 24, 2026

When will parents receive Digital Cookie login information?

January 31,2026

Important Dates

When do volunteers have access to eBudde?

December 9,2025

When will we receive the Exploremores samples?

Troop Samples of Exploremores will begin to ship around December 15, 2025

When is National Girl Scout Cookie Weekend?

February 20,2026-February 22, 2026

When can we sign up for National Cookie Weekend Booths?

Booth Sign Ups will open January 22,2026

When is Cookie Rally information being released?

Find Events | Girl Scouts

Troop Booths & Participation

Can we do Troop Booths for National Girl Scout Cookie Weekend, or only Council Booths?

Council Sponsored and Troop secured booths are acceptable.

Support Contacts

Who should I contact for Cookie Program questions?

- Product Sales Team: ProductSales@girlscoutshh.org
- Member Care: MemberCare@girlscoutshh.org (they will route your question appropriately).