

April 9, 2020

Hello Girl Scout Parents,

As we continue to pause for the safety of our families and those around us, our Girl Scouts wait for the days when they can again be together, and "zooming" is just a fun way to run!

We've heard from many troops that their plans have been postponed or cancelled by the pause in the cookie sale. To help with this problem, we are offering what some councils are trying on their Find Cookies link. When a customer clicks the link, they find a google map with lots of pins. When clicking on a pin, a customer finds Digital Cookie links from which the customer can either order cookies to be shipped OR donated. The links that are posted are only those that parents have agreed to share. Digital Cookie sites usually tell what the troop plans to do with the profits, but **do not have** specific location or information about a girl.

We are hoping that this can be another avenue for girls who want to continue to earn rewards and profits for their troop. Only links that are sent to us will be included, and only the link and town will appear on the map. Participation is by choice and is not mandatary. This has been created in response to the troops and parents asking if something of this nature could be set-up. This is an option that council is offering to help troops and girls meet their goals.

You can see on the link below, an example of how the map works:

## GSH Virtual Cookie Booth Map

https://www.google.com/maps/d/viewer?mid=15w28DiOeR4oKJse\_td\_Wf04rCErx\_v3t&ll=41.46850489 859171%2C-74.08228000683596&z=12

If your family would like to opt in to this effort, please send us your Girl Scout(s) link and the town you are located in. You have time to update your digital cookie site if you choose, perhaps to pop in a generic graphic from the Digital Cookie library to replace a photo, or to change language. Deadline to signup is Monday, April 13 by 5:00pm.

Please send to: <a href="mailto:Productsales@girlscoutshh.org">Productsales@girlscoutshh.org</a>

We think this can be a useful tool for troops—and for the many customers who are calling us asking for cookies. And, in this time of uncertainty—it's something new to try!

If you have any questions, please contact <u>CustomerCare@girlscoutshh.org</u>.

Yours in Girl Scouting, Regina Shavers and the entire The Product Sales Team Girl Scouts Heart of the Hudson, Inc.