

# Invest in a Girl-Led Future



## *Fund Her Success* Annual Giving Campaign

Girls are living through a transformative time. As we move forward from a year unlike any other, Girl Scouts' mission remains steadfast: we build girls of courage, confidence, and character who make the world a better place. For more than a century Girl Scouts has grown into a global movement—that includes 2.6 million Girl Scouts and 50 million+ alumni, in 92 countries, united across distance and time who believe in every girl's potential to meet today's challenges with bold solutions and create a better, brighter tomorrow for their communities and the world.

At Girl Scouts Heart of the Hudson, we support and affirm girls of every background and economic circumstance as they use their voices to create a future that benefits us all.

## Meeting the Moment

Through the Girl Scout Leadership Experience, girls have always learned the importance of resilience and courage, which they've drawn on to meet the significant difficulties of the recent past.

In Girl Scouts, girls develop skills and confidence, which in turn foster academic and career achievement and instill high levels of life satisfaction. And by gaining the grit and strength essential to overcoming challenges, they set themselves up to do big things.

During these life-changing times, girls need Girl Scouts more than ever. Through Girl Scouts, girls find tools for nurturing their physical and mental well-being, building long-term success, advancing social and racial justice, and creating fair and equitable spaces.



## Powering Girls' Potential

Using the Girl Scout Leadership Experience's four program pillars, girls gain the tools to empower themselves for a lifetime of leadership, adventure, and success.



### STEM

Encourages and cultivates interest and confidence in science, technology, engineering, and math.



### Outdoors

Inspires girls to love nature and seek adventure.



### Life Skills

Sets girls up for success.



### Entrepreneurship

Equips girls with business skills to take on the world.

## Invest in Girls

Girl Scouts Heart of the Hudson's *Fund Her Success* Annual Giving Campaign is an opportunity for friends of Girl Scouts Heart of the Hudson to make an investment directly benefiting our girls. Serving Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster, and Westchester Counties, Girl Scouts Heart of the Hudson, Inc., a 501(c)(3) offers the best leadership experience for girls.

Girl Scouts Heart of the Hudson provides girls with the preeminent leadership development program, the Girl Scout Leadership Experience, with proven results, based on time-tested methods and research-backed programming. Research tells us girls learn best in an all-girl, girl-led and girl-friendly environment.

The impact of the last twenty months will continue to present challenges to our council. Council costs include adult volunteer screening, training and support, along with program delivery expenses whether they are in-person or virtual, and upkeep of our camp properties and facilities. We need your support more than ever before.

Your gift to our *Fund Her Success* Annual Giving Campaign fuels our mission of building girls of courage, confidence, and character.

Your donation paves the way for life-changing experiences and opportunities girls will not find anywhere else.

Your investment supports girls' abilities to make positive change, regardless of their backgrounds, zip code or financial situations. That's more important today than ever before—and it's why Girl Scouts Heart of the Hudson needs your support.

Please consider a donation of \$50.00, or any amount that is right for you. Your support means more than you know!

Thank you for your commitment to building our next generation of leaders in our community. We believe in every girl's power to change the world, and that together, we can champion the change makers of today—and tomorrow.

## Your Investment in Girls Makes this Happen!

3,500+

Girls participated in  
Council led  
programs



200+

Volunteer core and enrichment  
training opportunities  
provided to ensure girls  
have a safe and nurturing  
Girl Scout Experience



148

Programs offered

59

Girls received  
The Gold Award

225

Girls received  
The Silver Award

52

Virtual events

You can conveniently and safely donate online at [girlscoutshh.org/donate](https://girlscoutshh.org/donate)  
or scan the QR code below

