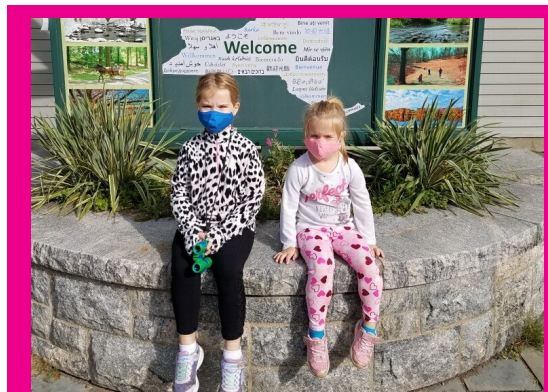




Invest in Girls, Change the World!

**2020-2021  
Fund Her Success  
Annual Giving  
Campaign**

Building girls of  
courage, confidence,  
and character,  
who make the world  
a better place.



# Fund Her Success

The Fund Her Success Campaign is an opportunity for families and friends of GSHH to make an investment directly benefiting our girls. As a friend of Girl Scouts Heart of the Hudson, you know how important Girl Scouting is to our girls, to families, and to their communities. Girl Scouts provide hundreds of hours of community service throughout their scouting experience.

Your donation provides high-quality programs for over 20,000 local girls, recruitment, screening, training, and support for nearly 10,000 volunteers and adult members, impactful programs and upkeep of our Girl Scout program centers and camp properties. You make this possible!

Girl Scouts Heart of the Hudson invests nearly \$300 per girl, per year, to provide the Girl Scout Leadership Experience, a one-of-a-kind leadership development program for girls with proven results, based on time-tested methods, and research-backed programming. Research findings tell us girls learn best in an all-girl, girl-led, and girl-friendly environment. Girl Scouts is the place where girls practice different skills, explore their potential and take on leadership skills.

While product sales, program fees, and the Girl Scout shop help to defray the costs, we still fall short of covering all expenses. This is where we need your help!

## DID YOU KNOW?

- The \$25.00 yearly membership dues goes directly to Girl Scouts of the USA
- Council costs include camp and facility upkeep, adult training, and program expenses
- When our members support Girl Scouts, corporations and foundations are more likely to support Girl Scouts
- Troop dues are determined by each troop and vary in amount and frequency, the dues do not support GSHH

**YOUR DONATION PAVES THE WAY FOR LIFE-CHANGING EXPERIENCES AND OPPORTUNITIES GIRLS WILL NOT FIND ANYWHERE ELSE.  
HERE IS WHAT YOUR INVESTMENT IN OUR GIRLS CAN DO:**

- |                                                                       |                                                                                      |                                                                           |
|-----------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| • \$75 provides a girl in need with a one year membership and uniform | • \$250 provides a girl with a full year of Girl Scout experiences                   | • \$400 provides a girl the opportunity to attend Summer Day Camp         |
| • \$100 provides a girl a chance to try her hand at STEM              | • \$275 trains and prepares 2 new leaders to deliver engaging and impactful programs | • \$800 provides a girl the opportunity to attend Summer Residential camp |
|                                                                       |                                                                                      | • \$1000 helps maintain a GSHH property                                   |

During these challenging times all girls, despite their backgrounds, deserve educational and enrichment opportunities to help them discover their strengths, their passions, and to build resilience now and into adulthood.

Your support can make sure every girl, in every zip code, has access to all the amazing opportunities available to her through Girl Scouts.

Together, we can empower girls to reach their fullest potential!

### **Last Year, Your Investment in Girls Made this Happen!**

- 3,500+ Girls Participated in Council Led Programs
- Over 200+ hours of volunteer training opportunities provided to ensure your girl was given a safe and nurturing Girl Scout Experience
- 100% of Girl Scouts received the best GSHH has to offer

Please know that your donation is an investment in girls, an investment in their lives and all the lives they will touch over the course of their lifetime. It is a commitment to the next generation of self-sufficient and capable women who will become tomorrow's leaders. Your investment in our girls can change the world!

**Donate Today!**

**Donate online at [www.girlscoutshh.org/donate](http://www.girlscoutshh.org/donate)**

**Checks payable to GSHH  
mail to:  
Girl Scouts Heart of the  
Hudson, Inc.  
2 Great Oak Lane  
Pleasantville, NY 10570**

**For more information,  
contact:  
Pam Sclafani  
914-747-3080 ext. 495  
[psclafani@girlscoutshh.org](mailto:psclafani@girlscoutshh.org)**



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