

Girl Scouts Heart of the Hudson, Inc. Prepares to Kick Off 2023 Girl Scout Cookie Season

Consumers in the Hudson Valley will soon be able to support their local girl entrepreneurs by ordering from the iconic cookie lineup, powering amazing experiences in outdoors, STEM, and beyond.

January 18, 2023

Media Contact:

Jennifer Donohue
Director, Marketing and Communications
Girl Scouts Heart of the Hudson, Inc.
914-747-3080 ext. 720
jdonohue@girlscoutshh.org

Montgomery, NY—Today, Girl Scouts Heart of the Hudson, Inc. (GSHH) is kicking off the countdown to its 2023 Girl Scout Cookie season in the Hudson Valley, which begins on Friday, February 10, 2023, as Girl Scouts and their troops rally their communities to support the world’s largest entrepreneurial program for girls. Every box of cookies sold provides invaluable experiences for Girl Scouts such as service projects, troop travel, and summer camp for girls across the country.

Beginning Friday, February 10th, if you know a Girl Scout, ask if and how they are selling cookies. Girls will sell and take orders in person, and can receive cookie orders via Digital Cookie®, to personally deliver cookies to their local customers. Starting February 27, consumers can order their favorite cookies for shipment, directly to their front door, including the new Raspberry Rally™ cookie. In addition to online ordering, consumers can use the [Cookie Finder](#) to locate a booth near them, beginning March 10th, and purchase cookies in-person from girls at the iconic cookie booths.

Helen Wronski, Interim CEO of GSHH said of the Girl Scout Cookie Program, “The Girl Scout Cookie Program is a time honored tradition that provides our Girl Scouts with the opportunity to get out into their communities and demonstrate what they’ve learned through the Girl Scout Leadership Experience, particularly in the life skills and entrepreneurial pillars. The skills practiced and honed through this program will benefit the Girl Scouts throughout the rest of their lives in academic and professional pursuits. The delicious cookies are an added bonus!”

Girl Scouts of the United States of America (GSUSA) is excited to welcome Planet Oat Oatmilk as a national sponsor of the 2023 Girl Scout Cookie Program. Girl Scouts champion millions of girls as they learn, grow, and thrive through adventure, and Planet Oat Oatmilk is proud to support these efforts as a national sponsor of the Girl Scout Cookie Program. Consumers can learn more about product pairings and how Girl Scouts and Planet Oat are partnering to build girls of courage, confidence, and character.

The Girl Scout Cookie Program is the world's largest entrepreneurial program for girls. Girl Scouts' newly updated Financial Literacy badges offer entrepreneurial playbooks for every age level. From the Cookie Goal Setter badge earned as a Daisy to the Entrepreneur Accelerator for girls in high school, the Girl Scout Cookie Program teaches girls financial literacy, planning, budgeting, teamwork, innovative thinking, and confident decision making. New this year, Raspberry Rally is exclusively offered through digital channels for direct shipment only, enhancing girls' e-commerce sales and entrepreneurial skills. This latest approach will help to guide the evolution of the cookie program for the digital future.

How to Purchase Girl Scout Cookies This Year

- If you know a registered Girl Scout, reach out to her to find out how she's selling cookies in ways that meet local and state safety protocols.
- You can also text COOKIES to 59618 to stay informed about how to purchase Girl Scout Cookies and other exciting Girl Scout news. Learn more about the [Terms and Conditions](#) and the [SMS Privacy Policy](#).
- Beginning February 27, cookie lovers will be able to purchase cookies to be shipped directly to their homes, by entering their zip code into the Girl Scout Cookie Finder. This link can also be used to find a local booth, to purchase cookies and/or to donate cookies for local community causes.
- GSHH troops will begin cookie booth sales on March 10th and will continue through May 14th. Check the Girl Scout Cookie Finder to find your nearest booth sale.
- Donate packages of Girl Scout Cookies to GSHH's Operation Cookie Drop! Customers can purchase packages of cookies to be sent to active and veteran members of the military at home and overseas. This program, launched in 2002, has donated over one million packages of cookies.

Girl Scout Cookie season is recognized nationally from January through April, but local timing varies; visit www.girlscoutcookies.org to sign up to be notified as soon as your local troop begins selling in your area.

Girl Scouts in grades K–12 can start their journey to fun, friendship, and new experiences by joining the world's largest entrepreneurial organization for girls at any point in the year. Girls can join and adults can become volunteers at www.girlscouts.org/join.

We are Girl Scouts Heart of the Hudson, Inc.

Girl Scouts Heart of the Hudson (GSHH) serves over 22,000 members throughout its seven-county footprint, which encompasses Westchester, Rockland, Putnam, Orange, Dutchess, Sullivan and Ulster Counties. At GSHH, they are part of a community of girls and women looking to experience new challenges, make friends, serve the community through individual and group service projects, and discover new skills and interests. GSHH offers every girl a chance to practice a lifetime of leadership, adventure and success.

We Are Girl Scouts of the USA

Girl Scouts bring their dreams to life and work together to build a better world. Through programs from coast to coast, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To join us, volunteer, reconnect, or donate, visit [girlscouts.org](https://www.girlscouts.org).

###