



Girl Scouts®

Girl Scouts Heart of the Hudson, Inc.
www.girlscoutshh.org

NEWS

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FOR RELEASE: Immediately

GIRL SCOUTS SPONSOR CLOTHES/CLOSET MAKEOVER AS PART OF “UNIQUELY ME!” PROGRAM

Pleasantville, NY — Winter is a great time to clean out your closets! Ready to help you with that task are Girl Scouts taking part in a day-long clothing drive and closet makeover on Saturday, January 26. There will be five separate hour-long sessions that day, with 30 participants each, beginning at 10 a.m. and concluding at 3:30 p.m. Set to take place at Girl Scouts Heart of the Hudson’s Pleasantville regional office, 2 Great Oak Lane, the fee for the event is a minimum of one bag of clothing per girl. All donations of clean, gently worn clothing, from infant wear to women’s business suits, are welcome.

Coordinated through “uniquely ME!”, a program co-sponsored by the Girl Scouts and the Dove Self-Esteem Fund, the goal of the drive is to collect clothing for area shelters and community support organizations. Throughout the day, the girls, ages 8-17, (3rd grade Brownie Girl Scouts through seniors in high school), will also be recycling some of their own well-worn, but still favorite, T-shirts by transforming them into items as diverse as drawstring bags, vests, beach cover-ups, and skirts.

As part of the event’s closet makeover aspect, participants will also learn which colors flatter their skin tones and which clothing styles emphasize their best features.

Consumer products company Unilever and its Dove Self-Esteem Fund are committed to helping young people reach their full potential by addressing self-esteem issues that impact them, physically, emotionally, and intellectually. Through “uniquely ME! The Girl Scout/Dove Self-Esteem Program”, girls discover, appreciate, and value their unique perspective on life — their interests, desires, and goals.

Girl Scouts Heart of the Hudson serves 34,000 girls and 15,000 adult volunteers throughout Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster, and Westchester counties. The central administrative office is in Pleasantville, with regional offices in Kingston, Middletown, New City, and Poughkeepsie.

Founded in Savannah, Georgia, on March 12, 1912, Girl Scouts of the USA (GSUSA) strives to build girls of courage, confidence and character, who make the world a better place. Accordingly, GSUSA continues to be the world’s pre-eminent organization for, and leading authority on, girls, with a membership of more than 3.7 million girls and adults.

For information about joining, volunteering, or making a donation to Girl Scouts Heart of the Hudson, Inc., contact (914) 747-3080 or visit www.girlscoutshh.org.