



### **Kindergarten Day Contest Guidelines:**

Celebrate Kindergarten Day by hosting a fun and engaging recruitment event using one of our new Kindergarten Day Recruitment Kits! This contest is designed to encourage creativity, community engagement, and troop growth, while recognizing the amazing work of our Service Unit Teams.

### **Contest Timeline:**

The contest will run from April 1<sup>st</sup> to May 30<sup>th</sup>, 2026. All submissions must be received by May 30th at 11:59:59PM to be eligible.

### **Grand Prize:**

All participating Service Unit Teams will be entered into a drawing to win a Service Unit Team Dinner with our CEO, Dr. Kari L. Rockwell. Dr. Kari will attend your Service Unit Team meeting and will provide a catered dinner.

### **How to Enter:**

To qualify for one (1) entry into the contest, Service Unit Teams must complete all of the following:

1. Use a Kindergarten Day Recruitment Kit
  - Select and implement one of the five available kits for your event.
2. Host a Kindergarten Day Event
  - Plan and execute a recruitment-focused event for rising Pre-K and Kindergarten girls.
3. Capture Your Event
  - Take at least one photo showcasing your event in action.
4. Collect Attendance
  - Complete a sign-in sheet for all participants.
5. Submit Your Entry
  - Submit your entry using this [form](#).

### **Bonus Entry Opportunities:**

Increase your chances to win by earning additional entries:

#### **+1 Extra Entry:**

- Invite your Community Engagement Specialist and tag us in your event photos on social media.

#### **+2 Extra Entries:**

- Successfully start a new troop as a result of your recruitment event.

## Submission Checklist:

Before submitting, ensure your entry includes:

- Service Unit name and number
- Confirmation of what recruitment kit was used
- Date of recruitment event
- One event photo
- Completed sign-in sheet

***Incomplete submissions may not be eligible for entry.***

## Frequently Asked Questions (FAQ)

1. Do we have to host our event on April 21 (Kindergarten Day)?

No. While April 21 is Kindergarten Day, events can take place anytime between April 1<sup>st</sup> and May 30<sup>th</sup> to qualify.

2. Can we submit more than one entry?

Each Service Unit Team receives one base entry for completing all requirements for each event submitted. Bonus entries may be earned as outlined.

3. What qualifies as a “new troop” for bonus entries?

Two troop leaders must be officially registered, background checked, and registered to take Volunteer Essentials on or before May 30<sup>th</sup>.

4. What if we forget to include something in our submission?

Incomplete submissions may not be eligible. Please use the checklist above to ensure all materials are included.

5. Where do we send our entry?

Please submit your entry using this submission [form](#).

6. Is social media required to participate?

No. Social media is optional and only required if you would like to earn the additional bonus entry.

7. When will the winner be announced?

The winner will be announced on June 4<sup>th</sup>, 2026 on our official GSHH social media platforms.

This contest is all about creating meaningful, welcoming experiences for future Girl Scouts. We encourage you to have fun, get creative, and showcase the incredible impact of your Service Unit Team. We can't wait to see your events and celebrate your success!