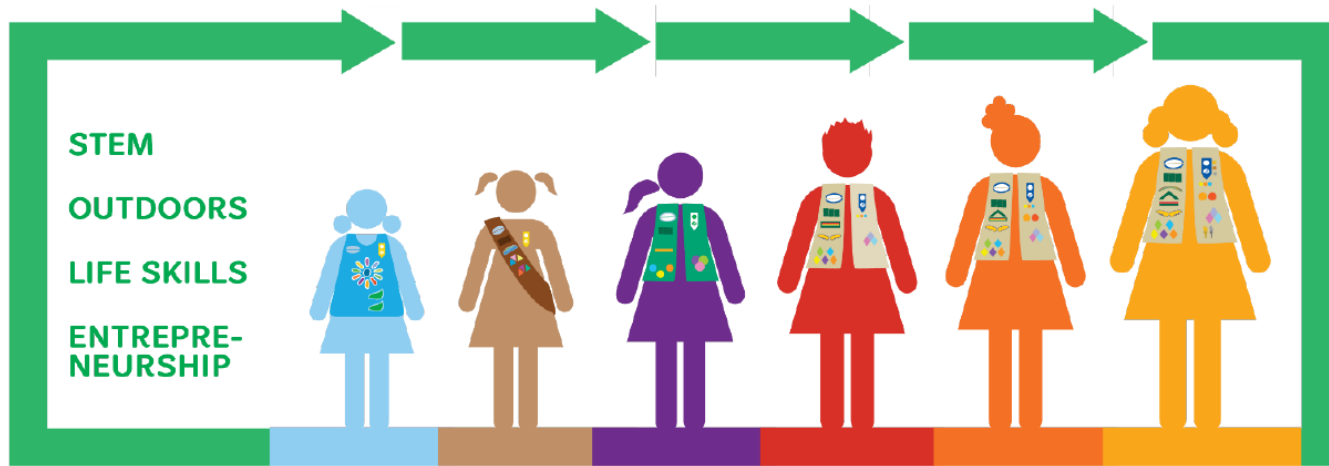


Girl Scouts prepares every girl for a lifetime of leadership.

Everything a Girl Scout does centers around **STEM**, the **outdoors**, development of **life skills**, and **entrepreneurship**, and is designed to meet her where she is now and to grow along with her from age 5 to 18 and into adulthood.



The **Girl Scout Leadership Experience** is a one-of-a-kind, proven leadership development program that pairs girls with **strong, caring female role models and mentors.**



Three-Year Movement Strategy



Reach more girls—serve more girls from all communities



Higher impact—deliver consistent, high-quality, outcome-driven girl programming



Increased investments—strengthen our resources to grow our Movement



Effective operations—operate like one business moving in one direction, across the Movement



Even stronger brand—speak with one voice, supported by our G.I.R.L. Champions, by uniting around our unique Girl Scout story





***Girl Scout Impact Study*—Girl Scouts are more likely than non-Girl Scouts to:**



Have a strong sense of self
(80% vs. 68%)



Have positive values
(75% vs. 59%)



Seek challenges and learn from setbacks
(62% vs. 42%)



Develop and maintain healthy relationships
(60% vs. 43%)



Exhibit community problem-solving skills
(57% vs. 28%)

Girl Scouts' Proven Results

Business



50%

OF FEMALE
BUSINESS LEADERS

Technology



80%

OF FEMALE
TECH LEADERS

Civic Action



76%

OF FEMALE
U.S. SENATORS

Global



100%

OF FEMALE
U.S. SECRETARIES
OF STATE

...were Girl Scouts.

