Girl Scouts Heart of the Hudson "Cookie Speak"

ACH	Electronic banking network used for cookie payments to Council.
Booth Sale	Direct sale to customers on a table in a public place.
Bubble Sheet	Preprinted sheet with colored circles corresponding to cookie colors. One sheet for each troop lists how many cases of each variety a troop should get at delivery.
Cookie Cupboard	Where troops can get cookies for booth sales, later orders.
Cookie Finder	Website/App to help customers search for Girl Scout cookie booths.
Council Proceeds	Amount due to the Council for cookies.
Dashboard	The first screen you see in eBudde.
Delivery Station	The location where cookies are delivered. Troops can choose where to pick up
Digital Cookie/ DOC	Online platform girls can use as an additional way to reach customers 24/7.
EBudde	App utilized to handle all cookie sale business.
GOC/Gift of Caring	A program enabling customers to purchase cookies to be donated to a specific group.
Goal Getter	Orders taken after Initial Order and fulfilled at a cookie cupboard.
GSHH	Girl Scouts Heart of the Hudson
Dough Si Dough	Reward earned by girls based on amount of cookies sold, issued via email after the sale is over.
Initial Order	Orders taken by girls on the girl order card and entered into eBudde by 3/27/23 at noon.
LBB	Little Brownie Bakers, the company that bakes and supplies the cookies and materials for the sale.
Operation Cookie Drop	GSHH Council 's Gift of Caring project that sends thousands of packages of cookies to our men and women in the Armed Forces and veterans.
Opt-Out	C/S/A troops & Juliettes have the option to earn an extra $.10 per box instead of receiving rewards. See page 6.
PSS	Product Sales Specialist (council staff facilitating the cookie program.)
Troop Profit	Amount earned based on number of cookies sold by the troop. For 2023 the base amount is $0.90 per box.
Troop Sales Report	eBudde report that shows total sales, total payments, troop profit due, and council proceeds due. At the end of the sale, this should show a zero balance after all ACH sweeps.