



*Little Brownie*  
BAKERS®

**5** <sup>TH</sup>

**GIRL SCOUT  
COOKIE SEASON**

*Little Brownie*  
BAKERS®







BAKING WITH HEART FOR 50 YEARS





# The Little Brownie Experience

**More than a Baker since 1973!**

Committed to offering high-quality cookies and an exceptional Girl Scout Cookie Program® experience *through...*

our unwavering commitment to excellence, integrity and innovation.

**Because...** we believe in the power of the program experience to have a lifelong impact on entrepreneurs and volunteers.



BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY



Hover on images here for direct links!

# Agenda

- **Baking in Success for 50 Years**
  - Cookies & Packaging
- **A Magical 50<sup>th</sup> Cookie Season**
  - Theme & Mascot
- **Magical Rewards & Rallies to Inspire**
  - Rewards & Rally Guide
- **Magic Made Simple**
  - Marketing & Tech Tools
- **Sweet Past, Magical Future**
  - Next Steps & Calendar







# Baking in Success for 50 Years

Cookies & Packaging

BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY





# The Little Brownie Cookie Timeline



BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY

Little Brownie  
BAKERS<sup>®</sup>



# 2024 Cookie Season Variety Lineup

**Lemon-Ups®**  
NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits  
Approximately 12 cookies per 6.2 oz. pkg.  
UD



**Trefoils®**

Iconic shortbread cookies inspired by the original Girl Scout recipe  
Approximately 38 cookies per 9 oz. pkg.  
UD



**Do-si-dos®**

- Made with Natural Flavors
- Real Peanut Butter
- Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling  
Approximately 20 cookies per 8 oz. pkg.  
UD



**Samoas®**

- Real Cocoa
- Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes  
Approximately 15 cookies per 7.5 oz. pkg.  
UD



**Tagalongs®**

- Real Cocoa
- Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating  
Approximately 15 cookies per 6.5 oz. pkg.  
UD



**Thin Mints®**

- Made with Vegan Ingredients
- Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint  
Approximately 30 cookies per 9 oz. pkg.  
U



**Girl Scout S'mores®**

- Made with Natural Flavors
- Real Cocoa

Graham sandwich cookies with chocolaty and marshmallowy flavored filling  
Approximately 16 cookies per 8.5 oz. pkg.  
UD



**Toffee-tastic®** • No Artificial Flavors  
GLUTEN-FREE

Rich, buttery cookies with sweet, crunchy toffee bits  
Approximately 14 cookies per 6.7 oz. pkg.  
UD



CERTIFIED NSF GLUTEN-FREE

**Adventurefuls®** • Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème filling and a hint of sea salt  
Approximately 15 cookies per 6.3 oz. pkg.  
UD





# Simplified Ingredients & Food Allergen Guide

## 2023-2024 Girl Scout Cookies® Ingredients and Food Allergen Guide

Product formulations can change at any time. Consumers should always review the ingredient statement for their individual allergies or dietary restrictions for the most up-to-date information on the ingredients contained in the product in that package. For more details, check [littlebrowniebakers.com](http://littlebrowniebakers.com) or [girlscoutcookies.org](http://girlscoutcookies.org).

### All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- Zero Grams Trans Fat per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification



Ingredients	Adventurefuls	Lemon-Ups	Trefoils	Do-si-dos	Samoas	Tagalongs	Thin Mints	Girl Scout S'mores	Toffee-tastic
NO ARTIFICIAL FLAVORS		●							
MADE WITH NATURAL FLAVORS		●		●					
REAL COCOA	●				●	●	●		
MADE WITH VEGAN INGREDIENTS							●		
GLUTEN-FREE									
KOSHER CERTIFIED	U D	U D	U D	U D	U D	U D	U		

Food Allergens	Adventurefuls	Lemon-Ups	Trefoils	Do-si-dos	Samoas	Tagalongs	Thin Mints	Girl Scout S'mores	Toffee-tastic
PEANUT	M	M	M	C	M	C			
TREE NUT	M	M	M	M	C*	M			
WHEAT	C	C	C	C	C	C			
SOY	C	C	C	C	C	C			
MILK	C	C	C	C	C	C			
EGG	M	M	M	M	M	M			
SESAME									

C (Contains) M (Manufactured in a shared facility with)



The GIRL SCOUTS® and the Trefoil Design, are a part of the Girl Scouts of the USA, an international organization of girls and women. ©2023 Girl Scouts of the USA.



- Simple design for entrepreneurs (and customers!).
- Combines two resources into one.
- Spanish version available.
- Encourage entrepreneurs to know their ingredient and allergen information.



# LBB Sustainability Promise

Our promise is to consider the environmental impact of all our business practices, consistently minimizing any negative impact of our activities wherever possible.



Goal of 100% reusable, recyclable or compostable plastic



Global Supplier Code of Business Conduct to ensure our products are socially and environmentally responsible



Use less paper



Minimizing GHG via telework and virtual collaboration





# Samoas® REDUCED PLASTIC Tray Coming Soon!

- New, improved tray uses 15% less .plastic
- 65,000 lbs. of plastic saved annually.
- Same cookie count, weight & carton.
- Using remaining old tray inventory before inserting new tray.





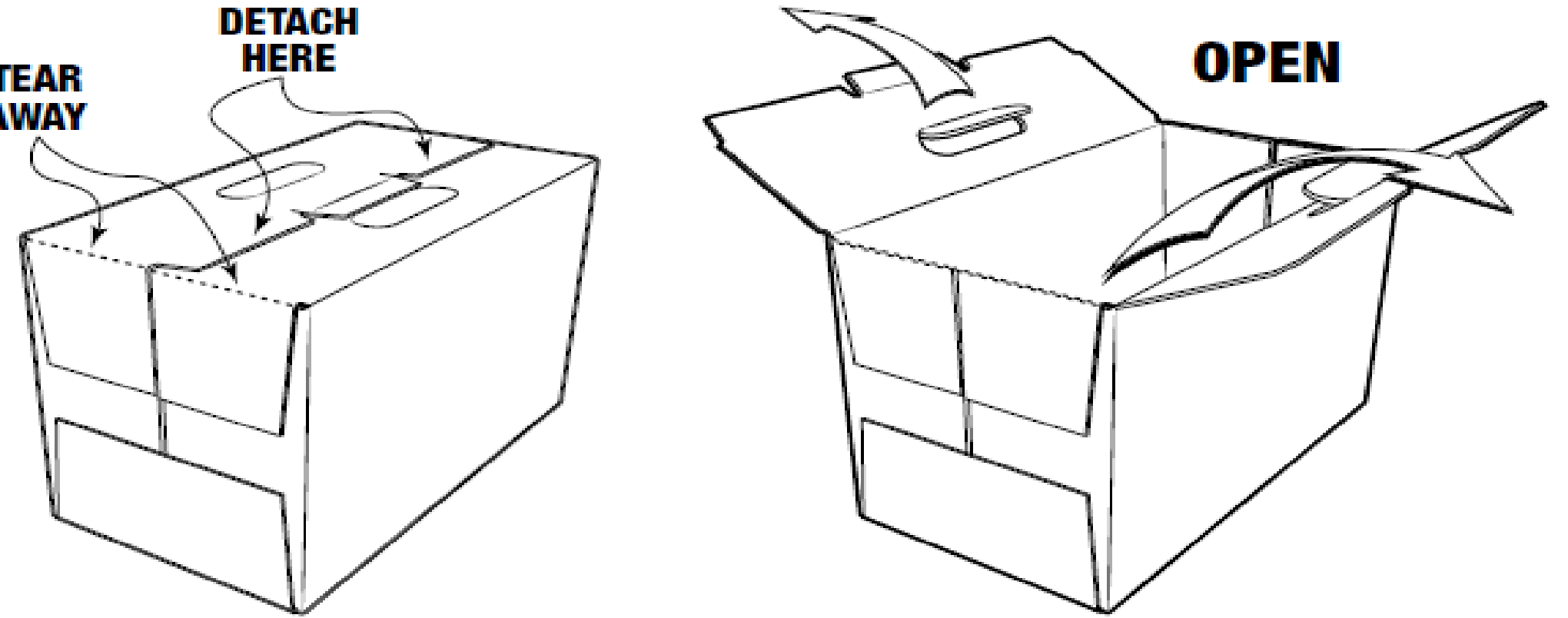
# Eco-Friendly Thin Mints® Case Benefits Recap

+26% recycled content

Easy to Open

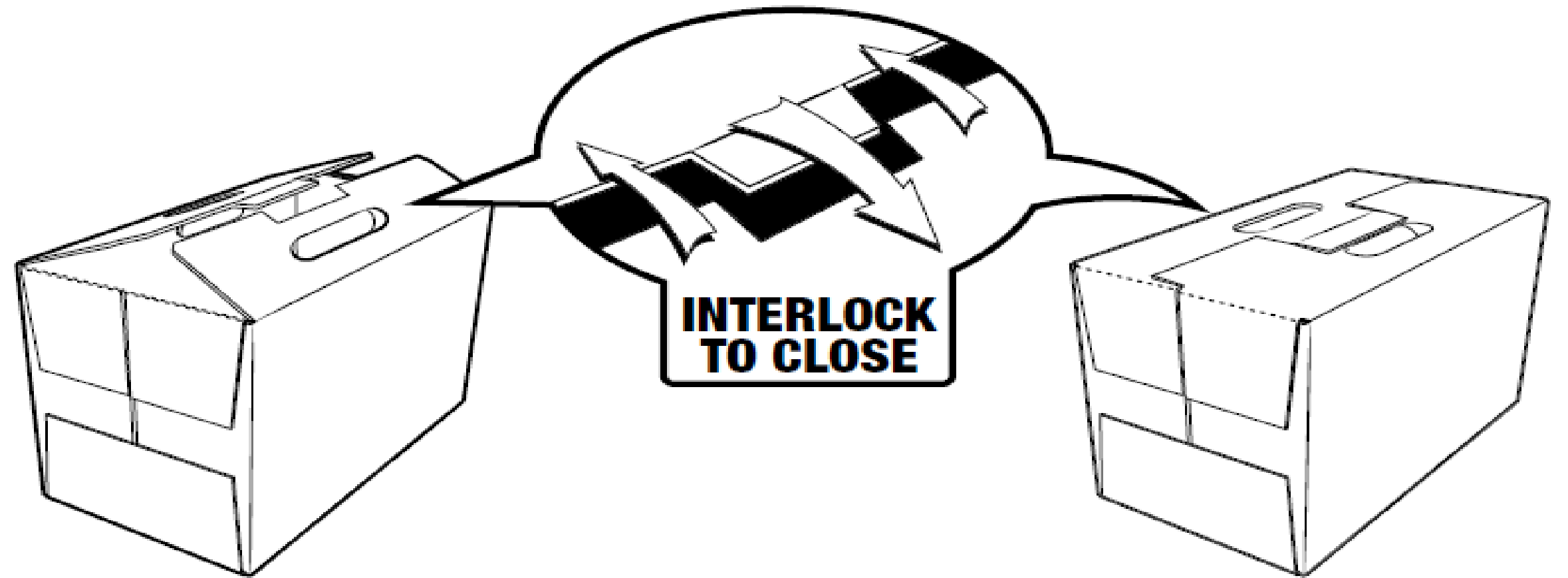
TEAR AWAY  
DETACH HERE

OPEN



Re-closable

INTERLOCK TO CLOSE



+27% Stronger

-18% packaging material





# A Magical 50<sup>th</sup> Cookie Season



Theme & Mascot



BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY



# What Theme Was It?



2008-09  
Eco Ellie  
the Elephant



2009-10  
Miranda  
the Panda



2010-11  
Kangaroo



2011-12  
Georgia  
the Giraffe



2012-13  
Honey the  
Golden Retriever



2013-14  
Luna  
the Arctic Fox



2014-15  
Cheetah



2015-16  
Daisy Belle  
the Cow



2016-17  
Twyla the Owl



2017-18  
Sea Turtle



2018-19  
Carly the  
Clouded Leopard



2019-20  
Bella the Butterfly



2020-21  
Hope the Horse



2021-22  
Kiana the Koala



2022-23  
Coral  
the Dolphin



2023-24



# What Theme Was It?



2008-09  
Eco Ellie  
the Elephant  
*Imagine If*



2009-10  
Miranda  
the Panda  
*Inspired by U*



2010-11  
Kangaroo  
*Starting Today*



2011-12  
Georgia  
the Giraffe  
*More Than You See*



2012-13  
Honey the  
Golden Retriever  
*World of Good*



2013-14  
Luna  
the Arctic Fox  
*I'll Show You How*



2014-15  
Cheetah  
*There's Something  
Amazing Inside*



2015-16  
Daisy Belle  
the Cow  
*Worth Sharing*



2016-17  
Twyla the Owl  
*Built by Girls  
(100 years)*



2017-18  
Sea Turtle  
*Altogether  
Awesome*



2018-19  
Carly the  
Clouded Leopard  
*Go for Bold*



2019-20  
Bella the Butterfly  
*Wow the World*



2020-21  
Hope the Horse  
*We've Got This*



2021-22  
Kiana the Koala  
*Climb with  
Courage*



2022-23  
Coral  
the Dolphin  
*Go Bright Ahead*



2023-24





OWN YOUR  
magic



# Hi. My name is Lucy!

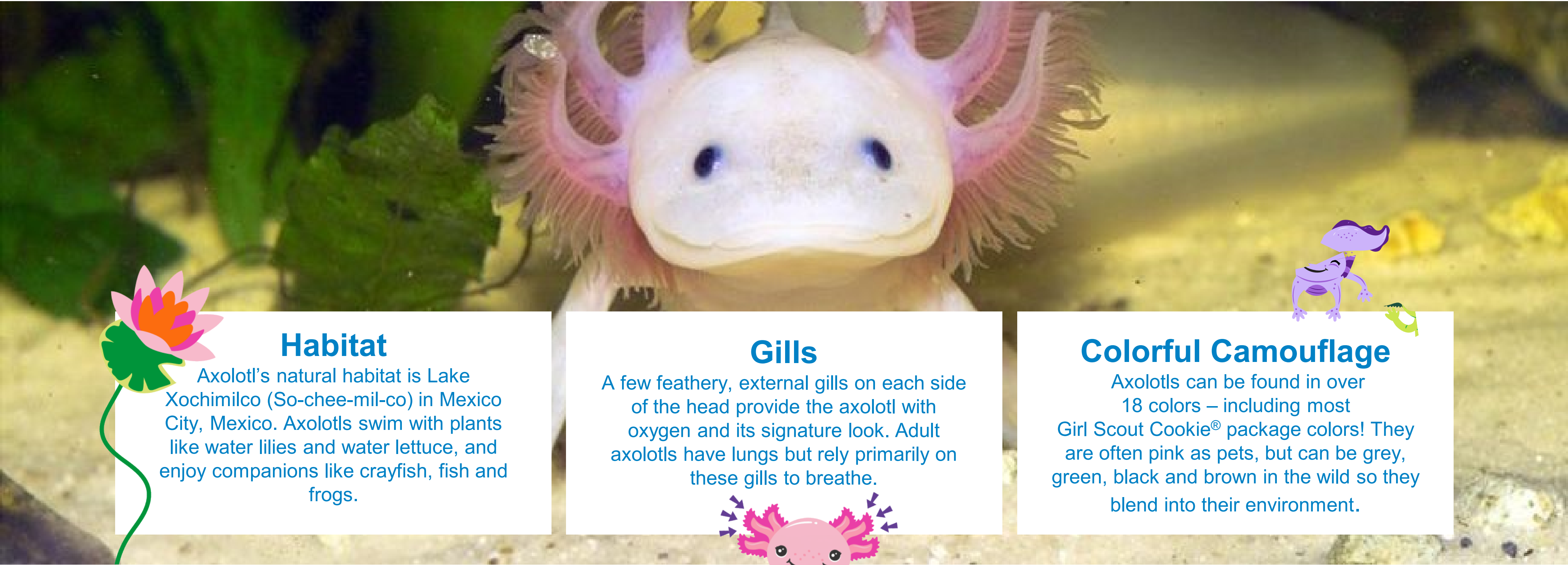
I want to introduce you to someone, swim with me...

I am an axolotl and the  
2024 own your magic mascot.  
This year will be a-lot-l fun!





# A'lotl Axolotl FUN - more fun facts can be found in the Rally Guide!



## Habitat

Axolotl's natural habitat is Lake Xochimilco (So-chee-mil-co) in Mexico City, Mexico. Axolotls swim with plants like water lilies and water lettuce, and enjoy companions like crayfish, fish and frogs.

## Gills

A few feathery, external gills on each side of the head provide the axolotl with oxygen and its signature look. Adult axolotls have lungs but rely primarily on these gills to breathe.



## Colorful Camouflage

Axolotls can be found in over 18 colors – including most Girl Scout Cookie® package colors! They are often pink as pets, but can be grey, green, black and brown in the wild so they blend into their environment.



# Magical Rewards & Rallies to Inspire



## Rewards & Rally Guide



BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY



# 2024 Rewards

## Girl Scouts Heart of the Hudson 2024 Cookie Program Rewards

My Personal Goal: \_\_\_\_\_ NUMBER OF PACKAGES

### Initial Order Rewards

For cookie orders taken from February 1 - March 15 girls will earn:



### Charm Patch



### Digital Cookie Rewards



### Gift of Caring Rewards



### Booth Sales



### Exceptional Entrepreneur



### Extraordinary Entrepreneur



### Bar Patch

100+

1000+

Bar Patches earned at the highest level sold in 100 package increments.

Dough Si Dough Dough Si Dough can be used for membership, program registration, in our shops and much more. \$25 is earned at 150+ packages. Dough Si Dough can be selected instead of the pictured reward starting at the 200 package level.

Opt Out Option Cadette, Senior, or Ambassador Troops that reach a 150 Per Girl Average may Opt Out of receiving Cookie Program girl rewards and earn an additional \$0.10 cents per package proceeds. Troops must unanimously agree to forego rewards (however, girls will receive Dough Si Dough at the 150 level only). Patches will be earned at levels indicated on order card. Troops must return a GSHH Opt Out agreement with signatures no later than 2/26/2024 at 5pm

Own Your Magic Patch 35+ pkgs	Magical Marker 75+ pkgs	Charm Patch, OYM AND Charm, OYM 125+ pkgs	Charm, Axolotl Pillow, Axolotl, OYM AND DIY Playing Card Set, OYM AND \$25 Dough Si Dough 150+ pkgs	Socks, Tween, OYM AND Patch - 2024 Patch, OYM OR \$10 Dough Si Dough 200+ pkgs	Cup, Collapsible, OYM AND Charm, Frog, OYM OR 15 Dough Si Dough 300+ pkgs	Plush, Axolotl, OYM OR \$20 Dough Si Dough 400+ pkgs
Crossbody Bag, OYM OR \$30 Dough Si Dough 500+ pkgs	Weekender Tote, OYM OR \$45 Dough Si Dough 600+ pkgs	One Solar Powered Portable Phone Charger OR \$60 Dough Si Dough 700+ pkgs	GSHH Branded Sweatshirt (image subject to change) OR \$75 Dough Si Dough 1000+ pkgs	LEGOLAND - Two Tickets to LEGOLAND (date TBD) with one parking pass OR \$100 Dough Si Dough 1500+ pkgs	One week Cabin Program at Rock Hill or Two weeks at Camp Addisone Boyce day Camp OR \$200 Dough Si Dough 2000+ pkgs	

Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability.

10% Number of pkgs

20% Number of pkgs

30% Number of pkgs

40% Number of pkgs

50% Number of pkgs

60% Number of pkgs

70% Number of pkgs

80% Number of pkgs

90% Number of pkgs

100% My Personal Goal

Celebrate each step of the way!

Keeping track of your goals is easy! Start by writing in your total Girl Scout Cookie package goal in the space that says 100%, and be sure to include your smaller goals along the way. (Ask a caregiver to help if you need it.) Celebrate by coloring the banners as you make your magic.



# More Reward FUN! Troop Profits

**Overall rewards are offered at these levels:  
35+, 75+, 125+, 150+, 200+,  
300+, 400+, 500+, 600+,  
700+, 1000+, 1500+, and  
2000 boxes.**

**Number bars are earned  
beginning at 100+ in**

**of 100 packages.**

**Troops earn \$0.95 per  
package sold. If Troops  
sold 1,000 or more  
during the 2023 Fall  
Product Sale, they will  
earn an additional 5¢ per  
package during initial  
order**

**Troops that maintain a  
PGA of 150 during the  
Initial Order 2/16/24-  
3/18/24 2024 Cookie  
Season will earn an  
additional 5¢ per  
package.**



# Early Bird

Girl Scouts who renewed their membership by 5/31/23 & sold a minimum of 5 products during the 2023 Fall Sale earn an extra \$.05 per package sold during Initial Order for their troop during the 2024 Cookie Program.



Troops earn \$0.95 per package.  
If troops sold \$1,000 or more during the 2023 Fall Product Sale, they will earn an additional 5¢ per package during initial order.

Girl Scouts who renewed their membership by 5/31/23 & sold a minimum of 5 products during the 2023 Fall Sale earn an extra \$.05 per package sold for their troop during initial order.

Troops have the option of opting out of rewards and earn 10¢ more per package if they have attained an Initial order PGA of 150. See page 6 of the SUCC for details.

The maximum proceeds a troop can earn is \$1.15.



# Troop Profit



BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY





# Interactive Rally Guide

- FUN Activities & Templates
- Encourage Cookie Captains to help
- Small & Large Groups
- In-person & Virtual Activities
- [Rally Guide on littlebrownie.com](#)
- [Activities found on Little Brownie's Pinterest page](#)





# Magic Made Simple



## Marketing & Tech Tools

BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY





# 50 Years of Innovation



BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY

Little Brownie  
BAKERS®



# ...and Inspire Participation

## NEW Girl Scouts® Cookie Rookie

- Energetic intro to running a cookie business – 4 short chapters.
- Brings cookies to life.
- Encourages a digital-forward approach.
- QR code on order cards to inspire entrepreneurs and caregivers to engage.





# NEW Girl Scouts® Cookie Captains

- Inspires innovative ideas for cookie season success
- Encourages experienced entrepreneurs to lift up newer entrepreneurs
- QR code on order cards to inspire entrepreneurs to share their success
- Year bar can be added underneath patch







## Technology Updates



eBudde How-To videos In [eBudde Help Center](#) and in [LBB's YouTube channel](#), including Overview for new volunteers.





# eBudde™ Help Center Simplified for Volunteers

- Help Center is a one stop shop for eBudde™, eBudde™ App, & Digital Cookie volunteer support tools.
- eBudde How-To videos on [LBB's YouTube channel](#).
- LBB Marketing resources ONLY on [LittleBrownie.com](#).
- Easier to remember where to go for different types of resources.

**eBudde™** Help Center

Search

>Welcome to the eBudde Help Center

For Girl Scouts, eBudde is the engine that drives the business of Girl Scout Cookies. This cookie order management system links troops, service units, councils and Little Brownie Bakers so communications and orders run smoothly.

The eBudde Help Center is designed to guide you through the basics and help you overcome any special challenges that may come your way. In the Help Center, you're connected to a world of resources specially designed to help you have a great cookie season.

<<< Click on the arrow to the left of **From the Council** for great resources from your council

**eBudde™ Basics +**

Managing Your Sale +

Digital Cookie +

eBudde App +

Manuals +

From the Council +

FAQs +

*Little Brownie*  
BAKERS®



## Unique tech info

All Initial Order Digital Cookie (DOC) orders as well as all shipped and donated orders throughout the program will automatically load into eBudde!

Orders placed after March 18<sup>th</sup> in DOC for in person delivery can be filled using troop extras, ordered from/picked up at a cookie cupboard, or coordinated through the Cookie Exchange tab.





# eBudde Updates:

BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY

Little Brownie  
BAKERS<sup>®</sup>

50<sup>TH</sup>

GIRL SCOUT  
COOKIE SEASON



# eBudde updates you need to know

eBudde™ is part of the Little Brownie Cookie Tech Portal. This system allows for easier access to all Little Brownie Tech tools. No longer are there default passwords. If you were in the system last year, your email and password will remain the same. You will be asked to create a new password for the new season the first time you log in. You can now get to eBudde™ from two ways:

<https://ebudde.littlebrownie.com> or

<https://cookieportal.littlebrownie.com>

Historically, eBudde used the five digit Troop number for identification. However, eBudde has streamlined Troop access by eliminating the zeroes that preceded the Troop number. For example, if your Troop number was 00021, you will now enter 21 when entering the Troop number in the search field.







# The Strength of Service Unit Leaders

BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY





# Service Unit Leaders are a great resource to keep the Girl Scouts Cookie Season on track. Some helpful suggestions are:

Keep your Troops aware of important dates. Send reminders of start dates, end dates, and due dates. This is the most effective way of making Cookie Season run smoothly for your Service Unit. Notable reminders are:

All girls and all Troop Cookie Chairs must be registered and have a background check prior to sale.

*(March 20)* - Confirm all Initial Orders are put into eBudde check with troops that have not entered to see if they have Initial Orders.

*(March 22)* - Review Troop Initial Cookie Orders and Initial Rewards Orders to ensure all have been submitted.

*(March 22, by noon)* – Submit Service Unit Initial Order and Initial Rewards Order in eBudde.

Ensure that all Troop Leaders and Cookie Chairs understand the dates and procedure for ACH debits for cookie monies owed. All troops must have an ACH authorization on file with Finance.

Approve cookie booths for troops in your Service Unit throughout the sale.

*(May 13)* - Submit Service Unit final rewards order.



# Additionally ...

Give troops access to eBudde, entering new Troop Cookie Chairs' emails.

Ensure that Troops pick Delivery Dates and Pickup Location and Time.

(How to choose delivery date location and time - [https://www.youtube.com/watch?v=1tzS4O9\\_gv4](https://www.youtube.com/watch?v=1tzS4O9_gv4))

*Please let them know that if a Troop neglects to choose, their orders will remain at the Clancy warehouse where they will have to make an appointment too pick up there. NOTE: Because of limited cupboard space, if Troops choose a date but do not pick up at that time, their order will be returned to the Clancy warehouse for pickup.*



# Mark Your Calendars

## February

- Cookie Rally – Montgomery Offices - 2/10/24
- Digital Cookie opens for Volunteers – 2/2/24
- Digital Cookie opens for families – 2/15/24
- Cookie Sale begins on IO & DOC – 2/16/24
- Council Cupboards open for National Cookie Weekend – 2/14-16/24
- National Cookie Weekend booth sales
- Order Taking Begins: 2/16/24
- Council Booth Sale – GS Cookie Week Feb 16-18, 2024
- DOC Start Date - 2/16/24
- Opt Out forms due - 2/26/24

## March

- Council cupboards Open – 3/4/24
- Council Booth Sale begins – 3/8/24
- Initial Order period ends – 3/18/24
- Paper Order Cards Ends: 3/18/24
- Troop IO Order & Rewards Due – 3/20/24
- SU IO & Initial Rewards Due – 3/22/24
- Goal getter period begins – 3/21/24

## April

- Troop Delivery Station choice deadline – 4/7/24
- Cookie Delivery – 4/11-13/24
- 1<sup>st</sup> ACH – 4/25/24

## May

- Post Initial Sale Ends: 5/5/24
- DOC End Date: 5/5/24
- Last Day Council Cookie Cupboards open – 5/8/24
- 2<sup>nd</sup> ACH – 5/9/24
- Troops locked out of eBudde & rewards due – 5/11/24
- SU Cookie Chairs locked out of eBudde/final rewards due – 5/13/24
- 3<sup>rd</sup> ACH, if required – 5/30/24
- DOC locked for the season; no access after 5/31/24



# Booths

- **National Cookie Weekend Booth Sales 2/16-19**
- **March Booths 3/8-10/2024 and 3/15-17/2024**  
→ **Council-arranged booth sign up date TBD**
- **Regular Booths 4/12-5/5**
- **Cupboard locations and dates will be in eBudde**



# Opt Out Option

**Opt Out** of Rewards Option for Cadette, Senior and Ambassador troops & Juliettes that attain a **150 PGA** during Initial Order can choose to opt out of rewards and earn an additional 10¢ per box.

The whole troop must agree to not receiving rewards and the troop must submit all the girls signatures on the Opt Out of reward form in this book.

If girls opt out, they will receive all the patches associated with levels detailed on the order card. They will not receive any physical rewards, but they WILL receive \$25 Dough Si Dough at the 150 box level only.

**\*If the troop/Juliette chooses to opt out and does not attain a 150 PGA the troop will receive rewards as shown on the order card.**





### 2023 Cookie Rewards Opt Out Form for C/S/A Troops and C/S/A Juliettes Only

Troop Number: \_\_\_\_\_ Level: \_\_\_\_\_ Service Unit: \_\_\_\_\_

Troop Leader: \_\_\_\_\_ # of Registered Girls: \_\_\_\_\_

Troop Leader Email: \_\_\_\_\_ Phone: \_\_\_\_\_

GSHH is offering the opportunity to opt out of some rewards to our Girl Scout Cadette/Senior/Ambassador troops and C/S/A Juliettes, who attain a PGA of 150 packages during initial order, in exchange for higher proceeds. **Multi-level troops that have Daisies, Brownies and/or Juniors are not eligible.** In lieu of some cookie rewards, the troop or Juliette will receive an additional \$0.10 per package during this cookie season.

- Troops/Juliettes who opt out will receive all of the patches associated with the levels detailed on the order card & \$25 Dough Si Dough at the 150 box level.
- Please discuss with the troop or Juliette what this decision will mean – what will the extra proceeds be used for? Is there anyone who would rather get the rewards? If anyone is hesitant, please do not coerce them into opting out.
- **Each girl in the troop partaking in the sale MUST agree to opt out in order to participate.**
- After the girls have made their decision, please have them email you or sign the form below. Each girl in the troop participating in the Cookie Sale must send an email or sign the form. Failure to do so will result in opting in to receiving rewards only.
- Please fill out the form below with each girl's name and their choice (opt out – YES or opt in - NO) and have them sign it. (We will accept email documentation to serve as signature approval from the girls who aren't available to sign the form. (They will need to include their decision in the email) **Send a copy of this form and the emails from the girls in one email to [productsales@girlscoutshh.org](mailto:productsales@girlscoutshh.org).**

The form will need to be sent prior to submitting your Initial Order. It is due no later than **February 24, 2023 at 5 pm.** If the deadline or PGA are not met, the troop or Juliette will automatically be opted into receiving the rewards. Please do not submit the Initial Order until you confirm that the Opt Out box in eBudde has been checked off. The troop or Juliette's proceed structure will be finalized once the order is submitted and cannot be changed.





# Money Matters

- Troops must have a bank account to participate
- Troops must have an ACH authorization on file
- SUCCs are responsible for ensuring that troops have a zero balance by sale's end
- Troops with a balance from last year will not be permitted to participate in 2024





# ACH Dates

**4/25 1st ACH 1/3 amount owed**

**5/9 2nd ACH 1/3 amount owed**

**5/30 3rd ACH remaining balance**



# Delivery



- Council will continue to take the lead on delivery
- Same sites as previous years, with additions
- Service Units will be able to pick up their cookie orders from April 11<sup>th</sup>-13<sup>th</sup>.





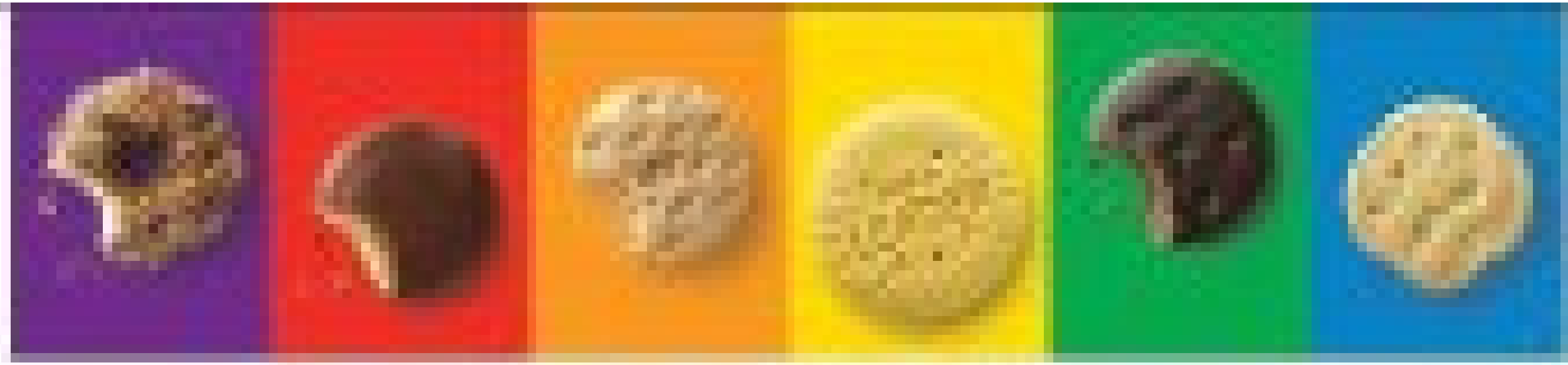
TO A FUN AND SUCCESSFUL 2024

BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY

Little Brownie  
BAKERS.  
50<sup>TH</sup>  
GIRL SCOUT  
COOKIE SEASON





# 3 Cookie Lane Louisville, KY

From the heart of our bakery team in our hometown of Louisville, KY helping you prepare for a magical Girl Scout Cookie Season – here's to 50 years.

BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY







Let's Continue Baking Magic Together!

BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY

Little Brownie  
BAKERS.

50<sup>TH</sup>



GIRL SCOUT  
COOKIE SEASON





Your friends at  
*Little Brownie*  
BAKERS®