• Use the sample social media posts and suggested emojis to share your experience with friends online. Feel free to customize them to your personal experiences and add a photo.



## SOCIAL MEDIA MESSAGES

## Sample Social Media Posts for Parents/Caregivers

Consider using the following posts to share your family's Girl Scout experience. You could even personalize them with a photo of your girl involved in a Girl Scout project! Feel free to share these on your personal Facebook, Twitter, Instagram, or Linkdin profiles. If you are sharing on Instagram, remember to add any links to your bio.

Sample Post:

**GirlScouts HH** GirlScoutsHH · Jul 15 Girl Scouts has made a huge difference in [NAME]'s life. She's met new friends and has already gained so much confidence. And her troop is accepting new members this fall! Learn more and join us at bit.ly/3tSFCnq.



GirlScouts HH GirlScoutsHH · Jul 15 [NAME] has had an unforgettable experience with Girl Scouts. We're so proud of her accomplishments and how much she's grown. You can learn more and sign up this fall too. Just visit girlscoutshh.org/join.



• Girl Scouts has made a huge difference in [NAME]'s life. She's met new friends and has already gained so much confidence. And her troop is accepting new members this fall! Learn more and join us at girlscoutshh.org/join.

• [NAME] has had an unforgettable experience with Girl Scouts. We're so proud of her accomplishments and how much she's grown. You can learn more and sign up this fall too. Just visit girlscoutshh.org/join.

## 89% of parents

say their girl is happier because of Girl Scouts.



## girlscoutshh

We're a proud Girl Scout family. Having [NAME] in Girl Scouts has made a huge difference in her confidence and interests in things like [INTERESTS SPECIFIC TO YOUR GIRL, E.G., SCIENCE AND DEMOCRACY]. Join us! I'm happy to answer your questions, or you can visit girlscoutshh.org to learn more. **#proudGSfamily #GirlScouts**  • We're a proud Girl Scout family. Having [NAME] in Girl Scouts has made a huge difference in her confidence and interests in things like [INTERESTS SPECIFIC TO YOUR GIRL, E.G., SCIENCE AND DEMOCRACY]. Join us! I'm happy to answer your questions, or you can visit girlscoutshh.org to learn more. #proudGSfamily #GirlScouts

- Girl Scouts has influenced [NAME] so much. Signing up was the best decision. [SPECIFIC STORY/EXAMPLE]. Learn how to get involved: girlscoutshh.org #GirlScouts
- When [NAME] joined Girl Scouts, I had no idea how much she'd grow. [EXAMPLE OF HOW YOUR GIRL HAS GROWN] It's the perfect way for a girl to gain confidence, make friends, and learn new skills—not to mention have a ton of fun along the way. Check it out and join us! Girlscoutshh.org/join #GirlScouts
- [NAME]'s Girl Scout troop is accepting new members. She loves it and so do I! Her confidence is soaring, and she has a ton of fun (remember what that's like?) with friends.
  [INSERT SPECIFIC EXAMPLE] Feel free to message me or visit girlscoutshh.org/join if you're interested and want to learn how to join. #GirlScouts