



Cookie Season Update

Dear Girl Scouts Heart of the Hudson Community,

On Monday evening (3/6/23), Little Brownie Bakers (LBB) and GSUSA informed councils that, over the weekend, LBB's baking facility in Louisville, KY experienced severe weather and power outages. The effects of this storm exacerbated LBB's inventory challenges and as a result, LBB has enough inventory to continue offering only three cookie varieties – Thin Mints, Adventurefuls, and S'mores - for direct ship orders on Digital Cookie. Unfortunately, these inventory challenges will carry through the remainder of the 2023 Cookie Season.

All other cookie varieties, except Raspberry Rally, will be available for girl delivery and booth sales. Additionally, any direct ship order placed before March 7, 2023 will be fulfilled, and GSHH's shipping promotion will remain in effect through Friday, March 17th.

We know that to achieve your troop and Service Unit goals, you may need to shift your strategies from selling digitally to selling in person. Remember, the initial order period ends on March 26th, so there is still lots of time to get your girl-delivered orders in. We will also be sharing some additional cookie booth resources to help you maximize your sales, like utilizing this [door hanger](#) to have customers reach out to your troops. If you need help meeting your goals, please reach out to GSHH and we will help you think outside the cookie box to reach new customers.

We understand these updates are extremely frustrating and we, along with LBB and GSUSA, want to extend our sincerest apologies. We truly appreciate all the hard work of our Girl Scouts and volunteers and recognize this cookie season has already been exceptionally challenging.

If you have any questions or concerns, please do not hesitate to reach out to member care at membercare@girlscoutshh.org.

Yours in Girl Scouting,
Girl Scouts Heart of the Hudson, Inc.



Have a question? Don't be shy!
[Contact us](#) for more information.

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