

Incentives and Cookie Credits

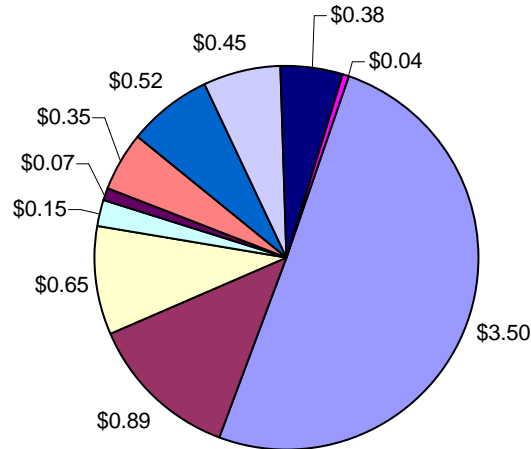
Boxes	Patch/Incentive
25-99	Participation patch
65 boxes	Girls start earning Cookie Credit
100 at initial order only	Tie-dyed bandana only
100-149	100 + patch
150-199	150+ patch
200	Super patch and bar patch (200, 300, etc)
500+	Listing on the GSHH Website 'Cookie Virtual Plaque'

AND

Girls selling 65 boxes or more will earn 15¢ per box cookie credit starting with the first box sold. Girls will receive a cookie credit card to use for any combination of the following:

- fees associated with fee-based troop and Community trips that have been approved by GSHH per GSUSA Safety-Wise standards. For example: Travel outside of the council jurisdiction or overnight trips.
- fees associated with Community camping.
- fees associated with council sponsored trips and programs, such as those found in *Connections*.
- fees associated with summer camp and purchases at summer camp trading posts.
- fees associated with GSUSA STUDIO 2B *Destinations*.
- the purchase of any item from the GSHH shops and website, except for earned awards and pins (Learning Petals, Try-Its, Badges, Interest Project Patches and awards).
- Cost associated with Council approved Gold Award project expenses.

How the Cookie Crumbles



- Price per box
- Product cost
- Troop proceeds
- Girl award/cookie credit
- Cookie program management
- Delivery cost
- Camp/property maintenance
- Education, travel, girl/adult programs
- Council Headquarters operations
- Uncollectables/bad checks

Girl Scouts Heart of the Hudson

211 Red Hill Road
New City, NY 10956
845.638.0438

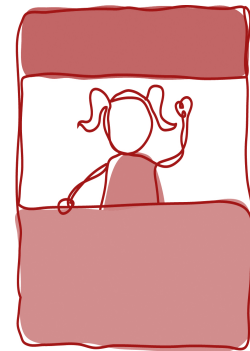
162 Bloomingburg Road
Middletown, NY 10940
845.361.2898

2 Great Oak Lane
Pleasantville, NY 10570
914.747.3080

41 Page Park Drive
Poughkeepsie, NY 12603
845.452.1810

Girl Scouts Heart of the Hudson

Parent/ Guardian Guide to the 2010 Cookie Sale



Building Girls of
Courage, Confidence &
Character

How you can help

The Girl Scout cookie program is designed to teach girls entrepreneurial skills: goal setting, budgeting, marketing and money management. Girl Scouts earn money for their troop activities and support our Girl Scouts Heart of the Hudson council-wide programs and properties.

The cookie program is a great way to teach girls economic independence!

You can help your daughter by:

- assuring that she is a registered Girl Scout and by signing and returning the parent permission form to the troop immediately.
- attending training with the troop.
- reviewing the Girl Scout cookie order card together so that she understands it.
- showing an interest in her efforts, and helping her to think of prospective customers, practicing her "pitch".
- helping her to meet her deadlines by taking initial orders February 22 - March 14. Turning in her order card on March ____.
- finding out when cookies will be delivered to your troop and promptly picking up and delivering cookies to her customers.
- paying for the cookies by _____.
- volunteering to help the troop with the cookie sale!

Calendar of Events

Girls take initial orders February 22-March 14.

Initial order card due to troop chair March _____.

Cookies arrive between April 21 & May 2.

Last day to deliver to customers _____.

Money due to troop cookie chair _____.

Cookie booths April 22-May 23.

During Girl Scout week, March 6-14, troops may hold cookie booths.

Cookies are \$3.50 per box

What's New?

New cookie variety: **Thank U Berry Munch**

Cranberries give a delightful tartness to these hardy cookies with white fudge chips and a little crunch.

Returning favorites: Thin Mints, Samoas, Trefoils, Do-si-dos, Tagalongs, Lemon Chalet crèmes, Dulce de Leche.

My troop goal is _____

My troop cookie chair is

Phone number

Check our website for cookie updates
www.girlscoutshh.org/cookies.php

A Girl Scout is always honest and fair... and waits until February 22 to begin taking orders!

Money handling

- Cookies are *still* \$3.50 a box.
- Customers should make checks payable to Girl Scouts Heart of the Hudson, or GSHH.
- Do not accept post-dated or starter checks.
- Do not accept a check for over \$50.00

Cookies cannot be returned. As the parent/guardian, you will receive and sign for the cookies, **thereby accepting responsibility for full payment by the deadline. Unpaid balances are turned over to collection -- additional fees may apply.**

Gift of Caring and Operation Cookie Drop

Girls may find they have potential customers who want to support the Girl Scouts, but do not want cookies for themselves. Parents should be aware that many troops in our council designate a charity to which they donate cookies. This may be a shelter, a nursing home, or hometown heroes, etc.

Cookies can be donated to our Armed Forces through Operation Cookie Drop, the GSHH initiative to collect and ship donated boxes of cookies to our armed forces abroad and in hospitals. **When you pick up your daughter's cookies, separate the Operation Cookie Drop cookies and give them to your daughter's leader.**