



**Volunteer Meeting Agenda – January 2014
Membership as of January 31, 2014**

GSHH Potential: 200,334 Girl Goal: 32,340 Girl membership to date: 22,817 Adults: 12,100

- **Membership-** A great big thank you to the nearly 26,500 members who successfully registered online through November! Congratulations to **West Point** and **Highland Falls/Fort Montgomery** for reaching or exceeding their 2014 membership goal!
- **Properties-** Beginning on January 2, 2014, the Property and Risk Management Department will begin accepting **Service Unit Camping** applications for spring camping at Rock Hill and Camp Addisone Boyce*. The spring camping season is from the last weekend in April (25, 26, 27) through the third weekend in June (20, 21, 22). On February 1, 2014, we will begin accepting **Troop Camping** applications for the same time frame.
*Camp Ludington and Camp Wendy are also available for smaller Service Unit camping (less than 100 people) and troop camping in the spring—beginning dates are mid-May for these camps.

What to do to apply:

- **SERVICE UNIT CAMPING**—Complete the **Service Unit Camping application**, making sure to request **three** choices of dates, and indicate if you would consider going to another camp. You will also need to provide the name of your trained Service Unit Camping Coordinator (who will make sure all properly certified adults will be in attendance at camping weekend, among other things). **For Service Unit Camping** a Trip/Activity Notification is not necessary, but your Membership Services Manager signature will still be needed for approval prior to submission to the Property Department.
- **TROOP CAMPING APPLICATION**—Complete a **Troop Camping application** as well as a **Trip/Activity Notification** form. Both of these forms will need to be signed by your Membership Services Manager before submitting to the Property Department for processing. The **Trip/Activity Notification** form must include the leader signature and the Consultant/Service Unit Team Designee signature and then submitted to your Membership Services Manager for final approval. Each troop will need an adult certified in a GSHH approved First Aid/CPR course with the troop on the camping weekend. In addition, if the troop is staying in a cabin, they will need an adult with Overnight Indoor Training. If your troop will be staying in tents, then the troop will need an adult with them who has taken Overnight Outdoor Training. Copies of these training certifications will need to be submitted with the application. **Once the above is completed, all property reservation submissions can be emailed, mailed or faxed to Elisa Magro in the Pleasantville office, 2 Great Oak Lane, Pleasantville, NY 10570 (Phone) 914-747-3080 x 777 or (Fax) 914-747-4263 (email) emagro@girlscoutshh.org**
- **Don't want to wait till spring for an overnight?** GSHH has lots of winter/early spring overnight options at several of our properties—go to www.girlscoutshh.org and click on the “Camps and Properties” tab to see all choices!!!
- **Community Development-**
 - Our NEW exciting and COLORFUL Recruitment Lawn Signs are HERE! Each SU will receive 2 signs and metal poles to insert into the ground. Contact information is council's website and phone numbers. Contact your local Community Development Manager for more information and assistance. See contact information on last page.
 - So, what you have been waiting for is here – our roll out of some great Service Unit Recruitment Plans for these signs...



- **Winter Recruitments** – a perfect kickoff for a winter recruitment event is using these new signs! It is a great opportunity to go partner with your Community Development Manager to go back to that “hard to crack” school or community center or youth group! Be specific with your target and concentrate your resources to make this recruitment more successful.
 - **Planning a large Service Unit event** – Thinking Day, Me and My Guy Dance, Girl Scout Birthday Event at the local school, VFW Hall, Religious Social Room, Firehouse, etc. How about having lawn signs outside so families passing by and seeing all the girls going in can find out what’s going on and get their girls involved!
 - **SUs on a Large Main Road** - Collaborate with neighboring SU Teams and choose a day to cover that road from town to town with the Lawn signs. For example, families driving will see them as they move up and down Route 9 and/or 9W throughout the Hudson Valley – on both sides of our river from one end of the council to the other!

- **Regional Service Unit Team Meetings-** Please Note: Our January Service Unit Team Meeting will be a teleconference to be held on January 23, 2014.
 - **In Dutchess County: Poughkeepsie Galleria** Start Time: 7:00 pm
2001 South Road/Community Room 2nd floor located through food court; Poughkeepsie, NY 12601
Dates: 12/18, 2/26, 3/26, 4/23, 5/28, 6/25
 - **In Putnam County: Mahopac Library** Start Time 7:15 pm
668 Route 6, Mahopac, NY 10541 Dates: 12/3, 2/4, 3/4, 4/1, 5/6, 6/3
 - **In Orange County: Central Valley Elementary School** Start Time: 7:00 pm
45 Route 32/Cafeteria; Central Valley, NY 10917 Dates: 12/4, 2/5, 3/5, 4/2, 5/7, 6/4
 - **In Rockland County: Palisades Center Mall 4th floor Besso Community Room** Start Time: 7:00 pm
Dates: 12/17*, 2/25, 3/25, 4/29, 5/20, 6/19 ***LOCATION CHANGE FOR DECEMBER MEETING ONLY: Provident Training Center at New City Regional Office**
 - **In Sullivan County: Ted Stroebele Recreation Center** Start Time: 7:00 pm
2 Jefferson Street, Monticello, NY 12701 Dates: 12/12, 2/20, 3/13, 4/17, 5/29, 6/26
 - **In Ulster County: Kingston Regional Office** Start Time: 6:30 pm
65 St. James Street; Kingston, NY 12401 Dates: 12/16, 2/24, 3/24, 4/21, 5/19, 6/16
 - **In Westchester County: Pleasantville Regional Office** Start Time: 7:00 pm
2 Great Oak Lane; Pleasantville, NY 10570 Dates: 12/19, 2/27, 3/20, 4/24, 5/15, 6/17

- **Product Sales**
 - **Jammin Jammies for Daisies through Cadettes – Jan. 25th!** Register on our website if the program is not full
 - **Cookie Sale starts on February 7th!**
 - **National Girl Scout Cookie Weekend is February 7th & 8th – right at the beginning of our sale!**
 - Energize your order taking-see website for ideas!
 - Enter the Video contest showing how you promoted Girl Scout cookies on this weekend! (flier on website)
 - Visit our shops – all open on Saturday, Feb. 8th (see website for specific times)
 - Enjoy some cookies and hot chocolate both days
 - Enjoy discounts on cookie-related merchandise
 - **Cookie Training**
 - Service Unit Cookie Chairs will be trained the week of January 6th.



- Training for Troop Chairs/Leaders should be later in January – ask your SU Cookie Chair for more information.
- March booth sales will be from March 14-23, 2014. Additional booth sales can be held from April 18-May 18.
 - For space at a mall in March, complete the form on the website to enter a drawing for the mall of your choice – from Jan. 13-24. Troops drawn for a site will be notified by Jan. 28.
 - Orders for cookies for March booths can be sent in from Jan. 13-Feb. 14. Cookies MUST BE preordered. No returns.
- Product Sales will be sending emails via eBudde to Troop Cookie Chairs and Leaders
 - Be sure your correct email address is in eBudde
 - Make sure “receives email” is checked in eBudde.
 - Check often for emails – if you don’t get any, check your Spam!
- Reminder: In the 2014 Cookie sale, GSHH will be part of a Super Six pilot program with Little Brownie Bakers, our cookie supplier. As part of this pilot we will be offering the top 5 varieties of cookies: Mints, Samoas, Trefoils, Do-Si-Dos and Tagalongs plus the Savannah Smiles. In the past we have offered 8 varieties. The Super Six will simplify consumer choices and troop ordering; troops will not have to be concerned about being left with too many boxes of not-so-popular cookies!
- Also for 2014, instead of troops depositing the council’s portion of the cookie income into a council account, the amounts due will be transferred from troop accounts via an ACH transaction. This will be done on an announced schedule with probably 3 transactions. More information will be available at cookie training. This means no more collection of deposit receipts or validated deposit slips and no overpayment refunds that take forever to be returned for troops!
- Verify that all the girls in your troops are registered before the beginning of the cookie sale and register any girls you might have missed or who are new to the troop!
- **Program**
 - **Life Skills:**
 - American Red Cross Babysitting: Levels: Cadettes January 16, 2014 at Rock Hill 4 pm to 6:30 pm Cost:\$50
 - College 101:Levels:Cadettes, Seniors and Ambassadors January 10, 2013 at Rock Hill 6pm to 7:30 pm Cost \$10
 - Mini Bakers: Levels: Daisies January 23, 2014 at Rock Hill 4:30pm to 6:30pm Cost: \$12
 - **Girl Awards:**
 - January 1st is the deadline for the March 8, 2014 Gold Award Ceremony. All final reports must be turned into council.
 - Going for Gold: Seniors and Ambassadors January 9, 2014 at Pleasantville Office 7 pm to 8pm Cost:\$3
 - Going for Gold: Seniors and Ambassadors January 22, 2014 at Poughkeepsie Office 6 pm to 7 pm Cost: \$3

STEM:



- **NanoBots: Levels:** Brownies and Juniors January 14, 2014 at Fanny Fay House 4:30 pm to 6pm Cost: \$20

Camp:

- Camp brochure available online December 9, 2013
- Camp Registration opens January 9, 2014

▪ **Fund Development-**

- Thank you all for actively participating in the service unit's **Annual Family Giving** campaign and encouraging your families to make donations. Please hand in any AG Family Giving donations to your Annual Giving chair as soon as possible, in the timeframe that your service unit AG Chair has requested. You can also encourage your parents to make a secure donation directly on the GSHH website: www.girlscoutshh.org/support-us (click the "Donate today" button) Please remind families about matching gifts with their employers and that donations that are received by December 31, will allow them to take a tax deduction for this year. Annual Giving provides critical funds to GSHH to support girl programs, volunteer resources, properties for programs, training and volunteer support, and much more. If you have questions please contact your SU Annual Giving Chair or a Fund Development Manager. **REMINDER:** Every troop is expected to participate in Annual Giving by distributing AG brochures to every family in their troop in order to qualify to participate in money earning activities **GSHH Fund Development Contacts:** Monica Spears (Dutchess, Putnam, Sullivan, Westchester) mspears@girlscoutshh.org OR Mary Ellen Walsh (Orange, Rockland, Ulster) mwalsh@girlscoutshh.org
- **2014 GSHH Auction is almost here!** GSHH hosts an annual auction in conjunction with our Community Partnership Luncheon. We are seeking donations for both the online auction as well as the silent auction at the luncheon event. Please consider donating items or seeking out items from businesses for the auction. Contact Monica Spears at mspears@girlscoutshh.org or 914-747-3080 ext. 765, for more information
- **Save the Date - Community Partnership Luncheon -** GSHH's single largest fundraising event of the year where we honor partners who have supported the Girl Scout mission. Friday, March 14, 2014 at 11:30am at the Renaissance Westchester Hotel in Harrison, N.Y. **Discounted journal ad pricing for service units and discounted ticket pricing for currently registered adults will be available.** Contact Mary Ellen Walsh for more information: mwalsh@girlscoutshh.org

▪ **Volunteer Development –**

- Service Unit Volunteer recognitions - remember to mark your calendars to submit forms for volunteers to be recognized. [Adult Awards and Recognition](http://www.girlscoutshh.org) forms are available on our website at www.girlscoutshh.org. This packet of information outlines the process and deadlines for submitting nominations to the GSHH volunteer development department. These nominations will be reviewed by the volunteer adult recognitions committee with the support of the volunteer development staff. In addition, the volunteer adult recognitions chair within the service unit is available to provide support and coordinate the process.
- The Adult Recognitions in Girl Scouting forms are due March 1, 2014. All nominations and endorsement letters MUST be at the council office by the deadline for approval or the nomination will be deferred to the next year. All shop orders for service unit level awards must be received on or before March 1, 2014.

Please see your Council Cross-functional Team below along with contact information.



Southern Stars Council Support Staff

- **Membership Services Managers**
Laura Cornelis lcornelis@girlscoutshh.org x734
Pat Elwell pelwell@girlscoutshh.org x728
- **Community Development Managers**
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Claudia Campa ccampa@girlscoutshh.org x759
Jane DeVito jdevito@girlscoutshh.org x416
Vanessa Santiago vsantiago@girlscoutshh.org x778
- **Volunteer Development Managers**
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- **Product Sales Managers**
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- **Fund Development Managers**
Monica Spears mspears@girlscoutshh.org x765
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- **Program Managers**
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Northern Stars Council Support Staff

- **Membership Services Managers**
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- **Community Development Managers**
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- **Volunteer Development Managers**
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- **Fund Development Managers**
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- **Program Managers**
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Girl Scouts Heart of the Hudson Offices:

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