

Girl Scouts Heart of the Hudson
Adult Awards
and Recognitions Guide
Membership Year 2023-2024



Above & Beyond

TABLE OF CONTENTS

THANK YOU	3
HOW TO WRITE A GREAT NOMINATION	4
AWARD NOMINATION DECISION TREE	5
VOLUNTEER YEARS OF SERVICE	6
MEMBERSHIP NUMERAL GUARDS	6
EVERYGREEN AWARD	6
VOLUNTEER OF EXCELLENCE	7
ANN HYDE CHOATE AWARD	7
APPRECIATION PIN AND PEARL	8
HONOR PIN AND PEARL	9
THANKS BADGE AND THANKS BADGE II	10
HEART OF THE HUDSON AWARD	
AND PEARL	11
PRESIDENT'S AWARD	12
JULIETTE GORDON LOW WORLD	
FRIENDSHIP AWARD	12
FREQUENTLY ASKED QUESTIONS	13-15







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Thank you.

Girl Scouts Heart of the Hudson, Inc. appreciates all the wonderful support and service from adult members who contribute thousands of service hours each year. We could not offer such high-quality programs and services to approximately 18,000 girl members throughout our seven counties without the support of many exceptional adults.

People volunteer for countless reasons, but underneath it all, most volunteers are motivated by the quality of their performance. When volunteers know their time and energy are appreciated and that they are valued by Girl Scouts, they commit themselves to the organization. Volunteers also want to know that their service is helping the greater good—that together we made a difference in girls' lives and, through our mission, make a difference in the world. Therefore, volunteer recognition is one of the most powerful tools for retaining the invaluable women and men who volunteer for Girl Scouts.

Anyone who works for the mission of Girl Scouts should feel respected and valued for their service and contribution. The ideal volunteer recognition system includes a mixture of informal and formal methods that acknowledge all volunteer accomplishments, regardless of role and length of service, and meet a wide variety of personal preferences. Key elements for a successful recognition system include inclusiveness, accessibility, and consistency.

Informal recognitions are day-to-day ways to say "thank you" to volunteers—they are heartfelt displays of recognition. These sincere expressions of appreciation are based on specific contributions and should be given in a timely manner. Informal recognition is powerful and effective, because volunteers feel valued by a personal touch. Examples of meaningful informal rewards include:

- A thank-you card or letter
- Complimenting a volunteer's work in the volunteer's presence
- Recognizing a volunteer's contributions at Service Unit or area meetings or events
- Presentation of a thank-you gift or certificate

Unlike informal rewards—which are given often—formal awards are the periodic presentation of tokens of recognition and are more official in nature. Formal awards are given to an individual or group of volunteers and are particularly useful in generating a sense of connectedness among a group and to the organization.

For decades national GSUSA Adult Awards have provided a consistent framework and valuable resources to help councils formally recognize volunteers who devote time and energy to our movement. In addition, Girl Scouts Heart of the Hudson now provides additional Adult Awards to complement the national awards available. This manual provides guidance to those who wish to formally recognize a Girl Scout Volunteer for their outstanding contribution to the organization.



HOW TO WRITE A GREAT NOMINATION OR ENDORSEMENT

It is best to prepare your nomination or endorsement as if the committee members reviewing the documents do not know the volunteer being nominated. They can only work with the information that is provided on nomination and endorsement forms.

1. Be specific.

If you are asked to describe the nominee's service that meets the criteria for the award, be very descriptive.

Uninformative example:

Lisa Leadsalot is always organized and is great with parent volunteers. We are all very fond of her and are willing to help under her leadership.

Informative example:

Lisa Leadsalot is a great example of adult volunteer leadership to girls and adults. Under the wing of her leadership 10 parents are actively volunteering with troop functions. She recently delegated event preparation details to us while she was out of town for a few weeks. Because she sends regular troop volunteer emails about the bank account status, upcoming adventures, year to date troop goals progress, and continuing volunteer needs, we felt informed and organized to step up to the leadership challenge! Lisa is always paying thanks to our support to the troop. When she came back from her trip, she paid thanks to us at the service unit meeting. She organized a potluck in recognition of her troop volunteers who provide her with endless support. Other troop leaders at the meeting were taking notes on all of her great ideas.

2. Show results.

Uninformative example:
Tonya Trainer provided an excellent training to the volunteers.



Informative example:

Tonya Trainer not only provided excellent training, but worked with the service unit to provide extra guidance to 20 troop volunteers through a series of get-togethers by Girl Scout level. Her support has increased the enthusiasm and energy of troop leaders in the area and motivated volunteers to add new activities to their troop plans.

3. Avoid using "feel good" statements.

Uninformative example:

Susie Sales is really good with cookies with her Cadette troop. When she took over as Service Unit Cookie Chair, things went really well.

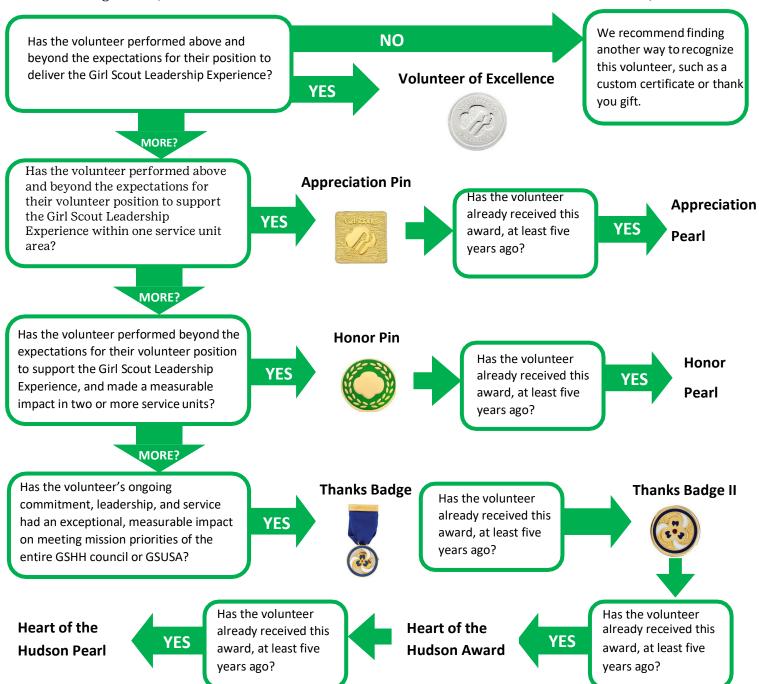
Informative example:

When the Service Unit Cookie Chair resigned, Susie Sales volunteered to step up to the challenge. She has worked with cookies for several years and was able to adapt to the service unit. She processed 19,000 boxes of cookies with no errors. Through her skillful management techniques, her service unit be shipped (shipping charges will apply).



I want to nominate a volunteer or group of volunteers to be recognized. Which award should I choose?

If the volunteer's impact was related to Girl Scout historical preservation, we recommend consideration for the Anne Hyde Choate Award. If the impact was on global Girl Scouting, we recommend consideration for the Juliette Gordon Low World Friendship Medal. If you wish to recognize a team or committee for their outstanding service, we recommend consideration for the President's Award. For all other service, see below.



Go to the GSHH Volunteer Recognitions Webpage to start your nomination!

Questions? Email adultrecognitions@girlscoutshh.org



VOLUNTEER YEARS OF SERVICE

Girl Scouts of the USA

Focus of Service: All Girl Scout volunteer service

This pin recognizes the number of years a volunteer has served Girl Scouts. Years do not need to be consecutive.



Number of Nominations Required: 0

Contact your Service Unit.

Criteria for Selection

Impact of service: Active service to Girl Scouting in a volunteer role.

Length of Service: Service has extended over a period of at least 5 years.

Presentation of Award

Up to 20 years of service is presented at the service unit recognitions event. 25 years and more paid by the council and presented at the annual GSHH Awards and Recognitions event.

MEMBERSHIP NUMERAL GUARDS (YEARS OF MEMBERSHIP)



Girl Scouts of the USA

This pin recognizes the total number of years a Girl Scout adult or girl has been a Girl Scout member. Girl and adult years count. Years do not need to be consecutive.

Nominations Required: 0

Contact your Service Unit.

Presentation of Award

Up to 20 years of membership is presented at the Service Unit recognitions event. 25 years and more are paid by the council and presented at the annual GSHH Awards and Recognitions event.

EVERGREEN AWARD

Girl Scouts Heart of the Hudson

Focus of Service: Troop, Service Unit, council, or entire Girl Scout Movement

Girl Scouts Heart of the Hudson is introduced this award in 2021 membership year to recognize volunteers who served as active Girl Scout volunteers for at least 35 years, to recognize their continued dedication to the Girl Scout Movement.



Number of Nominations Required: 0

Contact your Service Unit.

Criteria for Selection

General: The candidate is a current registered member of the council and owes no council debt.

Focus of service: Benefits the troop, Service Unit, council, or entire Girl Scout movement.

Impact of service: Active service to Girl Scouting in a volunteer role.

Length of Service: Service has extended over a period of at least 35 years.

Presentation of Award



VOLUNTEER OF EXCELLENCE

Girl Scouts of the USA

Focus of Service: Troop or Service Unit

The Volunteer of Excellence Award was instituted in 2013. This award replaces the nowretired Outstanding Volunteer Award from GSUSA. It is awarded to an adult volunteer who provides outstanding support to the delivery of the Girl Scout Leadership Experience to girls. The service is beyond the expectations of the position(s) such that it warrants local area recognition.



Nominations Form: Click here to nominate.

Number of Endorsements Required: 1 - <u>Click here</u> to endorse.

Criteria for Selection

General: The candidate is a current registered member of the council and owes no council debt.

Focus of service: Benefits the troop or Service
Unit by directly supporting girls or supports the
delivery of the Girl Scout Leadership
Experience through support to council goals
such as membership recruitment, fund
development, volunteer support, etc.

Impact of service: Significant service above and beyond the expectations of the position(s) held.

Length of Service: Service will usually have extended over a period of at least one year.

Approval Required

Service Unit Team

Presentation of Award

This award is presented at the Service Unit recognition event. Cost is paid by the Service Unit.

ANNE HYDE CHOATE AWARD

Girl Scouts Heart of the Hudson

Focus of Service: Council or entire Girl Scout Movement

Girl Scouts Heart of the Hudson introduced this award in 2021 in honor of Anne Hyde Choate, goddaughter of Juliette Low who served as a troop leader in Westchester County, vice president and president of Girl Scouts, chairman of the Juliette Low World Friendship Committee, and chairman of Our Chalet. Choate worked for the historic preservation of Juliette Low's birthplace.



This award recognizes volunteers who preserve and celebrate the history and heritage of Girl Scouts Heart of the Hudson by preserving its archives, sharing historical narratives, and bringing its past to life for our members and/or communities.

Nominations Form: Click here to nominate.

Number of Endorsements Required: 2 - Click here to endorse.

Criteria for Selection

General: The candidate is a current registered member of the council and owes no council debt.

Focus of service: Benefits the council or entire Girl Scout movement.

Impact of service: Continuous and outstanding service above and beyond the expectations of the position (s) held. Exemplifies the Girl Scout Promise and Law in their daily life.

Length of Service: Service will usually have extended over a period of at least one year.

Approval Required

Council Recognition Committee GSHH Board of Directors

Presentation of Award



APPRECIATION PIN

Girl Scouts of the USA

Focus of Service: At least one Service Unit or association

The Appreciation Pin was instituted in 1976 by GSUSA. It honors outstanding service performed by the candidate which benefits at least one service unit or association and which contributes to the goals and objectives of the council.



Nominations Form: Click here to nominate.

Number of Endorsements Required: 2 -

Click here to endorse.

Criteria for Selection:

General: The candidate is a current registered member of the council and owes no council debt.

Focus of service: Benefits at least one Service Unit or association.

Impact of service: Significant service above and beyond the expectations of the position(s) held.

Length of Service: Service will usually have extended over a period of at least one year.

Approval Required

Council Recognition
Committee GSHH Board of
Directors

Presentation of Award

This award is presented at the annual GSHH Awards and Recognitions Event. Cost is paid by the council.

APPRECIATION PEARL

Girl Scouts Heart of the Hudson

Focus of Service: At least one Service Unit or association

Girl Scouts Heart of the Hudson established this award in the 2020-2021 membership year to recognize volunteers who have received the Appreciation Pin



and who have continued to provide outstanding volunteer service meeting the criteria of the award for an additional five years, and are not eligible for the Honor Pin. This award recognizes the longevity of Girl Scout Heart of the Hudson volunteers who do not extend the geographical area of impact but continue to serve their area with excellence. Volunteers are eligible to receive a new pearl every five years that they continue to meet

the criteria.

Nominations Form: Click here to nominate.

Number of Endorsements Required: 2 - Click here to endorse.

Criteria for Selection:

General: The candidate is a current registered member of the council, owes no debt, and received the Appreciation Pin no more recently than 5 years ago.

Focus of service: Benefits at least one Service Unit or association.

Impact of service: Significant service above and beyond the expectations of the position(s) held.

Length of Service: Service will usually have extended over a period of at least one year.

Approval Required

Council Recognition
Committee GSHH Board of
Directors

Presentation of Award



HONOR PIN

Girl Scouts of the USA

Focus of Service: At least two Service

Units The Honor Pin was instituted in 1987 by GSUSA. It recognizes outstanding service performed by the candidate which benefits at least two Service Units or associations and which contributes to the goals and objectives of the council.



Nominations Form: Click here to nominate.

Number of Endorsements Required: 3 - Click here to endorse.

Criteria for Selection

General: The candidate is a registered member of the council and owes no council debt.

Focus of service: Benefits at least two Service Units or associations.

Impact of service: Significant service above and beyond the expectations of the position(s) held.

Length of Service: Service will usually have extended over a period of at least one year.

Approval Required

Council Recognition Committee GSHH Board of Directors

Presentation of Award

This award is presented at the annual GSHH Awards and Recognitions Event. Cost is paid by the council.

HONOR PEARL

Girl Scouts Heart of the Hudson

Focus of Service: At least two Service

Units Girl Scouts Heart of the Hudson is introducing this new award for the 2020-2021 membership year to recognize volunteers who have received the Honor Pin and who have continued to provide outstanding

volunteer service meeting the criteria of the award for an additional five years, and are not eligible for the Thanks Badge. This award recognizes the longevity of Girl Scout Heart of the Hudson volunteers who do not extend the geographical area of impact but continue to serve their area with excellence. Volunteers are eligible to receive a new pearl every five years that they continue to meet the criteria.

Nominations Form: Click here to nominate.

Number of Endorsements Required: 3 - Click here to endorse.

Criteria for Selection

General: The candidate is a current registered member of the council, owes no council debt, and received the Honor Pin no more recently than 5 years ago.

Focus of service: Benefits at least two Service Units or associations.

Impact of service: Significant service above and beyond the expectations of the position(s) held.

Length of Service: Service will usually have extended over a period of at least one year.

Approval Required

Council Recognition Committee GSHH Board of Directors

Presentation of Award

This award is presented at the annual GSHH Awards



THANKS BADGE

Girl Scouts of the USA

Focus of Service: Council or Entire Girl Scout Movement

The Thanks Badge was instituted in 1912 by GSUSA. It recognizes outstanding service that benefits the total council or the entire Girl Scout movement and is so significantly above and beyond the call of duty that no other award would be appropriate.



Nominations Form: Click here to nominate.

Number of Endorsements Required: 4 - <u>Click here</u> to endorse.

Criteria for Selection

General: The candidate is a registered member of the council and owes no council debt.

Focus of service: Benefits the council or entire Girl Scout movement.

Impact of service: Continuous and outstanding service above and beyond the expectations of the position(s) held. Exemplifies the Girl Scout Promise and Law in their daily life.

Length of Service: Service will usually have extended over a period of at least five years in one or more adult positions.

Approval Required

Council Recognition Committee GSHH Board of Directors

Presentation of Award

This award is presented at the annual GSHH Awards and Recognitions Event. Cost is paid by the council.

THANKS BADGE II

Girl Scouts of the USA

Focus of Service: Council or Entire Girl Scout Movement

The Thanks Badge II was instituted in 1987 by GSUSA. It recognizes continued outstanding service given by a Thanks Badge recipient. The quality of service performed is the same as that for the Thanks Badge: "It is truly outstanding, benefits the total council or the entire Girl Scout organization, and is so significantly above and beyond the call of duty that no other award would be appropriate." Additionally, this award might acknowledge outstanding performance that surpasses the earlier achievement.



Number of Endorsements Required: 4 - Click here to endorse.

Criteria for Selection

General: The candidate is a registered member of the council, owes no council debt, and received the Thanks Badge no more recently than five years ago.

Focus of service: Benefits the council or entire Girl Scout movement.

Impact of service: Continuous and outstanding service above and beyond the expectations of the position(s) held. Exemplifies the Girl Scout Promise and Law in their daily life.

Length of Service: Service will usually have extended at least five years since receiving the Thanks Badge with sustained, continued service or increased services to the council or the Girl Scout movement.

Approval Required

Council Recognition Committee GSHH Board of Directors

Presentation of Award



HEART OF THE HUDSON AWARD

Girl Scouts Heart of the Hudson

Focus of Service: Council or Entire Girl Scout Movement

Girl Scouts Heart of the Hudson introduced this award in 2021 to recognize volunteers who have received the Thanks Badge and Thanks Badge II and continue to provide outstanding service that meets the criteria of these highest volunteer awards for at least five additional



years. This award recognizes the longevity of Girl Scout volunteers who have maintained the level of excellence of the highest award offered by GSUSA.

Nominations Form: Click here to nominate.

Number of Endorsements Required: 4 - <u>Click here</u> to endorse.

Criteria for Selection

General: The candidate is a current registered member of the council, owes no council debt, and received the Thanks Badge II no more recently than 5 years ago.

Focus of service: Benefits the council or entire Girl Scout movement.

Impact of service: Continuous and outstanding service above and beyond the expectations of the position(s) held. Exemplifies the Girl Scout Promise and Law in their daily life.

Length of Service: Service will usually have extended over a period of at least five years since receiving the Thanks Badge II with sustained, continued service or increased services to the council or the Girl Scout movement.

Approval Required

Council Recognition Committee
GSHH Board of Directors

Presentation of Award

This award is presented at the annual GSHH Awards and Recognitions Event. Cost is paid by the council.

HEART OF THE HUDSON PEARL

Girl Scouts Heart of the Hudson

Focus of Service: Council or Entire Girl Scout Movement

Girl Scouts Heart of the
Hudson introduced this award
in 2021 to recognize volunteers
who have received the Heart
of the Hudson Award and
continue to provide outstanding service
that meets the criteria of these highest volunteer
awards for at least five additional years. This award
recognizes the longevity of Girl Scout volunteers who
have maintained the level of excellence of the highest
award offered by GSUSA.

Nominations Form: Click here to nominate.

Number of Endorsements Required: 4 - <u>Click here to endorse.</u>

Criteria for Selection

General: The candidate is a current registered member of the council, owes no debt, and received the Heart of the Hudson Award no more recently than 5 years ago.

Focus of service: Benefits the council or entire Girl Scout movement.

Impact of service: Continuous and outstanding service above and beyond the expectations of the position(s) held. Exemplifies the Girl Scout Promise and Law in their daily life.

Length of Service: Service will usually have extended over a period of at least five years since receiving the Heart of the Hudson Award with sustained, continued service or increased services to the council or the Girl Scout movement.

Approval Required

Council Recognition Committee GSHH Board of Directors

Presentation of Award



PRESIDENT'S AWARD

Girl Scouts of the USA

Focus of Service: Service Unit, council, or entire Girl Scout Movement

This award recognizes the contributions of a volunteer team or committee whose exemplary service in support of delivering the Girl Scout Leadership Experience surpassed team goals and resulted in significant, measurable impact toward the council's overall goals.

Nominations Form: Click here to

nominate. Criteria for Selection

General: Team members are registered Girl Scouts who owe no debt to the council, all team members must have completed requirements for their positions, the team must reflect the diversity of the target audience or area it serves, and the team must actively recognize, understand, and practice the values of inclusive behavior.

Focus of service: Benefits the Service Unit, council, or entire Girl Scout movement.

Impact of service: Service has significantly contributed to meeting the council's mission delivery goals.

Length of Service: Service will usually have extended over a period of at least 1 year.

Approval Required

Council staff

GSHH Board of Directors

Presentation of Award

This award is presented at the annual GSHH Awards and Recognitions Event. Cost is paid by the council.

JULIETTE GORDON LOW WORLD FRIENDSHIP MEDAL

Girl Scouts of the USA

Focus of Service: Global Girl Guides and Girl Scouts

This prestigious medal is awarded to individuals and councils who have enriched and leveraged the global understanding of Girl Guiding and Girl Scouting to grow responsible global citizens.

Nomination & Endorsement Form: <u>Click here.</u> Criteria for Selection

General: The member is a registered Girl Scout member.

Focus of service: Benefits the global Girl Scouting or Girl Guiding movement as well as the Juliette Gordon Low World Friendship Fund or other global Girl Scouting funding opportunities.

Impact of service: Increased opportunity for girl involvement in girl-led global opportunities and Take Action projects that result in significant global impact.

Length of Service: Service has demonstrated commitment and dedication over a significant amount of time.

Approval Required

GSUSA National Board of Directors (Note: the nomination and endorsements for this award go directly to the Vice President of Global Girl Scouting at GSUSA and are reviewed by the International Commissioner.)

Presentation of Award

The award presentation will be coordinated by the Vice President of Global Girl Scouting.



AWARDS AND RECOGNITIONS FREQUENTLY ASKED QUESTIONS

How do I nominate a volunteer for adult recognition?

Go to the <u>GSHH Volunteer Recognitions Webpage</u> to submit a nomination by **January 8th**, **2024 by 12:00 pm**. Refer to this document and the Volunteer Recognitions webpage for criteria. To see a specific list of what you are required to submit in a nomination, see page 15 of this guide.

What is the role of a nominator?

The person who nominates an adult volunteer for an award is responsible for ensuring that the required number of endorsements (if any) are submitted to support the nomination. GSHH will direct communication regarding the award nomination to the nominator.

What is the general criteria for adult award recognitions?

A nominee must have active membership with Girl Scouts Heart of the Hudson and owe no council debt at the time of nomination. Criteria for specific awards are outlined in this document and on our GSHH Awards and Recognitions webpage. Nominations must be for volunteer service that has not already been recognized. If you have questions about what awards a volunteer has received, contact adultrecognitions@girlscoutshh.org.



What if I am unsure which award the volunteer should be nominated for?

Consult the GSHH Decision Tree for Adult Awards and Recognitions on page 5 of this guide to determine the appropriate recognition. If you have questions about which awards a volunteer has received previously, you may contact adultrecognitions@girlscoutshh.org.

Who should write endorsements?

Anyone who can speak to the contributions and service of the nominee can write an endorsement. This can be a troop, Service Unit, volunteer, girl, parent, or community member.

Where are awards presented?

Volunteer of Excellence Awards, Volunteer Years of Service Awards under 25 years, and Membership Numerals under 25 years are presented at Service Unit events. The Juliette Gordon Low World Friendship Medal is presented by Girl Scouts of the USA. All other awards listed in this guide and on the GSHH Adults & Recognitions webpage are presented at GSHH's annual Awards & Recognitions Event. There are additional unlisted recognitions that Service Units may choose to present at their local events. Information about these recognitions are provided to Service

Unit Managers and Adult Recognition Chairs.

How long does the process usually take?

Nominations are due to Girl Scouts Heart of the Hudson by **January 8th**, **2024 at 12:00 pm.** Service Units submit their recognition orders two weeks later on **January 22nd**, **2024 by 5:00 pm**. The Service Unit level awards and recognitions are made available for pick-up to Service Unit volunteers in 6-8 weeks. The council and GSUSA awards are presented at the **GSHH Adult Awards & Recognitions Event on Saturday, March 2nd**, **2024**.



AWARDS AND RECOGNITIONS FREQUENTLY ASKED

If my nominations are late, will the award be mailed?

Nomination and endorsements received after **January 8th**, **2024 by 12:00 pm** willnot be accepted for the current year. Nomination packets are sent for committee review only if all required endorsements are received. Submit nominations and endorsements before the deadline.

Are the awards earned sequentially? For example, must a volunteer receive the Appreciation Pin before receiving the Honor Pin?

The criteria for earning the awards is listed in the description of each award. If there is a prerequisite to being eligible for an award, the description will state this.



Can I self-nominate?

Volunteers may not self-nominate for awards. Volunteer Service Years Awards and Membership Numerals can be purchased directly by volunteers if they are not provided by the Service Unit.

How many nominations may I submit?

You may nominate as many adult volunteers as you wish. You may only submit one nomination per adult.

May I submit a nomination and an endorsement for the same volunteer and award?

No, the endorsement letters to accompany nominations cannot be written by the nominator.

When is the deadline for adult recognitions?

The deadline for nominations is **January 8th**, **2024 by 12:00 pm**.

How long does it take to complete a nomination?

A nomination will typically take 20-30 minutes to complete. Take a look at the nomination form and confirm you have all required information before you begin.

Once I start a nomination or endorsement, can I save my spot and continue later?

No, there is no save feature. You will need to complete and submit your nomination or endorsement in one sitting.

How will I know that my nomination or endorsement has been received?

Nominators will receive a "thank you" email generated within 2 business days.

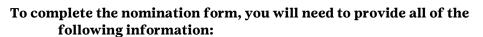
Please note: Volunteers on the Adult Awards and Recognitions Committee can only review the information provided on the nomination and endorsement forms. Please be specific, detailed and informative on your nomination and endorsement materials. Be sure to describe the nominee's service that meets the criteria for each specific award. Please refer to the examples on page 4 of this Guide.



AWARDS AND RECOGNITIONS FREQUENTLY ASKED

What happens after I submit the nomination?

Nominations are received by Volunteer Engagement staffmembers. Volunteer of Excellence Award Nominations are sent to Service Units for review and approval. For other awards, Volunteer Engagement staff put the nomination and endorsements for each volunteer into a packet. Complete packets (having the required nomination and endorsement(s)) are submitted to the Adult Recognition Committee, a panel of volunteers, who review the packets and approve awards for volunteers who meet the criteria. If the criteria are not met, the packet will be denied. The committee's decisions are sent to the GSHH Council Board for review. Nominators and volunteers who are approved for awards are notified. The entire process takes approximately four weeks after the nomination deadline.



- Your name, phone number, and email address
- The nominee's name, phone number, and email address
- Nominee's previously received awards (if known)
- Nominee's type of service (troop leader, SU Manager, trainer, etc.)
- Focus area of service (troop, Service Unit, council, Girl Scout Movement)
- Length of membership in years
- Length of service in years
- What the nominee has done to meet the award criteria
- Specific examples of how the volunteer empowered girls or adults or went "above and beyond" the expectations of their volunteer role
- Specific impact the volunteer has had on girls, families, and/or adult volunteers. Include the number of girls/ families/volunteers who were impacted
- Length of time the volunteer has spent providing the service that is relevant to this award's criteria

Who do I contact with additional questions?

Contact the Volunteer Engagement team by calling 1-855-232-4744 or sending an email to adultrecognitions@girlscoutshh.org.







1-855-232-GSHH (4744) • adultrecognitions@girlscoutshh.org