

FUND HER SUCCESS CAMPAIGN



A gift from a Girl Scout family through the Fund Her Success Campaign is an investment in the future of girls. Your gift provides high-quality programs for 28,135 local girls; recruitment, screening, training, and support for nearly 12,000 volunteers and adult members; the Girl Scout Shop; and maintenance of our many facilities, including Girl Scout program centers and camp properties. Every dollar is vital to supporting girls, and your tax-deductible gift acknowledges the impact Girl Scouts has on girls' lives.

Girl Scouts Heart of the Hudson invests about \$250 per girl, per year, to provide the Girl Scout Leadership Experience. While product sales, program fees, and the Girl Scout Shop sales bring in about \$185 per girl, we still fall short of covering all expenses. This is where we need your help! All families who give a gift of \$50 or more will receive a commemorative Fund Her Success Campaign patch to demonstrate their commitment to philanthropy.

Consider making a gift to Girl Scouts Heart of the Hudson. Your donation paves the way for life-changing experiences and opportunities girls won't find anywhere else.

Here's what your donation can do:

- **\$50** Give a one-year membership and a uniform to a girl in need.
- **\$100** Provide a Girl Scout the chance to try her hand at STEM
- **\$260** Train two new leaders so they are prepared to deliver impactful Girl Scout programs
- **\$500** Provide bus transportation to events for girls from an under-served community
- **\$625** Send a Girl Scout to resident summer camp for a week
- **\$750** Help maintain a GSHH Camp Property



Donations of \$50 or more will receive a commemorative Fund Her Success patch!

For additional information, please visit www.girlscoutshh.org/donate or contact **Deb Bogdanski** at (914) 747-3080 ext. 495 or debogdanski@girlscoutshh.org.

We Want You To Know

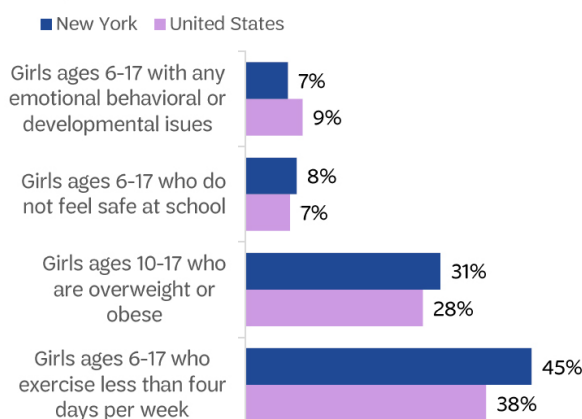
- The \$25 Membership Dues goes directly to Girl Scouts of the USA. , which provides activity insurance, marketing, training resources and national programming such as Digital Cookie.
- Troop dues are determined by each troop and vary in amount and frequency. They may cover uniforms, books, materials and outings, but do not support Girl Scouts Heart of the Hudson in providing girl programs available throughout the year to Girl Scouts at every level, volunteer training, membership recruitment and the maintenance of our many facilities across our seven counties.
- If your daughter participated in the Fall Product Sale and the Cookie Program, we thank you! Your daughter is developing the 5 skills (goal setting, decision making, money management, people skills and business ethics) and is raising funds to help support her troop and Girl Scouts Heart of the Hudson. Girl Scouts Heart of the Hudson invests about \$250 per girl, per year. Shop sales, Fall Product Sale and the Cookie program bring in about \$185 per girl. Our goal is to generate the remaining support our programs need through multiple, diverse revenue streams, including donations, to ensure that girls today and tomorrow receive the best Girl Scouting has to offer.
- Our largest group of donors are the family, friends and alumnae of Girl Scouting because they know the tremendous impact it has on the lives of girls. When our members support Girl Scouts, corporations and foundations are more likely to support Girl Scouts. They take notice of the percentage of our membership who also donate to council.
- **State of Girls 2017: Emerging Truths and Troubling Trends**, a report from the Girl Scout Research Institute, is the first research report to focus on the health and well-being of the 26 million girls living in the United States. The report focuses on the changing demographics, economic, physical and emotional health; education; and extracurricular/out-of school activities. New York State ranks **30th** on these national measures of girls' well-being.

New York State Ranking

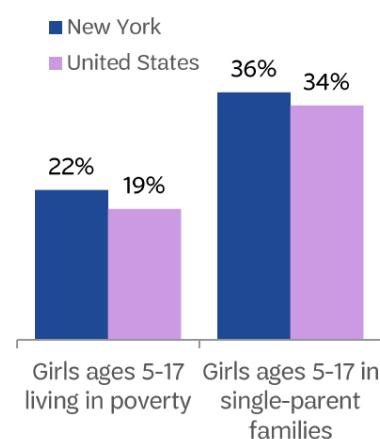


The state ranking is based on 13 national measures of girls' well-being.*

Physical and Emotional Health



Economic Well-Being



Girl Scouts levels the playing field- because all girls, despite their backgrounds, deserve educational and enrichment opportunities to help them discover their strengths and passions throughout their youth and into adulthood.

We need your help to make sure every girl, in every zip code, has access to all the amazing opportunities available to her through Girl Scouts.

Together, we can empower girls to reach their fullest potential!

Donate today at www.girlscoutshh.org/donate