

2024 Girl Scout Cookie Season Updates



Welcome to the 2024 Girl Scout Cookie Season!

As GSHH prepares to kick off the cookie season on Friday, February 16th, we want to provide you with a few important updates that will set you and your Girl Scouts up for success.

• First, an update regarding the use of 3rd party payment platforms and apps such as Venmo, CashApp, Zelle, PayPal, CheddarUp, etc.

Girl Scouts of the USA's guidance is that they do not recommend 3rd party payments for use by Service Units and Troops and for direct payments to Girl Scouts Heart of the Hudson.

We understand that some troops and service units are using a 3rd party. While GSHH does not recommend using these platforms to capture payment, if a troop or service unit chooses to it is important to remember that the payment platforms and troop/service unit bank accounts cannot be linked to the Girl Scouts Heart of the Hudson, Inc. Tax ID.

• Secondly, we wish to make you aware that GSHH received notice from its baker partner that Toffee-Tastic is available in limited quantities and is now on pause for direct shipping in Digital Cookie. They will still be available for booths and girl-delivered orders. The availability will be reassessed after all councils have submitted their initial orders to the baker.

If you have any questions about either of these updates, please contact <u>membercare@girlscoutshh.org.</u> We wish you all a happy and successful cookie

season!

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Have a question? Don't be shy! <u>Contact us</u> for more information.

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