girl scouts
heart of the hudson

TWO THOUSAND TWELVE IS THE YEAR OF THE GIRL

December 2012 Regional Service Unit Team

- **Welcome and Introductions**
  We welcome Patricia Page, Chief Financial Officer, Eileen Hickey, Director of Business Operations and Octavia Ford, Director of Program along with their staff as this month's guest speakers.

- **State of the Membership**
  A Council wide effort to recover lapsed troops is ongoing, along with opportunities for the recruitment and retention of girls and adult volunteers.
  As we begin to solidify plans for winter recruitments, please connect with your Community Development Managers, if you are in need of support.
  If you still have lapsed troops pending in your Service Unit, and need support, please connect with any one of our Membership Services Managers who would happy to help you.

- **Hot Topics**
  - Business Operations
    Communicating via technology - Working with GSHH to get the most out of your Service Unit website and facebook pages to ensure a consistent means of communications. Check the homepage of our website: www.girlscoutshh.org for special announcements and unplanned closings or delays. Our phone system will also reflect any urgent message and then will re-direct your call to our main phone menu. Our facebook page changes daily. Not only will you find Council information but troops and Service Units are encouraged to post on this page as well.
  - Finance
    Updates from the Finance Department included information on support, revenue and expenses to our Council. Beginning January 7, 2013 our 10/1/11-9/30/12 financial statements will be audited by O'Connor Davies Munns & Dobbins. An area of great concern continues to be revenue from the private sector. This category includes the Annual Giving Campaign and is a tool by which we are measured as a non-profit 501 (c)3 organization.
  - Program-2013 Summer Camp Highlights and more!
    The 2013 Summer Camp Brochure is now available on our website. Registration opens January 9, 2013. Save the Date for our **Jammin' Jammies Girl Scout Cookie Pajama Party** to be held at two separate locations: The Palisades Mall and SUNY New Paltz on January 12th 2013. Visit our Jammin' Jammies webpage for more information.
  - Volunteer Successes
    Visit our website to see our Volunteer Successes.

- **Closing**