

girl scouts 
heart of the hudson



2022-2023
Girl Scouts Heart of the Hudson, Inc.
Annual People & Impact Report

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Dear Girl Scouts Heart of the Hudson Community,

The 2022-2023 Girl Scout membership year was all about **CONNECTION**. Over the course of the past year, GSHH focused specifically on connecting to our communities through the seven counties we serve, our properties, and most importantly, to each other.

During this year, GSHH celebrated the centennial (100th anniversary) of two of its camp properties, Rock Hill Camp and Camp Wendy, returned to in-person meetings with volunteers, and launched fundraising campaigns to preserve GSHH's camps and properties.

This connection reignited the partnership between GSHH staff and its members. The strength of this partnership is evident through the results: a membership body that increased and surpassed goals for the second year in a row, robust attendance and participation in summer camps and programs, as well as increasing the council's donor base and fundraising programs.

As GSHH continues to strengthen its foundation and connections throughout the council's seven-county footprint, the council looks forward to building upon the successes achieved during the 2022-2023 membership year. These building blocks will help us achieve our goals and allow GSHH to continue delivering on the Girl Scout Mission of Building Girls of Courage, Confidence, and Character who will make the world a better place.

There are four key areas that we look at each year to evaluate where we are and what areas we need to improve for the future:

- **Community** - who we serve, where we serve them, and the areas that need improvement.
- **Participation** - how we served our members and when members were most engaged
- **Impact** - how members benefitted their communities, how our funders directly supported Girl Scouts
- **Support** - where GSHH received its funding, who supported GSHH

We are grateful to all of our dedicated volunteers who make this work and these successes possible. It is because of you that Girl Scouts Heart of the Hudson, Inc. is able to continue and build upon the 111-year legacy of the Girl Scout Movement.

Yours in Girl Scouting,



Gale Hauck, Board President
Girl Scouts Heart of the Hudson, Inc.



Helen Wronski, Interim CEO





Community



Membership

Girl Scouts Heart of the Hudson (GSHH) ended the 2022-2023 membership year (MY23) with a total of 23,024 members, a nearly 3% increase from the 2021-2022 membership year. During the MY23 membership year, GSHH added a total of 5,822 members (girl and adult).

Membership at a Glance:

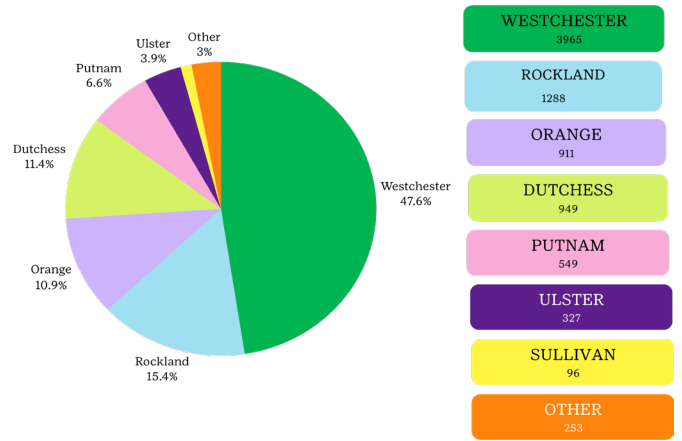
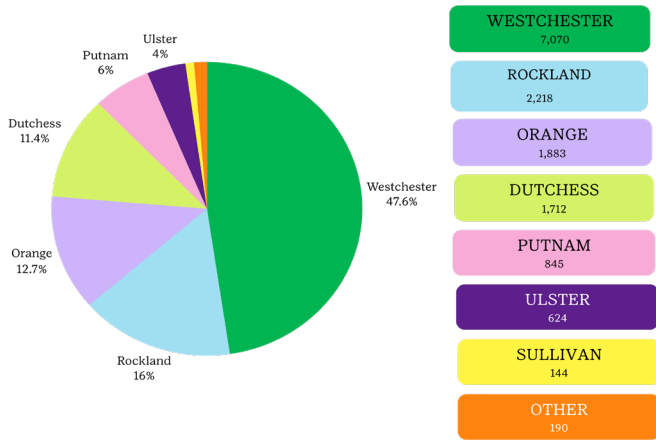
Girl
14,686

Adult
5,140

Lifetime
3,198

Total Girl Membership by County:

Total Adult Membership by County:



County	Total New Memberships	Total Renewed Memberships	Total Girl Memberships
Westchester	1,996	5,074	7,070
Rockland	514	1,704	2,218
Orange	529	1,354	1,883
Dutchess	501	1,211	1,712
Putnam	204	641	845
Ulster	194	730	624
Sullivan	49	95	144
Other	48	142	190
Total	4,035	10,651	14,686

County	Total Lifetime	Total Annual Members	Total Adults
Westchester	1,532	2,433	3,965
Rockland	426	862	1,288
Orange	285	826	911
Dutchess	379	570	949
Putnam	188	361	549
Ulster	145	182	327
Sullivan	30	66	96
Other	207	46	253
Total	3,198	5,140	8,338

Membership

Program Level	# of Girls
Daisy	3,693
Brownie	3,886
Junior	3,072
Cadette	2,402
Senior	846
Ambassador	749

**197
New
Troops**

**MY23
GSHH Girl
Market Share
7.8%**

**Retention
Girl: 74.2%
Adult/
Lifetime: 81%
Overall: 76.7%**

Market Share

Market share is calculated by taking the percentage of current girl members registered with GSHH from the total number of eligible girls (between ages 5-17) in a given population. This tells us where there is room for growth and what we can do differently in the future.

Girl Market Share by County	
County	Percent
Dutchess	7.9%
Orange	4.7%
Putnam	12.9%
Rockland	6.6%
Sullivan	2.4%
Ulster	4.4%
Westchester	9.1%

**37 Service Units
met Retention Goals**

**40 Service Units
met Recruitment Goals**

Property

GSHH's properties saw a lot of attention and reinvention in the 2022-2023 membership year. From celebrating anniversaries, weathering all types of weather, and saying goodbye to a council landmark, GSHH made sure that its properties were always ready and able to support its members.

Goodbye, Pleasantville!



In late 2022, GSHH finally closed on the sale of its long-time headquarters at 2 Great Oak Lane in Pleasantville.

The building was the home of Girl Scouts in Westchester for over 35 years, first as the home of the Westchester*Putnam council and then as the headquarters of Girl Scouts Heart of the Hudson.



The completion of this sale was bittersweet, as the building holds a lot of history and memories for many members and volunteers within GSHH, but this change was necessary for continuing to move the council forward.

With the sale of Pleasantville, most staff relocated to the Montgomery Office, a small office and cookie cupboard were established within the Tuckahoe-Eastchester Girl Scout Center, and a small retail shop was opened inside the New Rochelle Girl Scout Center to continue the council's presence in Westchester and accessible for the southern areas of the council.



Thank you to all of GSHH's members for supporting us through this move and your patience during the property transitions.



Rock Hill Camp 100th Anniversary

On November 5, 2022, Girl Scouts Heart of the Hudson hosted a day-long celebration in honor of the centennial anniversary of Rock Hill Camp. The afternoon was a celebration of Girl Scouting's past and present, with displays from the GSHH museum and archives program, a live demonstration from GSHH robotics teams, as well as fun and activities for Girl Scouts of all ages!

The evening saw a gala hosted by GSHH volunteers for alumni from throughout Rock Hill's history including generations of Camp Directors and former Camp Rangers. The celebration brought in approximately \$1,500 to benefit the camp and kick start the fundraising spirit that we saw throughout the year.



Rock Hill Camp 100th Anniversary Committee

- Maureen Delia Connolly, Co-Chair
- Izabella Widulski, Co-Chair
 - Joanne Casella
 - Natasha Merritt
 - Luisa Romano



Camp Wendy 100th Anniversary



On September 30, 2023, Camp Wendy alumni and Girl Scouts Heart of the Hudson hosted a celebration of the camp's 100th Anniversary. The celebration, which was held in conjunction with Girl Fest, saw a grand return to large scale events held at the camp.

The evening featured a fundraising gala put on by the Camp Wendy Alumni group, where former campers and supporters of Camp Wendy of all ages and from all corners of the country. During the evening, the dining hall was formally re-christened for the camp's benefactor as "Marion Borden Hall." It was a great day celebrating Camp Wendy and ensuring it as a destination for Girl Scouts for years to come.

Ulster County Legislator, Gina Hansut attended and presented the camp with the "Pride of Ulster County" recognition in recognition of the camp's 100th Anniversary and its service to Girl Scouts.



Camp Wendy 100th Anniversary Committee

- Erica Darcy, Chair
- Kathy Maxcy
- Patricia Hauck
- Nina Muller
- Margaret Seiler
- Chase Brooks





Participation



Summer Camp

GSHH's Summer Camps had a great season in summer 2023. After a season off, Rock Hill Camp reopened to welcome campers back to its resident camp program. Campers enjoyed campfires, bonding with their tent and cabin mates, archery, and reached new heights by taking on the high ropes.

Campers at Camp Addisone Boyce enjoyed a summer full of activities including swimming, archery, boating, fishing, and more! Older campers also enjoyed the optional campfire and overnights on Thursday nights where they had the opportunity to expand their camp experience and deepen their connection to their fellow campers.

Both camps were greatly impacted by July 2023's historic flooding. The damage to CAB and the surrounding area and roads resulted in camp being closed for a week while GSHH staff worked to get the property back up and running for campers. Fortunately, campers at Rock Hill arrived safely before the worst of the storm. Because of the conditions, campers were treated to an indoor opening campfire, games, and a group sleepover in the dining hall. We were grateful that all campers and staff were safe and were able to make the best of soggy situation.

Rock Hill Camp Registration

136 Registrants
125 Unique
Campers



Camp Addisone Boyce Registration

336 Registrants
150 Unique
Campers



World Thinking Day

2023 marked the return to an in-person celebration of World Thinking Day, a global day of friendship recognized by Girl Scouts and Girl Guides all over the world. The 2023 theme for World Thinking Day was “Our World, Our Peaceful Future: The Environment, Peace, and Security.”

Girl Scouts participated in environmental themed activities, had the opportunity to speak with a climate scientist, and heard from a climate activist on how every one can take care of the planet and create a better future for all.

Thank you to the Jefferson Valley Mall in Westchester County for hosting the event, and to ConEdison for sponsoring the event and providing materials.



Girl Scouts Love State Parks

Families throughout Girl Scouts Heart of the Hudson celebrated the fifth annual Girl Scouts Love State Parks weekend at Minnewaska State Park Preserve in Ulster County and Rockefeller State Park Preserve in Westchester County. Held in early September, this event serves as a fun kickoff and reintroduction for Girl Scouts and their families ahead of the new Girl Scout year. Attendees had the opportunity to take in the beauty of the parks, learn about local flora and fauna, and got to see birds of prey up close and in action.



Girl Experience Program Highlights

During the 2022-2023 Girl Scout Membership Year, the Girl Experience Team delivered 140 programs (a mix of virtual and in-person) to 1,409 Girl Scout participants. These programs included favorites like the holiday cooking series, Me & My Gal, and Project Camp Love and new programs like Paint and Snack, Glow Party, and more!

The continued offering of virtual programming and events allows for the inclusion of Girl Scouts throughout GSHH's seven-county footprint and allows Girl Scout families to participate on their own schedules.



Comic Artist Badge



STEM Badgeapalooza



Girl Fest, Camp Wendy



8th Annual Teen Leadership Conference



Totally Tie-Dye, Rock Hill



Campfire Food & Fun, CAB

**140 Programs
Delivered**

**1,409
Program Participants**



Impact



56th National Council Session

In July 2023, GSHH's National Delegates, along with Board President Gale Hauck, Interim CEO Helen Wronski, and other staff representatives headed to Orlando, FL to attend the 56th National Council Session (NCS). NCS is held each triennium (3 years) and is when delegates from every council across the nation and USA Girl Scouts Overseas—our National Council—meet to discuss, debate, and vote on issues important to the Girl Scout Movement and elect national leaders for the next three years.

At the 56th NCS, delegates were charged with debating and voting on proposals - some submitted by Girl Scout councils and other put forth by GSUSA - on issues that impact the Girl Scout Movement, including the Promise and Law, strengthening DEIRJ (Diversity, Equity, Inclusion, and Racial Justice) language, and the Gold Award Scholarship fund, among others.

While not in session, delegates had the opportunity to meet fellow Girl Scouts from around the country and overseas, and had the chance to meet and connect with members of GSUSA's staff.

National Delegates

Molly McGarity
Merrill McGarity
Noe Winter-Hamaoui
Jamie Winter
Kathleen Jones
Patricia Hauck
Patricia Allen
Andrea LaMantia
Maureen Delia Connolly
Helen Wronski,
Interim CEO
Gale Hauck,
Board President

National Council Alternate Delegate:

Joanne Casella



Phenom by Girl Scouts

Once the business meeting of NCS was complete, GSUSA kicked off Phenom by Girl Scouts, a celebration of all things Girl Scouting! Nearly ten thousand Girl Scouts, volunteers, and supporters converged for an unforgettable experience at Walt Disney World in Orlando, FL.

If NCS is about the business of Girl Scouting, Phenom by Girl Scouts is about the girls. The event featured performances by That Girl Lay Lay, special guests from the Disney Parks, and featured Girl Scout Alum who are experts in the fields of STEM, mental wellness, and DEI. In addition to GSHH's National Delegates, the council also brought a group of Girl Scouts to experience both the process of the business meeting and take in everything Phenom had to offer. This group was chosen from the Senior and Ambassador Girl Scouts who applied for the opportunity.

Attendees also had plenty of time to exchange SWAPs, mingle with their Girl Scout sisters, browse the Hall of Experiences, and shop all the latest Girl Scout swag!

Phenom by Girl Scouts attendees:

Eliana L.
Elizabeth V.
Kate P.
Kaylyn H.
Lila M.
Lily F.
Marilyn S.
Saumya S.



2023 Gold Award Girl Scouts

The Gold Award is the highest award in Girl Scouting. The Gold Award is a key that can open doors to scholarships, preferred admission tracks for college, and amazing career opportunities. By completing a Gold Award project, Senior and Ambassador Girl Scouts take everything they have learned throughout their time as Girl Scouts and use it toward creating a sustainable and lasting change in their communities or to an issue that is important to them.

During the 2022-2023 membership year, GSHH saw 60 Girl Scouts earn their Gold Awards, representing six of the seven counties in GSHH's geographical footprint. On June 3, 2023, Gold Award Girl Scouts and their families gathered at Camp Addisone Boyce for a ceremony recognizing their great achievements.

GSUSA Gold Award Scholarship

Building on the impact of the Girl Scout Gold Award, GSUSA has implemented a Gold Award scholarship that is awarded to one Gold Award Girl Scout per council. For 2023, GSUSA awarded 112 Gold Award Girl Scouts a \$10,000 scholarship based on the applications that councils sent in.

This year, GSHH's recipient of the Gold Award Scholarship is Ellen Cassidy. Ellen's project, "191 Days" is a research-based Gold Award project on the life of Sgt. Clinton J. Peterson, a mixed-race soldier who served 191 days in France with the 369th Infantry, Harlem Hellfighters during World War I. The Gold Award includes a documentary and a permanent memorial plaque at Veterans Memorial Park, one of Putnam County, NY's earliest Black History markers. Congratulations, Ellen!

60
Gold Award
Girl Scouts

By County:

Dutchess: 7

Orange: 5

Putnam: 2

Rockland: 10

Ulster: 1

Westchester: 35



2023 Gold Award Girl Scouts

- **Ashley Alexander**
Lakeland East Service Unit
The Impact of Representation
- **Kristen Alleva**
West Lakeland Service Unit
Keep Movin' Keep Groovin'
- **Ella Birenkrant**
West Lakeland Service Unit
Keeping the Hudson River Clean
- **Cassidy Bradley**
Pawling Service Unit
Easy Eco Ideas for Teens
- **Leila Bradley**
Pelham Service Unit
High School Survival Guide
- **Olivia Brennan**
New Oaks Service Unit
Little Libraries
- **Kathleen Broderick**
Congers Service Unit
COVE Sensory Integration
- **Madison Brown**
Washingtonville Service Unit
Alum Night
- **Sara Bufi**
West Lakeland Service Unit
Female Veterans Awareness Projects
- **Claire Caltabiano**
Mount Vernon Service Unit
*LGBTQ+ Resource Guide: Advice from WJCS
Center Lane and Westchester County
Youth*
- **Ellen Cassidy**
Brewster Service Unit
191 Days
- **Rose Collins**
Pleasantville Service Unit
The Pen Pal Project: Connecting Senior Citizens and Children Through the Lost Art of Letter Writing
- **Grace Condon**
Pelham Service Unit
Bringing Relief to Memory Care Patients
- **Amanda Costas**
North Salem Service Unit
Fresh Air Fun
- **Melanie Cotrone**
North Salem Service Unit
Coping Cuddles
- **Paige Cronin**
Somers Service Unit
All the Places STEM Can Lead You
- **Ella Dundas**
Pleasantville Service Unit
Reducing the Trash Toll: Environmentally Responsible Consumerism at the Pleasantville Farmers Market
- **MacRae Edelen**
Cornwall Service Unit
Ecosystems of the Hudson Highlands Nature Museum
- **Violeta Egan**
Germonds Service Unit
Girls Go Gardening

2023 Gold Award Girl Scouts

- **Isabelle Gagnon**
Mahopac Service Unit
The Bliss Box Project
- **Shannon Gallaher**
Larchmont/Mamaroneck Service Unit
Student Centered Sensory Garden
- **Sophia Garcia**
Scarsdale/Edgemont Service Unit
Building Survival Kits for the Homeless
- **Kathleen Geraghty**
Mount Pleasant Service Unit
File of Life
- **Zoe Gopoian**
White Plains Service Unit
Christmas for All
- **Bee Herbstman**
Hastings on Hudson Service Unit
Hard Topics Made Easy
- **Kelly Hyland**
Town of Eastchester Service Unit
Maker Space with Kelly
- **Arianna Jones**
Mount Vernon Service Unit
School Garden at the Pennington School
- **Michelle Kasulka**
Chappaqua Service Unit
Grow 2 Garden
- **Mila Kinnear**
New Rochelle Service Unit
HOPE Cookbook
- **Alexandra MacAlpin**
Stony Point Service Unit
Our Lady's Shrine Restorations
- **Ailish MacDonnell**
Tappan Zee Service Unit
Senior Citizen Fun Olympic Games Day
- **Julia Maloney**
North Salem Service Unit
Prom 4 Everyone
- **Serena Mathew**
Congers Service Unit
Safety Awareness Workshop for Autistic Kids in the COVE Program
- **Kaydi McInerney**
West Lakeland Service Unit
Soothing the Soul with Art
- **Julia McLaughlin**
Spackenkill Service Unit
GO Bags for Veterans
- **Molly McMorris**
Millbrook Service Unit
Create Opportunity to Help the Community
- **Isabella Mehmel**
Mount Pleasant Service Unit
Reading on the Go
- **Miranda Miller**
Pleasantville Service Unit
Friends in STEM
- **Julia Ognibene**
Town of Eastchester Service Unit
A Happy Horse is a Healing Horse

2023 Gold Award Girl Scouts

- **Jane Olszewski**
Mount Pleasant Service Unit
High School Prop Closet Updated to Reduce Waste and Spending
- **Cassidy Osborne**
Congers Service Unit
Getting Fit at COVE
- **Ava Peters**
Chappaqua Service Unit
Pioneering Public Outreach for New Castle Conservation Board
- **Briana Poon**
Arlington Service Unit
Science Education
- **Andie Psilopoulos**
Wendys Service Unit
Junior Historian at the State Parks
- **Soraya Rahni**
Chappaqua Service Unit
Paint it Forward
- **Nicole Ravo**
Minisceongo/Central Haverstraw Service Unit
Thinking Green
- **Stella Sanko**
Larchmont/Mamaroneck Service Unit
Building a Bird Friendly Community
- **Jordan Sealander**
Pearl River Service Unit
Restoration of Nativity Set
- **Alanna Sheehan**
Mount Vernon Service Unit
Improve Efficiency at the Our Lady of Mount Carmel Food Pantry
- **Jessica Singh**
Stony Point Service Unit
Jae's Booth
- **Stefanie Sommer**
Greenwood Lake Service Unit
Busy Boys
- **Emily Sorrentino**
West Lakeland Service Unit
Organizing with Purpose
- **Aidan Summer**
Katonah/Lewisboro Service Unit
Summer Sunshine
- **Nordelis Vega**
Spackenkill Service Unit
Council of Teens: Giving Today's Youth a Voice
- **Elizabeth Verboys**
Warwick Service Unit
Wisdom Wings
- **Sabrina Vilato**
New Oaks Service Unit
Level the Playing Field
- **Isabella Walsh**
Deforest Service Unit
Songbird Symphony
- **Erin Weitzman**
Pleasantville Service Unit
Project Paint
- **Lydia Wilke-Olsen**
Somers Service Unit
Inspiring Young Women to STEM
- **Madeline Williams**
Monroe Woodbury Service Unit
Helping Hippotherapy

2023 Silver Award Girl Scouts

The Girl Scout Silver Award is the second-highest award in Girl Scouting. It represents a girl's accomplishment within Girl Scouting and her community as she works to improve not only her life but the lives of all around her. Girl Scout Cadettes in grades 6-8 can pursue earning their Silver Award on their own or in a small group with Girl Scouts who are similarly passionate about solving an identified issue in their community.

To earn a Silver Award, Girl Scouts are asked to contribute 50 or more hours in a Take Action project that uses the skills they've gained over the year, incorporates lessons gained from the journey they completed, and takes the Girl Scout Promise and Law to heart.

Girl Scouts Heart of the Hudson was happy to welcome the 2023 class of Silver Award Girl Scouts, along with their families, to Camp Addisone Boyce on June 3, 2023 to acknowledge and celebrate their accomplishments.

137
Silver Award
Girl Scouts
77 Projects

By County
Dutchess: 14
Orange: 19
Putnam: 3
Rockland: 23
Ulster: 1
Westchester: 77



2023 Silver Award Girl Scouts

- **A Simple Piece of Magic (Food Deprivation Awareness)**
Julissa Norris, Cheyenne Parler, Madison Woodruff, Sadiatu Drayton
Troop 1725
Pine Bush Service Unit
- **ASL Awareness**
Sadie Knittel, Devin Muldoon
Troop 1725
Hastings on Hudson Service Unit
- **BeesHaven (Town of Wallkill Pollinator Garden)**
Kayleigh Bakke, Savannah Spence
Troop 99
Pine Bush Service Unit
- **Book the Book**
Sophia Labelle
Troop 490
Florida Service Unit
- **Books for Bronx**
Rebekah Givan, Eva Solano
Troop 1552
Town of Eastchester Service Unit
- **Butterfly Books**
Angela Bediako, Eliana Lieber
Troop 1991
White Plains Service Unit
- **Christian Children's Reading Nook**
Kaelynn Odums
Troop 10483
New Oaks Service Unit
- **Comfort Cases**
Eva Geczi
Troop 157
Minisink Service Unit
- **Community Food Pantry**
Angelina Squillante
Troop 2546
Yonkers Service Unit
- **Composting 101!**
Amy Vassilev, Brooke Volpicella
Troop 2150
Katonah/Lewisboro Service Unit
- **Creating Hope and Comfort**
Katherine Baizan
Troop 1682
Dobbs Ferry Service Unit
- **Croton School Transitions**
Ariel Gagne, Lizzy Knaggs, Maya Sebestyen
Troop 2919
Croton Service Unit
- **Cyberbullying: Don't be Mean Behind the Screen**
Jacquelyn Murphy, Jessica Parra, Colleen Woods
Troop 40411
Pearl River Service Unit
- **Dance to Inspire**
Cailin Maloney
Troop 1220
Somers Service Unit
- **Declutter and Simplify Your Life**
Jerilyn Bow
Troop 40080
Pearl River Service Unit
- **Dive Into Math: Engaging Second Graders with Interesting Math Activities**
Grace McCann
Troop 1386
Yorktown Service Unit

2023 Silver Award Girl Scouts

- **Dobbs Ferry Girl Scout Camp Out**
Francesca Guido
Troop 1682
Dobbs Ferry Service Unit
- **Enrichment Toys & Cat Beds for the Putnam County Humane Society**
Liliana Caldwell, Caitlyn Kournas, Erin Moynihan
Troop 1342, 1343
Putnam Valley Service Unit
- **Explain the Brain: COVID vs Mental Health**
Bronwyn Hunt, Jane Siegel
Troop 1198
Croton Service Unit
- **Field Hockey in the Bronx**
Abigail King
Troop 1442
Pleasantville Service Unit
- **Flying Feet**
Elizabeth Dean
Troop 1442
Pleasantville Service Unit
- **Free Period Products**
Jillian Horner
Troop 60067
Sojourner Truth Service Unit
- **Friendship Bullying: Friends Heal Not Hurt**
Tara Caputo, Chloe Coffey, Etain Moore
Troop 40411
Pearl River Service Unit
- **Gaga Pit**
Isabella Valiente, Symantha White
Troop 1320
West Lakeland Service Unit
- **Graceland Meadows Animal Rescue Sanctuary**
Ruby Doebler, Gabby Stok, Lyla Munoz
Troop 2919
Croton Service Unit
- **Graceland Meadows Restoration Project**
Allison Bogdan, Sofia Daoud, Emily Diaz, Alyssa Pegram
Troop 2144/1320
West Lakeland Service Unit
- **GS Little Free Library at Ossining Children's Center**
Sara Agabob
Troop 1442
Pleasantville Service Unit
- **Hackett Hill Gaga Ball Pit**
Lorelei Herriman
Troop 10009
Dutchess TriValley Service Unit
- **Healthy Habits**
Alyssa Murphy
Troop 2546
Yonkers Service Unit
- **Help a Sister Out**
Jacqui Bachman
Troop 40080
Pearl River Service Unit
- **Helping a New Group of Daisies**
Emily Schmidt
Troop 778
Goshen Service Unit
- **History Trail Markers at McAndrews Estate**
Danielle Stearns, Lilianna Mueller, Lila Muller
Troop 2144/1320
West Lakeland Service Unit

2023 Silver Award Girl Scouts

- **Inspiring Hope one Page at a Time**
Meghan Murray, Isabella Teichmann
Troop 495
Stony Point Service Unit
- **Inspiring Kids to Make Healthy Snack Choices**
Lauren Tamburelli
Troop 1386
Yorktown Service Unit
- **Irvington Girl Scouts - Tent Camping in the Irvington Woods**
Zoe Cantillana, Elena Lark, Gianna Phillips
Troop 1720
Irvington Service Unit
- **LEGO STEM Club**
Camilla Browand, Hanifa Thein
Troop 1442
Pleasantville Service Unit
- **Leiloo's Girl Scout Journey**
Chloe Runge
Troop 1682
Dobbs Ferry Service Unit
- **Library Nature Adventure Boxes**
Veronica Lynch
Troop 1320
West Lakeland Service Unit
- **Lincoln Depot Museum Scavenger Hunt**
Anna Amenn, Stella Amenn
Troop 1480
Yorktown Service Unit
- **Little Free Library**
Stella Rekow
Troop 1386
Yorktown Service Unit
- **Love for Paws Crossed**
Valentina Cippolone, Chelsea Herrera, Elizabeth Singh
Troop 1183
Valhalla Service Unit
- **Making Dog Toys, Cat Toys, Beds & Blankets for SPCA Westchester**
Maggie Mendelson, Ruby Mendelson, Nicoletta Summa, Lily Wagner
Troop 2805
Katonah/Lewisboro Service Unit
- **Making Pillowcases for Ryan's Case for Smiles**
Megan Hume, Megan Quackenbush
Troop 2805
Katonah/Lewisboro Service Unit
- **MeOW Pet Project**
Emma Gallet
Troop 40080
Pearl River Service Unit
- **Nature Trail Trio**
Ella Boyle, Reagan Mirque, Jenny Williams
Troop 40235
Tappan Zee Service Unit
- **Our Feathered Friends: Raising Bird Awareness**
Yashica Balasubramanian
Juliette Girl Scout
Scarsdale/Edgemont Service Unit
- **Oware in the Classroom**
Cecilia Allee, Victoria L. McKay
Troop 10224
Greater Fishkill Service Unit
- **Paws for the Cause**
Sabrina Rodler
Troop 1386
Yorktown Service Unit

2023 Silver Award Girl Scouts

- **Pedestrian Safety**
Rebecca Doty
Troop 22
Cornwall Service Unit
- **Physical Bullying: Be Smart Don't Start**
Isabel Parra, Aiva Reid
Troop 40411
Pearl River Service Unit
- **Playground Beautification Project and Get Out and Play**
Victoria Lovisolo
Troop 2546
Yonkers Service Unit
- **Poetry Garden**
Heyam Ibrahim, Charlotte Mueller, Nathaly Oseguera
Troop 10112
Dutchess Tri-Valley Service Unit
- **Protecting Out Feathered Friends**
Cara McPartland, Parker Whitney
Troop 2150
Katonah/Lewisboro Service Unit
- **Proyecto Chimana**
Cecilia Perez
Troop 40498
Nanuet Service Unit
- **Putnam County Her Story**
Samantha DiMilia
Troop 1140
Mahopac Service Unit
- **Rein Boards**
Natalia Bailey
Troop 311
Middletown Service Unit
- **Re-Pooch!**
Lena Hobby, Emerson Swart
Troop 1725
Hastings Service Unit
- **Restoring & Preserving Local Habitats**
Alexa Stuplebeen
Troop 1413
Somers Service Unit
- **Scarsdale Food Scrap Program**
Evie Schiff
Troop 2673
Scarsdale/Edgemont Service Unit
- **Seed to Table (A Children's Healthy Eating Recipe Booklet)**
Elysia Jackson, Rihanna Robinson
Troop99
Pine Bush Service Unit
- **Snuggle Paws**
Emilia Boccini
Juliette Girl Scout
Port Chester/Rye Brook Service Unit
- **Stress Free Fresh Start**
Addison Hanlon
Troop 10075
Dutchess Tri-Valley Service Unit
- **Teen Video Book Reviews**
Charlotte Feicht, Abby Ferrara, Mia Newson
Troop 10112
Dutchess Tri-Valley Service Unit
- **The Benefits of Archery for Childhood Development**
Maya Grace Fortier
Troop 1442
Pleasantville Service Unit

2023 Silver Award Girl Scouts

- **The Comfort of Home (Foster Care Awareness)**
London Fields, Sophia Huang,
Jada Searchwell
Troop 99
Pine Bush Service Unit
- **The History of Scarsdale and Girl Scouts Too**
Lillian Liu, Catherine Zhang
Troop 2673
Scarsdale/Edgemont Service Unit
- **The Importance of Mental and Physical Health**
Audrey MacRobbie
Troop 40080
Pearl River Service Unit
- **The Importance of Service Dogs, and Making Dog Beds**
Cira Graap
Troop 1116
Mahopac Service Unit
- **The Magic Wall of Music**
Lucy Hernandez
Troop 1114
Mahopac Service Unit
- **Verbal Bullying: Words Heal Not Hurt**
Megan Caputo, Sofia Chabanyuk, Mary Mahoney
Troop 40411
Pearl River Service Unit
- **Video Recording of Children's Books**
Autumn Croshier, Lexi Howard,
Samantha Owens
Troop 10112
Dutchess Tri-Valley Service Unit
- **West Point Tree Survey**
Maureen Dacunto, Ava Nowicki
Troop 310
West Point Service Unit
- **Women's Shelter Library**
Isabella Ramos Cumiskey
Troop 1320
West Lakeland Service Unit



Funded Initiatives

2 Grants

Through partnerships and corporate sponsors, Girl Scouts Heart of the Hudson is able to meet girls where they are and offer in-school, and community programming. During the 2022-2023 membership year, GSHH provided 583 Girl Scout memberships through grants from The Dyson Foundation and ConEdison.

Youth Served:
1,166

ConEdison provides funding for programming and program supplies in Westchester County, and provides programmatic opportunities like tickets to attend New York Yankees games for registered Girl Scouts.

The Dyson Foundation provides funding for memberships and community programs in Dutchess and Ulster Counties.

Additionally, GSHH provided 223 instances of financial assistance through grants for youth memberships, uniforms, and program fees.

583
Girl Scout
Memberships



Financial
Assistance
Provided
223



ConEdison sponsorship of World Thinking Day and tickets to the New York Yankees



Dyson Foundation funded summer programs in Greenvale, Middletown, and Saugerties



Support



2023 Girl Scout Cookie Season

The 2023 Girl Scout Cookie Season was a success in the face of a number of supply line challenges.

GSHH's Girl Scouts showed perseverance and creativity through these unexpected road bumps and achieved their troop and personal goals.

The success of the 2023 cookie season proves the strength of Girl Scouting in our communities and the support they have for fostering the essential skills Girl Scouts learn through the program and will carry with them throughout their lives.

2023 Top 5 Cookie Sellers:

- 1) Courtney M. 2,526 packages
Cadette, Apple Valley SU
- 2) Emily C. 2,128 packages
Senior, Dutchess Tri-Valley SU
- 3) Layla W. 2,070 packages
Brownie, Yonkers SU
- 4) Marcelina E. 2,041 packages
Junior, Sojourner Truth SU
- 5) Emme Q. 2,023 packages
Cadette, Somers SU

2023 Cookie Season at a Glance:

Girl Scouts Participating:
10,953
Per Girl Average (PGA):
142
Total Packages Sold:
1,515,852



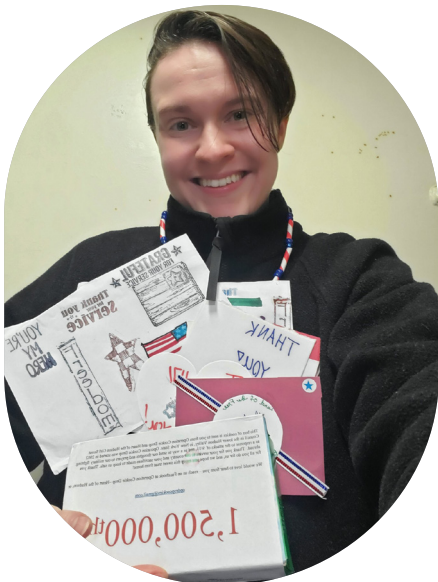
2023 Operation Cookie Drop

Operation Cookie Drop

2023
Packages Donated:
103,529

Operation Cookie Drop (OpDrop) is GSHH's volunteer-run cookie donation program that sends donated cookies to active and veteran service people across the United States and overseas. Cookies are distributed to military bases, hospitals and veteran's homes.

In 2023, 103,529 packages were donated through the Girl Scout Cookie Program. In June, OpDrop received its 1,500,000th package of Girl Scout Cookies, which was delivered to a GSHH alum serving overseas!



Girl Scouts Love CAMPAIGN Challenge



At GSHH's Annual Meeting in May 2023, volunteer and National Delegate Pat Allen issued a challenge to the GSHH community. By the next annual meeting (to be held in March 2024) GSHH would raise \$250,000 to support and benefit its three active camps, Camp Addisone Boyce in Rockland County, Camp Wendy in Ulster County, and Rock Hill Camp in Putnam County. Pat backed up her challenge with a \$50,000 lead challenge gift to get the campaign started.



By the end of the 2022-2023 membership year, the campaign raised over \$150,000 thanks to support from the community and GSHH members. The campaign is on track to reach its goal of \$250,000 by the 2024 Annual Meeting.



To aid in meeting the campaign challenge, GSHH turned to its former campers to expand the campaign's reach. All three camps, Camp Addisone Boyce, Camp Wendy, and Rock Hill Camp either formed or reinvigorated their camp alumni groups to help raise funds and support the needs of the camps.

Alumni groups at Camp Addisone Boyce and Camp Wendy have held fundraisers to support the CAMPAIGN, with more planned for the future. The Mahopac Service Unit is also supporting the CAMPAIGN with a Color-Fest fundraiser. We're excited to see the results of this exciting fundraising challenge!

Camp Wendy
100th Anniversary
Fundraising Dinner

Girl Scouts Love CAMPaign Challenge

Donors to The Girl Scouts Love CAMPaign challenge can be assured that the funds donated will be used toward GSHH's camps and can be designated to a specific camp property. The campaign is already helping GSHH's camp properties with needed improvements, with many more planned for the near future.

Completed Projects



Replaced pool liner at CAB



New picnic tables at CAB



New archery equipment at RHC



New Low Ropes Course at RHC

Planned Improvements

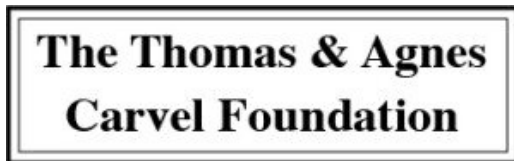
- Winterization of Marion Bordon Dining Hall at Camp Wendy
- HVAC updates in Clegg Hall at Camp Addisone Boyce
- New changing rooms at waterfront at Rock Hill Camp
- And more!

2022-2023 Donors

As a non-profit organization, Girl Scouts Heart of the Hudson, Inc. depends on donations from corporations and individuals to continue delivering exceptional girl programming and providing support to its adult volunteers and members throughout its seven-county footprint.

GSHH is grateful to all who have donated their time, energy, and money to support the council and all of its members. Every gift, no matter the size, has a direct impact on current and future Girl Scouts.

Corporate Donors



SCARSDALE
FOUNDATION

Celebrating Our Centennial Year



2022-2023 Donors

\$50,000+

- Patricia & James Allen
- Katherine P. Crispell
Endowment Fund
- The Dyson Foundation

\$20,000 - \$49,999

- Consolidated Edison Company
of New York, Inc. (ConEdison)
- The Thomas and Agnes Carvel
Foundation

\$10,000 - \$19,999

- Bloomberg L.P.
- TD Charitable Foundation

\$5,000 - \$9,999

- Jewelle & John Allen
- Anonymous Foundation
- Estate of Frances Gallagher
- Estate of Elizabeth McNulty
- Great Oak Lane, LLC
- The Patrina Foundation
- Scarsdale/Edgemont Service Unit
- Carol & Richard Vergara

\$2,500 - \$4,999

- Kimberly Barnett
- Jolene Borell-Grassi
- Community Foundation of the
Hudson Valley
- Amy & Raymond Cooper
- Cathy Corbin
- Christine Drasba
- Noreen Fisher
- Michele Pollack-Rich
- Scarsdale Foundation
- Judi & Richard Silverman
- Theodore & Karin Mayer Family
Foundation
- Anna May Wiede
- Jean Zappia

\$1,000 - \$2,499

- Sarah & Michael Bolin
- Fay & Robert Casatuta
- Sarah Constantine
- Andrea Dabbar
- Moitri Datta, MD
- Farris Family Foundation, Inc.
- Donna Halperin
- Debra Hanley
- GAF Materials Corporation
- Gale Hauck
- Christina Ho
- Jeanne Lin
- B. Kathleen Munguia &
Jonathan Mark
- Marie Nogay
- Annie Paprocki

2022-2023 Donors

\$1,000 - \$2,499 (continued)

- PepsiCo
- Susan & Raymond Pulcare
- Rand Commercial
- Gail Rosselot
- Samalin Wealth, LLC
- Joan Secchia
- Service Unit - Chappaqua
- Service Unit - Larchmont/
Mamaroneck
- Service Unit - West Lakeland
- Service Unit - West Nyack
- Truist Insurance Holdings
- Elissa Chessari Waliszewski

\$500 - \$999

- Valerie and Steve Abrahams
- Carmita Abrigo
- Bank of America
- Edward Burke
- Phyllis & Daniel Caro
- Josefine Tenebach Cays
- Lisa & Jordan Copeland
- Lena Crandall
- Marthe & Robert Czufin
- Mary Davey
- Deutsche Bank Americas
Foundation
- Kathryn Doyle-Bunker
- Deborah Dulaney
- Donna Egan
- Susan Eldridge

\$500 - \$999 (continued)

- Mary & Robert Everett
- Nancy Forsythe
- Melissa Harawitz
- Alice Herman
- Trevis Hinds
- Xiaoxia Hu
- Anne Hunter
- Insite Engineering, Surveying &
Landscape Architecture, P. C.
- Janet Korins & Joesph Kaufman
- Langdon Title
- Carol R. MacGregor
- Kathy Maxcy
- Kayla Miller
- Sandra & William Morrissey
- Christine & Brendan Murphy
- Irena Paprocki
- Amy Paulin
- PCSB Community Foundation
- Suzanne Peysson
- Claire Pierson
- Regeneron Pharmaceuticals
- Yan Hong Rui
- Scarsdale Rotary Club
- Scarsdale Woman's Club
- Margaret Seiler & Mitchell Brock
- Southern Westchester Elks Lodge
#707
- Catherine St-Laurent
- Evelyn Stock
- Barbara Tirpak
- United Way of Long Island
- Verizon
- Helen Wronski

2022-2023 Donors

\$250 - \$499

- Leslie & Mike Adamski
- American Legion Scarsdale Post 52
- Julia Anthony
- Rachel Arbor
- Kathleen & Daniel Begley-Pritzker
- Janet & Lawrence Bell
- Miriam Beveridge
- BNY Mellon
- Thomas Bolin
- Carmel Fire Department
- Donna Marie Caro & Marc Richmond
- Elizabeth Clarkson
- Community Foundations of the Hudson Valley
- Emilie Cordell
- Dutchess Real Estate Services, Inc.
- Mary Major Ellis
- Madelaine Eppenstein
- Irene Germain
- Gail & Thomas Giordano
- Pamela Grays
- Dara Gruenberg
- Hedgecock & Limerick Family
- Anne Hintermeister
- Monica Jerussi
- Andrea LaMantia
- Juan Lin
- David MacGreevey
- Pamela Montgomery
- Morgan Stanley
- New York Yankees

\$250 - \$499

(continued)

- Barbara & Andrew Nitzberg
- Patricia Page
- Liz Poling Hiraldo & Mark Poling
- Nicole Russo & Jeremy Vest
- Shirley Schaeffer
- Jonathan Seder
- Service Unit - Mahopac
- Service Unit - White Plains
- Sherwood & Truitt Law Group
- Frances Smith
- Tuckahoe-Eastchester Lions Club #8439
- Nicole Ungar
- Thais Valderrama
- Kari Willis
- Jamie Winter
- Patricia Wintermuth
- Caryl Yanow
- Grace Schalkwyk Yowell



Kara from the Patrino Foundation visiting the Techno Chix

Juliette Gordon Low Society

Small steps lead to big things, as evidenced from the small group of girls Juliette Gordon Low gathered in March 1912 that began the Girl Scout movement we know today. In her honor, Girl Scouts USA in conjunction with local councils has launched the Juliette Gordon Low Society (JGL Society) of planned giving donors. These donors have stated their commitment to Girl Scouting and their wish to see the movement grow and thrive for generations to come.

2022-2023 Girl Scouts Heart of the Hudson JGL Society Members

- Anonymous (6)
- Patricia R. Allen
- Erik & Eva Andersen
- Dianne Belk & Lawrence Calder
- Deb Bogdanski
- Fay & Richard Casatuta
- Eva Castleton
- Catherine M. Corbin
- Gale Hauck
- Victoria Reilly Lehning, Esq.
- Sandra C. Morrissey
- Patricia G. Page
- Deborah Ottaviano Paul
- Hada L. Reed
- Patricia Marie Reger
- Susan Thrope
- Carol & Richard Vergara
- Kari Miller Willis



2022-2023 GSHH Finances

Assets

Cash and Cash Equivalents	\$1,890,592
Investments	\$4,543,367
Accounts, Contracts, and Other Receivables	\$789,357
Prepaid Expenses, Inventory & Other Current Assets	\$556,337
Land, Building, and Equipment (Net of Depreciation)	\$5,481,695
Operating Lease Right-of-Use Assets	\$95,042
Total Assets	\$13,356,390

Liabilities and Net Assets

Payables and Accrued Expenses	\$988,379
Operating Lease Liabilities	\$96,013
Net Assets	
Without Donor Restrictions	\$10,494,854
With Donor Restrictions	
• Purpose Restrictions	\$1,251,429
• Endowment and Interest in Perpetual Trust	\$525,715
Total Liabilities and Net Assets	\$13,356,390

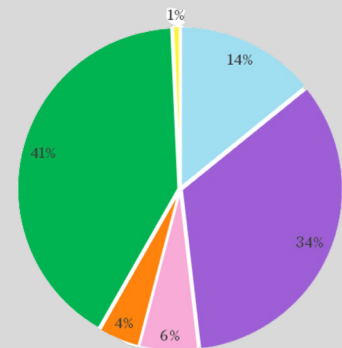
Revenue and Support

Annual Giving, Contributions, and Bequests	\$753,204
Grants and Contracts	\$2,023
Program/Product Sales (net of costs)	\$5,001,405
Program Service Fees	\$280,805
Investment Income	\$342,975
Rental Income	\$96,638
Sale of Merchandise (net of costs)	\$164,044
Miscellaneous	\$168,988
Gain on sale of property & equipment	\$821,432
Total Support and Revenue	\$7,631,514

Expenses

Program Services	\$5,296,496
Management and General	\$1,239,479
Fundraising	\$154,469
Total Expenses	\$6,690,417
Change in Net Assets	\$941,097

Assets



Cash & Cash Equivalents
\$1,890,592



Investments
\$4,543,367



Accounts, Contracts, and
Other Receivables
\$789,357



Prepaid Expenses, Inventory &
Other Current Assets
\$556,337

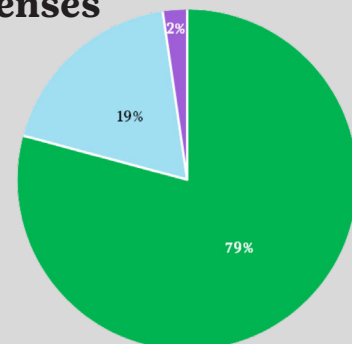


Land, Building, and Equipment
(Net of Depreciation)
\$5,481,695



Operating lease right-of-use
assets
\$95,042

Expenses



Program Services
\$5,296,469



Management and General
\$1,239,479



Fundraising
\$154,469

Why Support GSHH

Building Girls of Courage, Confidence, and Character
Who Will Make the World a Better Place

GSHH Girl Scouts Lead	Girl Scouts prepares every girl for a lifetime of leadership- from taking a night-time hike under the stars to accepting a mission on the international Space Station, to lobbying the city council with her troop to holding a seat in Congress, to running her own cookie business today to tackling cybersecurity tomorrow.
GSHH Girl Scouts Explore	Everything a Girl Scout does centers around STEM, the outdoors, development of life skills, and entrepreneurship, and is designed to meet her where she is now and to grow along with her. Whether she's building a robotic arm, coding her first app, building a shelter in the backcountry, or packing for her first hike, a Girl Scout has an exciting array of choices to suit her interest at every age.
GSHH Girl Scouts Engage	At our core, Girl Scouts aims to inspire girls to be leaders in their own lives by building the courage, confidence, and character to raise their voices and be advocates for the issues and ideas important to them. Girl Scouts use their determination to lead every day in the fight for a clean environment, racial and gender equality, safety issues, local concerns, and so much more.
GSHH Girl Scouts are Green	Through Girl Scouting, girls see the Earth as their home. Whether they're learning about endangered wildlife, developing creative recycling projects, or working toward a grade-level award, girls focus on care, conservation, and responsibility. They make sure the beauty and wonder of our planet endure for future generations to enjoy.
GSHH Girl Scouts Partner	Strengthening communities through collaborations and partnerships is a central part of GSHH's mission. By engaging with governmental and community organizations and participating in mission focused programs, Girl Scouts play an active role in strengthening the communities they serve.

Board of Directors:

Gale Hauck, President
Kim Barnett, 1st Vice President
Donna Halperin, 2nd Vice President
Jolene Borell, Treasurer
Kathryn Doyle-Bunker, Secretary

Directors at Large:

Patricia Allen
Elissa Chessari
Trevis Hinds
Michele Pollack-Rich
Catherine St-Laurent
Anna May Wiede
Jean Zappia

Girl Directors at Large

Kate Pogge
Jahnvi Mundra

Interim Chief Executive Officer:

Helen Wronski

GSHH Locations

Montgomery Regional Office and Program Center

30 Scott's Corners Drive
Montgomery, NY, 12549

New City Retail Shop

87 Maple Avenue
New City, NY 10956

Tuckahoe-Eastchester Regional Office and Program Center

119 Highland Avenue
Eastchester, NY 10709

New Rochelle Retail Shop

971 North Avenue
New Rochelle, NY 10801

Wappinger Falls Retail Shop

1488 Route 9, Suite 3
Wappinger Falls, NY 12590

Member Care

membercare@girlscoutshh.org
1-855-232-GSHH(4744)

girlscoutshh.org
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instagram: @girlscoutshh
twitter: @girlscoutshh

